

# Demographic Detail Report

## Towne Center At Watertown 21875 Town Center Dr, Watertown, NY 13601

Building Type: **General Retail**  
 Secondary: **Freestanding**  
 GLA: **5,037 SF**  
 Year Built: -

Total Available: **0 SF**  
 % Leased: **100%**  
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2024 Projection	0	18,774	32,941
2019 Estimate	0	19,214	34,303
2010 Census	0	18,351	35,727
Growth 2019 - 2024	0.00%	-2.29%	-3.97%
Growth 2010 - 2019	0.00%	4.70%	-3.99%
<b>2019 Population by Age</b>			
	<b>0</b>	<b>19,214</b>	<b>34,303</b>
Age 0 - 4	0 0.00%	1,553 8.08%	2,852 8.31%
Age 5 - 9	0 0.00%	1,273 6.63%	2,396 6.98%
Age 10 - 14	0 0.00%	1,048 5.45%	2,025 5.90%
Age 15 - 19	0 0.00%	989 5.15%	1,917 5.59%
Age 20 - 24	0 0.00%	1,779 9.26%	3,302 9.63%
Age 25 - 29	0 0.00%	1,759 9.15%	3,129 9.12%
Age 30 - 34	0 0.00%	1,483 7.72%	2,607 7.60%
Age 35 - 39	0 0.00%	1,287 6.70%	2,258 6.58%
Age 40 - 44	0 0.00%	975 5.07%	1,725 5.03%
Age 45 - 49	0 0.00%	963 5.01%	1,717 5.01%
Age 50 - 54	0 0.00%	1,083 5.64%	1,914 5.58%
Age 55 - 59	0 0.00%	1,112 5.79%	1,949 5.68%
Age 60 - 64	0 0.00%	1,004 5.23%	1,749 5.10%
Age 65 - 69	0 0.00%	852 4.43%	1,466 4.27%
Age 70 - 74	0 0.00%	694 3.61%	1,172 3.42%
Age 75 - 79	0 0.00%	465 2.42%	773 2.25%
Age 80 - 84	0 0.00%	365 1.90%	588 1.71%
Age 85+	0 0.00%	530 2.76%	763 2.22%
Age 65+	0 0.00%	2,906 15.12%	4,762 13.88%
<b>Median Age</b>	<b>.00</b>	<b>34.10</b>	<b>32.90</b>
<b>Average Age</b>	<b>.00</b>	<b>37.00</b>	<b>36.00</b>

## Demographic Detail Report

### Towne Center At Watertown 21875 Town Center Dr, Watertown, NY 13601

Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Population By Race</b>	<b>0</b>		<b>19,214</b>		<b>34,303</b>	
White	0	0.00%	16,577	86.28%	29,705	86.60%
Black	0	0.00%	1,358	7.07%	2,389	6.96%
Am. Indian & Alaskan	0	0.00%	132	0.69%	236	0.69%
Asian	0	0.00%	485	2.52%	720	2.10%
Hawaiian & Pacific Island	0	0.00%	65	0.34%	97	0.28%
Other	0	0.00%	596	3.10%	1,156	3.37%
<b>Population by Hispanic Origin</b>	<b>0</b>		<b>19,214</b>		<b>34,303</b>	
Non-Hispanic Origin	0	0.00%	18,021	93.79%	32,011	93.32%
Hispanic Origin	0	0.00%	1,193	6.21%	2,292	6.68%
<b>2019 Median Age, Male</b>	<b>.00</b>		<b>31.90</b>		<b>30.70</b>	
<b>2019 Average Age, Male</b>	<b>.00</b>		<b>35.00</b>		<b>34.10</b>	
<b>2019 Median Age, Female</b>	<b>.00</b>		<b>36.70</b>		<b>35.40</b>	
<b>2019 Average Age, Female</b>	<b>.00</b>		<b>39.20</b>		<b>37.90</b>	
<b>2019 Population by Occupation Classification</b>	<b>0</b>		<b>15,141</b>		<b>26,644</b>	
Civilian Employed	0	0.00%	8,331	55.02%	14,955	56.13%
Civilian Unemployed	0	0.00%	499	3.30%	940	3.53%
Civilian Non-Labor Force	0	0.00%	5,458	36.05%	9,249	34.71%
Armed Forces	0	0.00%	853	5.63%	1,500	5.63%
<b>Households by Marital Status</b>						
Married	0		3,136		5,717	
Married No Children	0		1,866		3,336	
Married w/Children	0		1,270		2,381	
<b>2019 Population by Education</b>	<b>0</b>		<b>13,632</b>		<b>23,677</b>	
Some High School, No Diploma	0	0.00%	1,678	12.31%	2,531	10.69%
High School Grad (Incl Equivalency)	0	0.00%	4,171	30.60%	6,992	29.53%
Some College, No Degree	0	0.00%	4,460	32.72%	7,926	33.48%
Associate Degree	0	0.00%	1,060	7.78%	1,866	7.88%
Bachelor Degree	0	0.00%	1,330	9.76%	2,495	10.54%
Advanced Degree	0	0.00%	933	6.84%	1,867	7.89%

# Demographic Detail Report

## Towne Center At Watertown 21875 Town Center Dr, Watertown, NY 13601

Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Population by Occupation</b>	<b>0</b>		<b>15,458</b>		<b>27,579</b>	
Real Estate & Finance	0	0.00%	443	2.87%	719	2.61%
Professional & Management	0	0.00%	3,262	21.10%	6,027	21.85%
Public Administration	0	0.00%	901	5.83%	1,726	6.26%
Education & Health	0	0.00%	2,069	13.38%	3,900	14.14%
Services	0	0.00%	1,943	12.57%	3,553	12.88%
Information	0	0.00%	265	1.71%	345	1.25%
Sales	0	0.00%	2,228	14.41%	3,838	13.92%
Transportation	0	0.00%	154	1.00%	166	0.60%
Retail	0	0.00%	1,330	8.60%	2,323	8.42%
Wholesale	0	0.00%	132	0.85%	308	1.12%
Manufacturing	0	0.00%	523	3.38%	915	3.32%
Production	0	0.00%	865	5.60%	1,420	5.15%
Construction	0	0.00%	599	3.88%	1,133	4.11%
Utilities	0	0.00%	306	1.98%	443	1.61%
Agriculture & Mining	0	0.00%	74	0.48%	95	0.34%
Farming, Fishing, Forestry	0	0.00%	52	0.34%	61	0.22%
Other Services	0	0.00%	312	2.02%	607	2.20%
<b>2019 Worker Travel Time to Job</b>	<b>0</b>		<b>9,033</b>		<b>16,113</b>	
<30 Minutes	0	0.00%	7,890	87.35%	14,104	87.53%
30-60 Minutes	0	0.00%	875	9.69%	1,598	9.92%
60+ Minutes	0	0.00%	268	2.97%	411	2.55%
<b>2010 Households by HH Size</b>	<b>0</b>		<b>7,889</b>		<b>14,794</b>	
1-Person Households	0	0.00%	2,941	37.28%	4,787	32.36%
2-Person Households	0	0.00%	2,385	30.23%	4,671	31.57%
3-Person Households	0	0.00%	1,178	14.93%	2,418	16.34%
4-Person Households	0	0.00%	861	10.91%	1,793	12.12%
5-Person Households	0	0.00%	353	4.47%	747	5.05%
6-Person Households	0	0.00%	117	1.48%	241	1.63%
7 or more Person Households	0	0.00%	54	0.68%	137	0.93%
<b>2019 Average Household Size</b>	<b>.00</b>		<b>2.20</b>		<b>2.30</b>	
<b>Households</b>						
2024 Projection	0		7,974		13,564	
2019 Estimate	0		8,178		14,139	
2010 Census	0		7,888		14,795	
Growth 2019 - 2024	0.00%		-2.49%		-4.07%	
Growth 2010 - 2019	0.00%		3.68%		-4.43%	

## Demographic Detail Report

Towne Center At Watertown						
21875 Town Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Households by HH Income</b>	<b>0</b>		<b>8,179</b>		<b>14,140</b>	
<\$25,000	0	0.00%	2,851	34.86%	4,539	32.10%
\$25,000 - \$50,000	0	0.00%	2,244	27.44%	3,934	27.82%
\$50,000 - \$75,000	0	0.00%	1,228	15.01%	2,060	14.57%
\$75,000 - \$100,000	0	0.00%	943	11.53%	1,681	11.89%
\$100,000 - \$125,000	0	0.00%	398	4.87%	996	7.04%
\$125,000 - \$150,000	0	0.00%	280	3.42%	489	3.46%
\$150,000 - \$200,000	0	0.00%	129	1.58%	218	1.54%
\$200,000+	0	0.00%	106	1.30%	223	1.58%
<b>2019 Avg Household Income</b>	<b>\$0</b>		<b>\$51,087</b>		<b>\$54,406</b>	
<b>2019 Med Household Income</b>	<b>\$0</b>		<b>\$37,047</b>		<b>\$39,490</b>	
<b>2019 Occupied Housing</b>	<b>0</b>		<b>8,178</b>		<b>14,140</b>	
Owner Occupied	0	0.00%	3,569	43.64%	6,801	48.10%
Renter Occupied	0	0.00%	4,609	56.36%	7,339	51.90%
<b>2010 Housing Units</b>	<b>0</b>		<b>8,998</b>		<b>16,019</b>	
1 Unit	0	0.00%	4,250	47.23%	8,668	54.11%
2 - 4 Units	0	0.00%	2,113	23.48%	3,840	23.97%
5 - 19 Units	0	0.00%	1,425	15.84%	2,069	12.92%
20+ Units	0	0.00%	1,210	13.45%	1,442	9.00%
<b>2019 Housing Value</b>	<b>0</b>		<b>3,568</b>		<b>6,800</b>	
<\$100,000	0	0.00%	988	27.69%	1,841	27.07%
\$100,000 - \$200,000	0	0.00%	1,706	47.81%	3,302	48.56%
\$200,000 - \$300,000	0	0.00%	592	16.59%	1,100	16.18%
\$300,000 - \$400,000	0	0.00%	186	5.21%	359	5.28%
\$400,000 - \$500,000	0	0.00%	73	2.05%	120	1.76%
\$500,000 - \$1,000,000	0	0.00%	14	0.39%	51	0.75%
\$1,000,000+	0	0.00%	9	0.25%	27	0.40%
<b>2019 Median Home Value</b>	<b>\$0</b>		<b>\$146,658</b>		<b>\$147,213</b>	
<b>2019 Housing Units by Yr Built</b>	<b>0</b>		<b>9,401</b>		<b>16,874</b>	
Built 2010+	0	0.00%	1,052	11.19%	1,216	7.21%
Built 2000 - 2010	0	0.00%	314	3.34%	661	3.92%
Built 1990 - 1999	0	0.00%	572	6.08%	1,204	7.14%
Built 1980 - 1989	0	0.00%	970	10.32%	1,875	11.11%
Built 1970 - 1979	0	0.00%	754	8.02%	1,301	7.71%
Built 1960 - 1969	0	0.00%	556	5.91%	953	5.65%
Built 1950 - 1959	0	0.00%	699	7.44%	1,363	8.08%
Built <1949	0	0.00%	4,484	47.70%	8,301	49.19%
<b>2019 Median Year Built</b>	<b>0</b>		<b>1952</b>		<b>1950</b>	

# Demographic Detail Report

## Towne Center At Watertown 0 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**      Total Available: **50,000 SF**  
 Secondary: **Storefront**              % Leased: **0%**  
 GLA: **50,000 SF**                      Rent/SF/Yr: **Negotiable**  
 Year Built: -



Radius	1 Mile		3 Mile		5 Mile	
<b>Population</b>						
2024 Projection	1,722		17,056		33,348	
2019 Estimate	1,613		17,581		34,592	
2010 Census	844		17,904		36,284	
Growth 2019 - 2024	6.76%		-2.99%		-3.60%	
Growth 2010 - 2019	91.11%		-1.80%		-4.66%	
<b>2019 Population by Age</b>						
	<b>1,613</b>		<b>17,581</b>		<b>34,592</b>	
Age 0 - 4	111	6.88%	1,372	7.80%	2,810	8.12%
Age 5 - 9	100	6.20%	1,146	6.52%	2,390	6.91%
Age 10 - 14	91	5.64%	970	5.52%	2,045	5.91%
Age 15 - 19	88	5.46%	907	5.16%	1,895	5.48%
Age 20 - 24	137	8.49%	1,550	8.82%	3,161	9.14%
Age 25 - 29	116	7.19%	1,547	8.80%	3,101	8.96%
Age 30 - 34	94	5.83%	1,306	7.43%	2,607	7.54%
Age 35 - 39	91	5.64%	1,160	6.60%	2,302	6.65%
Age 40 - 44	76	4.71%	870	4.95%	1,724	4.98%
Age 45 - 49	86	5.33%	878	4.99%	1,732	5.01%
Age 50 - 54	106	6.57%	971	5.52%	1,886	5.45%
Age 55 - 59	120	7.44%	1,065	6.06%	2,035	5.88%
Age 60 - 64	113	7.01%	979	5.57%	1,848	5.34%
Age 65 - 69	97	6.01%	828	4.71%	1,539	4.45%
Age 70 - 74	80	4.96%	693	3.94%	1,266	3.66%
Age 75 - 79	50	3.10%	477	2.71%	855	2.47%
Age 80 - 84	30	1.86%	356	2.02%	618	1.79%
Age 85+	25	1.55%	506	2.88%	781	2.26%
Age 65+	282	17.48%	2,860	16.27%	5,059	14.62%
<b>Median Age</b>	<b>38.80</b>		<b>35.00</b>		<b>33.60</b>	
<b>Average Age</b>	<b>39.40</b>		<b>37.80</b>		<b>36.60</b>	

## Demographic Detail Report

### Towne Center At Watertown

0 Towne Center Dr, Watertown, NY 13601

Radius	1 Mile	3 Mile	5 Mile
<b>2019 Population By Race</b>	<b>1,613</b>	<b>17,581</b>	<b>34,592</b>
White	1,542 95.60%	15,374 87.45%	30,038 86.84%
Black	38 2.36%	1,135 6.46%	2,407 6.96%
Am. Indian & Alaskan	4 0.25%	116 0.66%	227 0.66%
Asian	11 0.68%	407 2.31%	695 2.01%
Hawaiian & Pacific Island	8 0.50%	44 0.25%	81 0.23%
Other	9 0.56%	505 2.87%	1,145 3.31%
<b>Population by Hispanic Origin</b>	<b>1,613</b>	<b>17,581</b>	<b>34,592</b>
Non-Hispanic Origin	1,568 97.21%	16,509 93.90%	32,225 93.16%
Hispanic Origin	45 2.79%	1,073 6.10%	2,368 6.85%
<b>2019 Median Age, Male</b>	<b>36.40</b>	<b>32.70</b>	<b>31.50</b>
<b>2019 Average Age, Male</b>	<b>38.10</b>	<b>35.70</b>	<b>34.70</b>
<b>2019 Median Age, Female</b>	<b>42.10</b>	<b>37.90</b>	<b>36.00</b>
<b>2019 Average Age, Female</b>	<b>40.80</b>	<b>40.00</b>	<b>38.40</b>
<b>2019 Population by Occupation Classification</b>	<b>1,293</b>	<b>13,911</b>	<b>26,963</b>
Civilian Employed	732 56.61%	7,721 55.50%	15,239 56.52%
Civilian Unemployed	26 2.01%	375 2.70%	745 2.76%
Civilian Non-Labor Force	500 38.67%	5,183 37.26%	9,707 36.00%
Armed Forces	35 2.71%	632 4.54%	1,272 4.72%
<b>Households by Marital Status</b>			
Married	324	2,998	5,882
Married No Children	222	1,796	3,445
Married w/Children	102	1,202	2,438
<b>2019 Population by Education</b>	<b>1,178</b>	<b>12,564</b>	<b>24,160</b>
Some High School, No Diploma	237 20.12%	1,444 11.49%	2,605 10.78%
High School Grad (Incl Equivalency)	298 25.30%	3,746 29.82%	7,142 29.56%
Some College, No Degree	420 35.65%	4,143 32.98%	7,981 33.03%
Associate Degree	93 7.89%	928 7.39%	1,869 7.74%
Bachelor Degree	61 5.18%	1,342 10.68%	2,580 10.68%
Advanced Degree	69 5.86%	961 7.65%	1,983 8.21%

## Demographic Detail Report

### Towne Center At Watertown

0 Towne Center Dr, Watertown, NY 13601

Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Population by Occupation</b>	<b>1,324</b>		<b>14,340</b>		<b>28,088</b>	
Real Estate & Finance	88	6.65%	415	2.89%	761	2.71%
Professional & Management	220	16.62%	3,152	21.98%	6,252	22.26%
Public Administration	63	4.76%	868	6.05%	1,768	6.29%
Education & Health	133	10.05%	2,056	14.34%	4,022	14.32%
Services	202	15.26%	1,739	12.13%	3,596	12.80%
Information	0	0.00%	244	1.70%	358	1.27%
Sales	236	17.82%	2,078	14.49%	3,884	13.83%
Transportation	0	0.00%	119	0.83%	137	0.49%
Retail	148	11.18%	1,193	8.32%	2,301	8.19%
Wholesale	0	0.00%	127	0.89%	328	1.17%
Manufacturing	30	2.27%	438	3.05%	874	3.11%
Production	30	2.27%	763	5.32%	1,423	5.07%
Construction	52	3.93%	490	3.42%	1,134	4.04%
Utilities	10	0.76%	242	1.69%	394	1.40%
Agriculture & Mining	38	2.87%	65	0.45%	107	0.38%
Farming, Fishing, Forestry	31	2.34%	43	0.30%	78	0.28%
Other Services	43	3.25%	308	2.15%	671	2.39%
<b>2019 Worker Travel Time to Job</b>	<b>767</b>		<b>8,180</b>		<b>16,127</b>	
<30 Minutes	635	82.79%	7,154	87.46%	14,176	87.90%
30-60 Minutes	113	14.73%	796	9.73%	1,565	9.70%
60+ Minutes	19	2.48%	230	2.81%	386	2.39%
<b>2010 Households by HH Size</b>	<b>317</b>		<b>7,590</b>		<b>14,891</b>	
1-Person Households	61	19.24%	2,706	35.65%	4,772	32.05%
2-Person Households	118	37.22%	2,354	31.01%	4,714	31.66%
3-Person Households	58	18.30%	1,151	15.16%	2,433	16.34%
4-Person Households	54	17.03%	857	11.29%	1,820	12.22%
5-Person Households	16	5.05%	351	4.62%	765	5.14%
6-Person Households	7	2.21%	117	1.54%	247	1.66%
7 or more Person Households	3	0.95%	54	0.71%	140	0.94%
<b>2019 Average Household Size</b>	<b>2.60</b>		<b>2.30</b>		<b>2.40</b>	
<b>Households</b>						
2024 Projection	641		7,182		13,682	
2019 Estimate	602		7,418		14,204	
2010 Census	318		7,589		14,891	
Growth 2019 - 2024	6.48%		-3.18%		-3.68%	
Growth 2010 - 2019	89.31%		-2.25%		-4.61%	

## Demographic Detail Report

<b>Towne Center At Watertown</b>						
<b>0 Towne Center Dr, Watertown, NY 13601</b>						
<b>Radius</b>	<b>1 Mile</b>		<b>3 Mile</b>		<b>5 Mile</b>	
<b>2019 Households by HH Income</b>	<b>601</b>		<b>7,416</b>		<b>14,206</b>	
<\$25,000	183	30.45%	1,933	26.07%	3,595	25.31%
\$25,000 - \$50,000	171	28.45%	2,147	28.95%	4,049	28.50%
\$50,000 - \$75,000	96	15.97%	1,565	21.10%	3,053	21.49%
\$75,000 - \$100,000	69	11.48%	772	10.41%	1,595	11.23%
\$100,000 - \$125,000	35	5.82%	304	4.10%	710	5.00%
\$125,000 - \$150,000	13	2.16%	365	4.92%	631	4.44%
\$150,000 - \$200,000	22	3.66%	218	2.94%	333	2.34%
\$200,000+	12	2.00%	112	1.51%	240	1.69%
<b>2019 Avg Household Income</b>	<b>\$56,532</b>		<b>\$57,476</b>		<b>\$58,155</b>	
<b>2019 Med Household Income</b>	<b>\$40,268</b>		<b>\$46,109</b>		<b>\$47,004</b>	
<b>2019 Occupied Housing</b>	<b>601</b>		<b>7,418</b>		<b>14,204</b>	
Owner Occupied	506	84.19%	3,646	49.15%	7,263	51.13%
Renter Occupied	95	15.81%	3,772	50.85%	6,941	48.87%
<b>2010 Housing Units</b>	<b>472</b>		<b>8,357</b>		<b>16,123</b>	
1 Unit	380	80.51%	4,356	52.12%	9,100	56.44%
2 - 4 Units	28	5.93%	1,835	21.96%	3,757	23.30%
5 - 19 Units	0	0.00%	1,120	13.40%	1,847	11.46%
20+ Units	64	13.56%	1,046	12.52%	1,419	8.80%
<b>2019 Housing Value</b>	<b>505</b>		<b>3,645</b>		<b>7,264</b>	
<\$100,000	104	20.59%	1,008	27.65%	2,119	29.17%
\$100,000 - \$200,000	250	49.50%	1,748	47.96%	3,534	48.65%
\$200,000 - \$300,000	88	17.43%	559	15.34%	965	13.28%
\$300,000 - \$400,000	0	0.00%	131	3.59%	245	3.37%
\$400,000 - \$500,000	63	12.48%	107	2.94%	169	2.33%
\$500,000 - \$1,000,000	0	0.00%	68	1.87%	164	2.26%
\$1,000,000+	0	0.00%	24	0.66%	68	0.94%
<b>2019 Median Home Value</b>	<b>\$159,399</b>		<b>\$146,596</b>		<b>\$142,812</b>	
<b>2019 Housing Units by Yr Built</b>	<b>646</b>		<b>8,768</b>		<b>17,039</b>	
Built 2010+	293	45.36%	444	5.06%	706	4.14%
Built 2000 - 2010	27	4.18%	338	3.85%	718	4.21%
Built 1990 - 1999	67	10.37%	619	7.06%	1,240	7.28%
Built 1980 - 1989	50	7.74%	999	11.39%	1,957	11.49%
Built 1970 - 1979	48	7.43%	784	8.94%	1,342	7.88%
Built 1960 - 1969	25	3.87%	582	6.64%	948	5.56%
Built 1950 - 1959	29	4.49%	683	7.79%	1,428	8.38%
Built <1949	107	16.56%	4,319	49.26%	8,700	51.06%
<b>2019 Median Year Built</b>	<b>1999</b>		<b>1950</b>		<b>1949</b>	



# Demographic Detail Report

## Target 21800 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**      Total Available: **0 SF**  
 Secondary: **Freestanding**            % Leased: **100%**  
 GLA: **126,842 SF**                      Rent/SF/Yr: **-**  
 Year Built: **2006**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2024 Projection	0	18,674	31,919
2019 Estimate	0	19,113	33,210
2010 Census	0	18,262	34,446
Growth 2019 - 2024	0.00%	-2.30%	-3.89%
Growth 2010 - 2019	0.00%	4.66%	-3.59%
<b>2019 Population by Age</b>			
	<b>0</b>	<b>19,113</b>	<b>33,210</b>
Age 0 - 4	0 0.00%	1,546 8.09%	2,775 8.36%
Age 5 - 9	0 0.00%	1,267 6.63%	2,328 7.01%
Age 10 - 14	0 0.00%	1,042 5.45%	1,960 5.90%
Age 15 - 19	0 0.00%	982 5.14%	1,850 5.57%
Age 20 - 24	0 0.00%	1,769 9.26%	3,192 9.61%
Age 25 - 29	0 0.00%	1,751 9.16%	3,040 9.15%
Age 30 - 34	0 0.00%	1,478 7.73%	2,539 7.65%
Age 35 - 39	0 0.00%	1,282 6.71%	2,198 6.62%
Age 40 - 44	0 0.00%	970 5.08%	1,674 5.04%
Age 45 - 49	0 0.00%	957 5.01%	1,657 4.99%
Age 50 - 54	0 0.00%	1,076 5.63%	1,841 5.54%
Age 55 - 59	0 0.00%	1,105 5.78%	1,874 5.64%
Age 60 - 64	0 0.00%	997 5.22%	1,681 5.06%
Age 65 - 69	0 0.00%	847 4.43%	1,412 4.25%
Age 70 - 74	0 0.00%	690 3.61%	1,132 3.41%
Age 75 - 79	0 0.00%	462 2.42%	746 2.25%
Age 80 - 84	0 0.00%	364 1.90%	568 1.71%
Age 85+	0 0.00%	528 2.76%	742 2.23%
Age 65+	0 0.00%	2,891 15.13%	4,600 13.85%
<b>Median Age</b>	<b>.00</b>	<b>34.10</b>	<b>32.90</b>
<b>Average Age</b>	<b>.00</b>	<b>37.00</b>	<b>36.00</b>

## Demographic Detail Report

<b>Target</b>							
21800 Towne Center Dr, Watertown, NY 13601							
Radius	1 Mile		3 Mile		5 Mile		
<b>2019 Population By Race</b>	<b>0</b>		<b>19,113</b>		<b>33,210</b>		
White	0	0.00%	16,480	86.22%	28,668	86.32%	
Black	0	0.00%	1,357	7.10%	2,365	7.12%	
Am. Indian & Alaskan	0	0.00%	132	0.69%	229	0.69%	
Asian	0	0.00%	484	2.53%	714	2.15%	
Hawaiian & Pacific Island	0	0.00%	65	0.34%	96	0.29%	
Other	0	0.00%	594	3.11%	1,138	3.43%	
<b>Population by Hispanic Origin</b>	<b>0</b>		<b>19,113</b>		<b>33,210</b>		
Non-Hispanic Origin	0	0.00%	17,922	93.77%	30,945	93.18%	
Hispanic Origin	0	0.00%	1,191	6.23%	2,265	6.82%	
<b>2019 Median Age, Male</b>	<b>.00</b>		<b>31.90</b>		<b>30.60</b>		
<b>2019 Average Age, Male</b>	<b>.00</b>		<b>35.00</b>		<b>34.10</b>		
<b>2019 Median Age, Female</b>	<b>.00</b>		<b>36.70</b>		<b>35.30</b>		
<b>2019 Average Age, Female</b>	<b>.00</b>		<b>39.20</b>		<b>37.90</b>		
<b>2019 Population by Occupation Classification</b>	<b>0</b>		<b>15,059</b>		<b>25,774</b>		
Civilian Employed	0	0.00%	8,284	55.01%	14,449	56.06%	
Civilian Unemployed	0	0.00%	497	3.30%	915	3.55%	
Civilian Non-Labor Force	0	0.00%	5,428	36.04%	8,955	34.74%	
Armed Forces	0	0.00%	850	5.64%	1,455	5.65%	
<b>Households by Marital Status</b>							
Married	0		3,113		5,516		
Married No Children	0		1,853		3,216		
Married w/Children	0		1,260		2,300		
<b>2019 Population by Education</b>	<b>0</b>		<b>13,562</b>		<b>22,948</b>		
Some High School, No Diploma	0	0.00%	1,671	12.32%	2,452	10.69%	
High School Grad (Incl Equivalency)	0	0.00%	4,146	30.57%	6,779	29.54%	
Some College, No Degree	0	0.00%	4,437	32.72%	7,650	33.34%	
Associate Degree	0	0.00%	1,055	7.78%	1,843	8.03%	
Bachelor Degree	0	0.00%	1,325	9.77%	2,421	10.55%	
Advanced Degree	0	0.00%	928	6.84%	1,803	7.86%	

## Demographic Detail Report

<b>Target</b>						
21800 Towne Center Dr, Watertown, NY 13601						
<b>Radius</b>	<b>1 Mile</b>		<b>3 Mile</b>		<b>5 Mile</b>	
<b>2019 Population by Occupation</b>	<b>0</b>		<b>15,371</b>		<b>26,631</b>	
Real Estate & Finance	0	0.00%	443	2.88%	704	2.64%
Professional & Management	0	0.00%	3,246	21.12%	5,822	21.86%
Public Administration	0	0.00%	892	5.80%	1,670	6.27%
Education & Health	0	0.00%	2,058	13.39%	3,763	14.13%
Services	0	0.00%	1,931	12.56%	3,466	13.01%
Information	0	0.00%	264	1.72%	345	1.30%
Sales	0	0.00%	2,218	14.43%	3,698	13.89%
Transportation	0	0.00%	154	1.00%	166	0.62%
Retail	0	0.00%	1,326	8.63%	2,232	8.38%
Wholesale	0	0.00%	129	0.84%	295	1.11%
Manufacturing	0	0.00%	520	3.38%	870	3.27%
Production	0	0.00%	860	5.59%	1,390	5.22%
Construction	0	0.00%	592	3.85%	1,055	3.96%
Utilities	0	0.00%	303	1.97%	422	1.58%
Agriculture & Mining	0	0.00%	73	0.47%	83	0.31%
Farming, Fishing, Forestry	0	0.00%	51	0.33%	60	0.23%
Other Services	0	0.00%	311	2.02%	590	2.22%
<b>2019 Worker Travel Time to Job</b>	<b>0</b>		<b>8,984</b>		<b>15,583</b>	
<30 Minutes	0	0.00%	7,845	87.32%	13,701	87.92%
30-60 Minutes	0	0.00%	872	9.71%	1,503	9.65%
60+ Minutes	0	0.00%	267	2.97%	379	2.43%
<b>2010 Households by HH Size</b>	<b>0</b>		<b>7,854</b>		<b>14,282</b>	
1-Person Households	0	0.00%	2,934	37.36%	4,654	32.59%
2-Person Households	0	0.00%	2,373	30.21%	4,500	31.51%
3-Person Households	0	0.00%	1,172	14.92%	2,316	16.22%
4-Person Households	0	0.00%	854	10.87%	1,729	12.11%
5-Person Households	0	0.00%	351	4.47%	721	5.05%
6-Person Households	0	0.00%	116	1.48%	232	1.62%
7 or more Person Households	0	0.00%	54	0.69%	130	0.91%
<b>2019 Average Household Size</b>	<b>.00</b>		<b>2.20</b>		<b>2.30</b>	
<b>Households</b>						
2024 Projection	0		7,937		13,155	
2019 Estimate	0		8,140		13,702	
2010 Census	0		7,854		14,282	
Growth 2019 - 2024	0.00%		-2.49%		-3.99%	
Growth 2010 - 2019	0.00%		3.64%		-4.06%	

# Demographic Detail Report

<b>Target</b>						
21800 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Households by HH Income</b>	<b>0</b>		<b>8,141</b>		<b>13,704</b>	
<\$25,000	0	0.00%	2,844	34.93%	4,427	32.30%
\$25,000 - \$50,000	0	0.00%	2,235	27.45%	3,858	28.15%
\$50,000 - \$75,000	0	0.00%	1,222	15.01%	2,027	14.79%
\$75,000 - \$100,000	0	0.00%	938	11.52%	1,621	11.83%
\$100,000 - \$125,000	0	0.00%	393	4.83%	881	6.43%
\$125,000 - \$150,000	0	0.00%	275	3.38%	472	3.44%
\$150,000 - \$200,000	0	0.00%	128	1.57%	212	1.55%
\$200,000+	0	0.00%	106	1.30%	206	1.50%
<b>2019 Avg Household Income</b>	<b>\$0</b>		<b>\$50,998</b>		<b>\$53,712</b>	
<b>2019 Med Household Income</b>	<b>\$0</b>		<b>\$36,960</b>		<b>\$39,151</b>	
<b>2019 Occupied Housing</b>	<b>0</b>		<b>8,140</b>		<b>13,702</b>	
Owner Occupied	0	0.00%	3,538	43.46%	6,499	47.43%
Renter Occupied	0	0.00%	4,602	56.54%	7,203	52.57%
<b>2010 Housing Units</b>	<b>0</b>		<b>8,963</b>		<b>15,485</b>	
1 Unit	0	0.00%	4,220	47.08%	8,265	53.37%
2 - 4 Units	0	0.00%	2,109	23.53%	3,730	24.09%
5 - 19 Units	0	0.00%	1,424	15.89%	2,063	13.32%
20+ Units	0	0.00%	1,210	13.50%	1,427	9.22%
<b>2019 Housing Value</b>	<b>0</b>		<b>3,539</b>		<b>6,498</b>	
<\$100,000	0	0.00%	982	27.75%	1,784	27.45%
\$100,000 - \$200,000	0	0.00%	1,690	47.75%	3,194	49.15%
\$200,000 - \$300,000	0	0.00%	587	16.59%	1,015	15.62%
\$300,000 - \$400,000	0	0.00%	185	5.23%	310	4.77%
\$400,000 - \$500,000	0	0.00%	73	2.06%	119	1.83%
\$500,000 - \$1,000,000	0	0.00%	13	0.37%	49	0.75%
\$1,000,000+	0	0.00%	9	0.25%	27	0.42%
<b>2019 Median Home Value</b>	<b>\$0</b>		<b>\$146,597</b>		<b>\$145,867</b>	
<b>2019 Housing Units by Yr Built</b>	<b>0</b>		<b>9,363</b>		<b>16,308</b>	
Built 2010+	0	0.00%	1,050	11.21%	1,203	7.38%
Built 2000 - 2010	0	0.00%	310	3.31%	628	3.85%
Built 1990 - 1999	0	0.00%	569	6.08%	1,112	6.82%
Built 1980 - 1989	0	0.00%	966	10.32%	1,808	11.09%
Built 1970 - 1979	0	0.00%	749	8.00%	1,234	7.57%
Built 1960 - 1969	0	0.00%	554	5.92%	882	5.41%
Built 1950 - 1959	0	0.00%	697	7.44%	1,318	8.08%
Built <1949	0	0.00%	4,468	47.72%	8,123	49.81%
<b>2019 Median Year Built</b>	<b>0</b>		<b>1952</b>		<b>1949</b>	

# Demographic Detail Report

## Kohl's 21850 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**      Total Available: **0 SF**  
 Secondary: **Department Store**      % Leased: **100%**  
 GLA: **96,077 SF**      Rent/SF/Yr: **-**  
 Year Built: **2005**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2024 Projection	0	18,396	32,165
2019 Estimate	0	19,093	33,470
2010 Census	0	19,566	34,734
Growth 2019 - 2024	0.00%	-3.65%	-3.90%
Growth 2010 - 2019	0.00%	-2.42%	-3.64%
<b>2019 Population by Age</b>			
	<b>0</b>	<b>19,093</b>	<b>33,470</b>
Age 0 - 4	0 0.00%	1,579 8.27%	2,796 8.35%
Age 5 - 9	0 0.00%	1,293 6.77%	2,346 7.01%
Age 10 - 14	0 0.00%	1,053 5.52%	1,976 5.90%
Age 15 - 19	0 0.00%	978 5.12%	1,865 5.57%
Age 20 - 24	0 0.00%	1,771 9.28%	3,217 9.61%
Age 25 - 29	0 0.00%	1,782 9.33%	3,063 9.15%
Age 30 - 34	0 0.00%	1,514 7.93%	2,558 7.64%
Age 35 - 39	0 0.00%	1,306 6.84%	2,215 6.62%
Age 40 - 44	0 0.00%	976 5.11%	1,688 5.04%
Age 45 - 49	0 0.00%	945 4.95%	1,671 4.99%
Age 50 - 54	0 0.00%	1,042 5.46%	1,857 5.55%
Age 55 - 59	0 0.00%	1,068 5.59%	1,890 5.65%
Age 60 - 64	0 0.00%	962 5.04%	1,695 5.06%
Age 65 - 69	0 0.00%	814 4.26%	1,423 4.25%
Age 70 - 74	0 0.00%	660 3.46%	1,141 3.41%
Age 75 - 79	0 0.00%	449 2.35%	752 2.25%
Age 80 - 84	0 0.00%	361 1.89%	572 1.71%
Age 85+	0 0.00%	539 2.82%	745 2.23%
Age 65+	0 0.00%	2,823 14.79%	4,633 13.84%
<b>Median Age</b>	<b>.00</b>	<b>33.60</b>	<b>32.90</b>
<b>Average Age</b>	<b>.00</b>	<b>36.70</b>	<b>36.00</b>

## Demographic Detail Report

<b>Kohl's</b> 21850 Towne Center Dr, Watertown, NY 13601							
Radius	1 Mile		3 Mile		5 Mile		
<b>2019 Population By Race</b>	<b>0</b>		<b>19,093</b>		<b>33,470</b>		
White	0	0.00%	16,286	85.30%	28,888	86.31%	
Black	0	0.00%	1,437	7.53%	2,385	7.13%	
Am. Indian & Alaskan	0	0.00%	146	0.76%	231	0.69%	
Asian	0	0.00%	505	2.64%	722	2.16%	
Hawaiian & Pacific Island	0	0.00%	56	0.29%	97	0.29%	
Other	0	0.00%	662	3.47%	1,146	3.42%	
<b>Population by Hispanic Origin</b>	<b>0</b>		<b>19,093</b>		<b>33,470</b>		
Non-Hispanic Origin	0	0.00%	17,825	93.36%	31,185	93.17%	
Hispanic Origin	0	0.00%	1,268	6.64%	2,285	6.83%	
<b>2019 Median Age, Male</b>	<b>.00</b>		<b>31.40</b>		<b>30.60</b>		
<b>2019 Average Age, Male</b>	<b>.00</b>		<b>34.50</b>		<b>34.10</b>		
<b>2019 Median Age, Female</b>	<b>.00</b>		<b>36.10</b>		<b>35.30</b>		
<b>2019 Average Age, Female</b>	<b>.00</b>		<b>38.90</b>		<b>37.90</b>		
<b>2019 Population by Occupation Classification</b>	<b>0</b>		<b>14,969</b>		<b>25,975</b>		
Civilian Employed	0	0.00%	8,229	54.97%	14,564	56.07%	
Civilian Unemployed	0	0.00%	520	3.47%	922	3.55%	
Civilian Non-Labor Force	0	0.00%	5,370	35.87%	9,021	34.73%	
Armed Forces	0	0.00%	850	5.68%	1,468	5.65%	
<b>Households by Marital Status</b>							
Married	0		3,034		5,571		
Married No Children	0		1,763		3,249		
Married w/Children	0		1,272		2,322		
<b>2019 Population by Education</b>	<b>0</b>		<b>13,425</b>		<b>23,126</b>		
Some High School, No Diploma	0	0.00%	1,490	11.10%	2,467	10.67%	
High School Grad (Incl Equivalency)	0	0.00%	4,179	31.13%	6,826	29.52%	
Some College, No Degree	0	0.00%	4,453	33.17%	7,718	33.37%	
Associate Degree	0	0.00%	1,007	7.50%	1,855	8.02%	
Bachelor Degree	0	0.00%	1,377	10.26%	2,442	10.56%	
Advanced Degree	0	0.00%	919	6.85%	1,818	7.86%	

## Demographic Detail Report

Kohl's						
21850 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Population by Occupation</b>	<b>0</b>		<b>15,320</b>		<b>26,845</b>	
Real Estate & Finance	0	0.00%	374	2.44%	709	2.64%
Professional & Management	0	0.00%	3,316	21.64%	5,879	21.90%
Public Administration	0	0.00%	929	6.06%	1,692	6.30%
Education & Health	0	0.00%	2,109	13.77%	3,784	14.10%
Services	0	0.00%	1,889	12.33%	3,492	13.01%
Information	0	0.00%	278	1.81%	345	1.29%
Sales	0	0.00%	2,156	14.07%	3,722	13.86%
Transportation	0	0.00%	156	1.02%	166	0.62%
Retail	0	0.00%	1,315	8.58%	2,243	8.36%
Wholesale	0	0.00%	145	0.95%	297	1.11%
Manufacturing	0	0.00%	530	3.46%	873	3.25%
Production	0	0.00%	897	5.86%	1,397	5.20%
Construction	0	0.00%	602	3.93%	1,069	3.98%
Utilities	0	0.00%	302	1.97%	424	1.58%
Agriculture & Mining	0	0.00%	20	0.13%	84	0.31%
Farming, Fishing, Forestry	0	0.00%	8	0.05%	61	0.23%
Other Services	0	0.00%	294	1.92%	608	2.26%
<b>2019 Worker Travel Time to Job</b>	<b>0</b>		<b>8,910</b>		<b>15,706</b>	
<30 Minutes	0	0.00%	7,856	88.17%	13,814	87.95%
30-60 Minutes	0	0.00%	788	8.84%	1,513	9.63%
60+ Minutes	0	0.00%	266	2.99%	379	2.41%
<b>2010 Households by HH Size</b>	<b>0</b>		<b>8,427</b>		<b>14,397</b>	
1-Person Households	0	0.00%	3,174	37.66%	4,683	32.53%
2-Person Households	0	0.00%	2,515	29.84%	4,543	31.56%
3-Person Households	0	0.00%	1,259	14.94%	2,334	16.21%
4-Person Households	0	0.00%	907	10.76%	1,743	12.11%
5-Person Households	0	0.00%	383	4.54%	728	5.06%
6-Person Households	0	0.00%	126	1.50%	234	1.63%
7 or more Person Households	0	0.00%	63	0.75%	132	0.92%
<b>2019 Average Household Size</b>	<b>.00</b>		<b>2.20</b>		<b>2.30</b>	
<b>Households</b>						
2024 Projection	0		7,916		13,252	
2019 Estimate	0		8,218		13,805	
2010 Census	0		8,426		14,398	
Growth 2019 - 2024	0.00%		-3.67%		-4.01%	
Growth 2010 - 2019	0.00%		-2.47%		-4.12%	

# Demographic Detail Report

<b>Kohl's</b>						
21850 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Households by HH Income</b>	<b>0</b>		<b>8,217</b>		<b>13,805</b>	
<\$25,000	0	0.00%	2,815	34.26%	4,445	32.20%
\$25,000 - \$50,000	0	0.00%	2,340	28.48%	3,881	28.11%
\$50,000 - \$75,000	0	0.00%	1,256	15.29%	2,051	14.86%
\$75,000 - \$100,000	0	0.00%	916	11.15%	1,636	11.85%
\$100,000 - \$125,000	0	0.00%	411	5.00%	888	6.43%
\$125,000 - \$150,000	0	0.00%	298	3.63%	479	3.47%
\$150,000 - \$200,000	0	0.00%	117	1.42%	216	1.56%
\$200,000+	0	0.00%	64	0.78%	209	1.51%
<b>2019 Avg Household Income</b>	<b>\$0</b>		<b>\$49,715</b>		<b>\$53,845</b>	
<b>2019 Med Household Income</b>	<b>\$0</b>		<b>\$37,007</b>		<b>\$39,266</b>	
<b>2019 Occupied Housing</b>	<b>0</b>		<b>8,218</b>		<b>13,806</b>	
Owner Occupied	0	0.00%	3,339	40.63%	6,560	47.52%
Renter Occupied	0	0.00%	4,879	59.37%	7,246	52.48%
<b>2010 Housing Units</b>	<b>0</b>		<b>9,415</b>		<b>15,602</b>	
1 Unit	0	0.00%	4,423	46.98%	8,344	53.48%
2 - 4 Units	0	0.00%	2,307	24.50%	3,739	23.96%
5 - 19 Units	0	0.00%	1,500	15.93%	2,090	13.40%
20+ Units	0	0.00%	1,185	12.59%	1,429	9.16%
<b>2019 Housing Value</b>	<b>0</b>		<b>3,338</b>		<b>6,559</b>	
<\$100,000	0	0.00%	932	27.92%	1,801	27.46%
\$100,000 - \$200,000	0	0.00%	1,645	49.28%	3,210	48.94%
\$200,000 - \$300,000	0	0.00%	511	15.31%	1,035	15.78%
\$300,000 - \$400,000	0	0.00%	195	5.84%	318	4.85%
\$400,000 - \$500,000	0	0.00%	24	0.72%	119	1.81%
\$500,000 - \$1,000,000	0	0.00%	22	0.66%	49	0.75%
\$1,000,000+	0	0.00%	9	0.27%	27	0.41%
<b>2019 Median Home Value</b>	<b>\$0</b>		<b>\$144,802</b>		<b>\$146,059</b>	
<b>2019 Housing Units by Yr Built</b>	<b>0</b>		<b>9,582</b>		<b>16,440</b>	
Built 2010+	0	0.00%	707	7.38%	1,208	7.35%
Built 2000 - 2010	0	0.00%	297	3.10%	642	3.91%
Built 1990 - 1999	0	0.00%	497	5.19%	1,133	6.89%
Built 1980 - 1989	0	0.00%	927	9.67%	1,828	11.12%
Built 1970 - 1979	0	0.00%	722	7.53%	1,264	7.69%
Built 1960 - 1969	0	0.00%	554	5.78%	891	5.42%
Built 1950 - 1959	0	0.00%	751	7.84%	1,328	8.08%
Built <1949	0	0.00%	5,127	53.51%	8,146	49.55%
<b>2019 Median Year Built</b>	<b>0</b>		<b>1948</b>		<b>1950</b>	



# Demographic Detail Report

## Retail D

21855 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**      Total Available: **0 SF**  
 Secondary: **Freestanding**            % Leased: **100%**  
 GLA: **93,162 SF**                          Rent/SF/Yr: **-**  
 Year Built: **-**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2024 Projection	0	18,533	32,837
2019 Estimate	0	18,950	34,196
2010 Census	0	18,009	35,623
Growth 2019 - 2024	0.00%	-2.20%	-3.97%
Growth 2010 - 2019	0.00%	5.23%	-4.01%

2019 Population by Age	0	18,950	34,196
Age 0 - 4	0 0.00%	1,528 8.06%	2,844 8.32%
Age 5 - 9	0 0.00%	1,250 6.60%	2,388 6.98%
Age 10 - 14	0 0.00%	1,029 5.43%	2,018 5.90%
Age 15 - 19	0 0.00%	973 5.13%	1,911 5.59%
Age 20 - 24	0 0.00%	1,754 9.26%	3,292 9.63%
Age 25 - 29	0 0.00%	1,734 9.15%	3,120 9.12%
Age 30 - 34	0 0.00%	1,463 7.72%	2,599 7.60%
Age 35 - 39	0 0.00%	1,271 6.71%	2,251 6.58%
Age 40 - 44	0 0.00%	964 5.09%	1,719 5.03%
Age 45 - 49	0 0.00%	951 5.02%	1,711 5.00%
Age 50 - 54	0 0.00%	1,071 5.65%	1,908 5.58%
Age 55 - 59	0 0.00%	1,098 5.79%	1,943 5.68%
Age 60 - 64	0 0.00%	991 5.23%	1,743 5.10%
Age 65 - 69	0 0.00%	842 4.44%	1,462 4.28%
Age 70 - 74	0 0.00%	685 3.61%	1,169 3.42%
Age 75 - 79	0 0.00%	459 2.42%	771 2.25%
Age 80 - 84	0 0.00%	361 1.91%	586 1.71%
Age 85+	0 0.00%	526 2.78%	761 2.23%
Age 65+	0 0.00%	2,873 15.16%	4,749 13.89%
<b>Median Age</b>	<b>.00</b>	<b>34.10</b>	<b>32.90</b>
<b>Average Age</b>	<b>.00</b>	<b>37.10</b>	<b>36.00</b>

## Demographic Detail Report

<b>Retail D</b>						
21855 Towne Center Dr, Watertown, NY 13601						
<b>Radius</b>	<b>1 Mile</b>		<b>3 Mile</b>		<b>5 Mile</b>	
<b>2019 Population By Race</b>	<b>0</b>		<b>18,950</b>		<b>34,196</b>	
White	0	0.00%	16,356	86.31%	29,613	86.60%
Black	0	0.00%	1,343	7.09%	2,381	6.96%
Am. Indian & Alaskan	0	0.00%	130	0.69%	235	0.69%
Asian	0	0.00%	481	2.54%	718	2.10%
Hawaiian & Pacific Island	0	0.00%	65	0.34%	96	0.28%
Other	0	0.00%	576	3.04%	1,153	3.37%
<b>Population by Hispanic Origin</b>	<b>0</b>		<b>18,950</b>		<b>34,196</b>	
Non-Hispanic Origin	0	0.00%	17,773	93.79%	31,913	93.32%
Hispanic Origin	0	0.00%	1,177	6.21%	2,283	6.68%
<b>2019 Median Age, Male</b>	<b>.00</b>		<b>32.00</b>		<b>30.70</b>	
<b>2019 Average Age, Male</b>	<b>.00</b>		<b>35.00</b>		<b>34.10</b>	
<b>2019 Median Age, Female</b>	<b>.00</b>		<b>36.80</b>		<b>35.40</b>	
<b>2019 Average Age, Female</b>	<b>.00</b>		<b>39.20</b>		<b>37.90</b>	
<b>2019 Population by Occupation Classification</b>	<b>0</b>		<b>14,946</b>		<b>26,561</b>	
Civilian Employed	0	0.00%	8,215	54.96%	14,908	56.13%
Civilian Unemployed	0	0.00%	492	3.29%	936	3.52%
Civilian Non-Labor Force	0	0.00%	5,400	36.13%	9,222	34.72%
Armed Forces	0	0.00%	839	5.61%	1,495	5.63%
<b>Households by Marital Status</b>						
Married	0		3,102		5,694	
Married No Children	0		1,847		3,323	
Married w/Children	0		1,255		2,371	
<b>2019 Population by Education</b>	<b>0</b>		<b>13,449</b>		<b>23,608</b>	
Some High School, No Diploma	0	0.00%	1,640	12.19%	2,526	10.70%
High School Grad (Incl Equivalency)	0	0.00%	4,122	30.65%	6,968	29.52%
Some College, No Degree	0	0.00%	4,402	32.73%	7,901	33.47%
Associate Degree	0	0.00%	1,034	7.69%	1,864	7.90%
Bachelor Degree	0	0.00%	1,322	9.83%	2,489	10.54%
Advanced Degree	0	0.00%	929	6.91%	1,860	7.88%

# Demographic Detail Report

Retail D							
21855 Towne Center Dr, Watertown, NY 13601							
Radius	1 Mile		3 Mile		5 Mile		
<b>2019 Population by Occupation</b>	<b>0</b>		<b>15,252</b>		<b>27,487</b>		
Real Estate & Finance	0	0.00%	436	2.86%	718	2.61%	
Professional & Management	0	0.00%	3,216	21.09%	6,001	21.83%	
Public Administration	0	0.00%	889	5.83%	1,715	6.24%	
Education & Health	0	0.00%	2,052	13.45%	3,888	14.14%	
Services	0	0.00%	1,905	12.49%	3,543	12.89%	
Information	0	0.00%	261	1.71%	345	1.26%	
Sales	0	0.00%	2,206	14.46%	3,830	13.93%	
Transportation	0	0.00%	154	1.01%	166	0.60%	
Retail	0	0.00%	1,312	8.60%	2,318	8.43%	
Wholesale	0	0.00%	127	0.83%	307	1.12%	
Manufacturing	0	0.00%	519	3.40%	913	3.32%	
Production	0	0.00%	849	5.57%	1,417	5.16%	
Construction	0	0.00%	586	3.84%	1,129	4.11%	
Utilities	0	0.00%	305	2.00%	442	1.61%	
Agriculture & Mining	0	0.00%	74	0.49%	95	0.35%	
Farming, Fishing, Forestry	0	0.00%	52	0.34%	60	0.22%	
Other Services	0	0.00%	309	2.03%	600	2.18%	
<b>2019 Worker Travel Time to Job</b>	<b>0</b>		<b>8,903</b>		<b>16,064</b>		
<30 Minutes	0	0.00%	7,770	87.27%	14,058	87.51%	
30-60 Minutes	0	0.00%	865	9.72%	1,595	9.93%	
60+ Minutes	0	0.00%	268	3.01%	411	2.56%	
<b>2010 Households by HH Size</b>	<b>0</b>		<b>7,746</b>		<b>14,756</b>		
1-Person Households	0	0.00%	2,896	37.39%	4,779	32.39%	
2-Person Households	0	0.00%	2,343	30.25%	4,656	31.55%	
3-Person Households	0	0.00%	1,153	14.89%	2,411	16.34%	
4-Person Households	0	0.00%	843	10.88%	1,788	12.12%	
5-Person Households	0	0.00%	343	4.43%	745	5.05%	
6-Person Households	0	0.00%	116	1.50%	241	1.63%	
7 or more Person Households	0	0.00%	52	0.67%	136	0.92%	
<b>2019 Average Household Size</b>	<b>.00</b>		<b>2.20</b>		<b>2.30</b>		
<b>Households</b>							
2024 Projection	0		7,875		13,524		
2019 Estimate	0		8,069		14,099		
2010 Census	0		7,746		14,755		
Growth 2019 - 2024	0.00%		-2.40%		-4.08%		
Growth 2010 - 2019	0.00%		4.17%		-4.45%		

# Demographic Detail Report

<b>Retail D</b>						
<b>21855 Towne Center Dr, Watertown, NY 13601</b>						
<b>Radius</b>	<b>1 Mile</b>		<b>3 Mile</b>		<b>5 Mile</b>	
<b>2019 Households by HH Income</b>	<b>0</b>		<b>8,067</b>		<b>14,097</b>	
<\$25,000	0	0.00%	2,791	34.60%	4,532	32.15%
\$25,000 - \$50,000	0	0.00%	2,214	27.45%	3,922	27.82%
\$50,000 - \$75,000	0	0.00%	1,217	15.09%	2,049	14.54%
\$75,000 - \$100,000	0	0.00%	938	11.63%	1,675	11.88%
\$100,000 - \$125,000	0	0.00%	397	4.92%	993	7.04%
\$125,000 - \$150,000	0	0.00%	279	3.46%	488	3.46%
\$150,000 - \$200,000	0	0.00%	128	1.59%	216	1.53%
\$200,000+	0	0.00%	103	1.28%	222	1.57%
<b>2019 Avg Household Income</b>	<b>\$0</b>		<b>\$51,245</b>		<b>\$54,369</b>	
<b>2019 Med Household Income</b>	<b>\$0</b>		<b>\$37,250</b>		<b>\$39,455</b>	
<b>2019 Occupied Housing</b>	<b>0</b>		<b>8,070</b>		<b>14,099</b>	
Owner Occupied	0	0.00%	3,528	43.72%	6,776	48.06%
Renter Occupied	0	0.00%	4,542	56.28%	7,323	51.94%
<b>2010 Housing Units</b>	<b>0</b>		<b>8,847</b>		<b>15,979</b>	
1 Unit	0	0.00%	4,189	47.35%	8,634	54.03%
2 - 4 Units	0	0.00%	2,072	23.42%	3,836	24.01%
5 - 19 Units	0	0.00%	1,407	15.90%	2,067	12.94%
20+ Units	0	0.00%	1,179	13.33%	1,442	9.02%
<b>2019 Housing Value</b>	<b>0</b>		<b>3,527</b>		<b>6,774</b>	
<\$100,000	0	0.00%	972	27.56%	1,833	27.06%
\$100,000 - \$200,000	0	0.00%	1,685	47.77%	3,296	48.66%
\$200,000 - \$300,000	0	0.00%	588	16.67%	1,091	16.11%
\$300,000 - \$400,000	0	0.00%	186	5.27%	356	5.26%
\$400,000 - \$500,000	0	0.00%	73	2.07%	120	1.77%
\$500,000 - \$1,000,000	0	0.00%	14	0.40%	51	0.75%
\$1,000,000+	0	0.00%	9	0.26%	27	0.40%
<b>2019 Median Home Value</b>	<b>\$0</b>		<b>\$146,973</b>		<b>\$147,148</b>	
<b>2019 Housing Units by Yr Built</b>	<b>0</b>		<b>9,249</b>		<b>16,828</b>	
Built 2010+	0	0.00%	1,052	11.37%	1,214	7.21%
Built 2000 - 2010	0	0.00%	314	3.39%	657	3.90%
Built 1990 - 1999	0	0.00%	567	6.13%	1,195	7.10%
Built 1980 - 1989	0	0.00%	970	10.49%	1,865	11.08%
Built 1970 - 1979	0	0.00%	745	8.05%	1,293	7.68%
Built 1960 - 1969	0	0.00%	552	5.97%	950	5.65%
Built 1950 - 1959	0	0.00%	668	7.22%	1,361	8.09%
Built <1949	0	0.00%	4,381	47.37%	8,293	49.28%
<b>2019 Median Year Built</b>	<b>0</b>		<b>1953</b>		<b>1950</b>	

# Demographic Detail Report

## Towne Center At Watertown

21860-21868 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**      Total Available: **6,300 SF**  
 Secondary: **Freestanding**      % Leased: **80.73%**  
 GLA: **32,700 SF**      Rent/SF/Yr: **\$18.00**  
 Year Built: **2006**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2024 Projection	0	17,559	32,976
2019 Estimate	0	18,208	34,342
2010 Census	0	18,582	35,782
Growth 2019 - 2024	0.00%	-3.56%	-3.98%
Growth 2010 - 2019	0.00%	-2.01%	-4.02%
<b>2019 Population by Age</b>			
	<b>0</b>	<b>18,208</b>	<b>34,342</b>
Age 0 - 4	0 0.00%	1,508 8.28%	2,857 8.32%
Age 5 - 9	0 0.00%	1,233 6.77%	2,399 6.99%
Age 10 - 14	0 0.00%	1,003 5.51%	2,027 5.90%
Age 15 - 19	0 0.00%	934 5.13%	1,918 5.58%
Age 20 - 24	0 0.00%	1,700 9.34%	3,305 9.62%
Age 25 - 29	0 0.00%	1,711 9.40%	3,135 9.13%
Age 30 - 34	0 0.00%	1,448 7.95%	2,612 7.61%
Age 35 - 39	0 0.00%	1,244 6.83%	2,262 6.59%
Age 40 - 44	0 0.00%	929 5.10%	1,728 5.03%
Age 45 - 49	0 0.00%	900 4.94%	1,719 5.01%
Age 50 - 54	0 0.00%	992 5.45%	1,915 5.58%
Age 55 - 59	0 0.00%	1,013 5.56%	1,951 5.68%
Age 60 - 64	0 0.00%	912 5.01%	1,750 5.10%
Age 65 - 69	0 0.00%	771 4.23%	1,467 4.27%
Age 70 - 74	0 0.00%	626 3.44%	1,173 3.42%
Age 75 - 79	0 0.00%	426 2.34%	774 2.25%
Age 80 - 84	0 0.00%	343 1.88%	588 1.71%
Age 85+	0 0.00%	515 2.83%	763 2.22%
Age 65+	0 0.00%	2,681 14.72%	4,765 13.88%
<b>Median Age</b>	<b>.00</b>	<b>33.50</b>	<b>32.90</b>
<b>Average Age</b>	<b>.00</b>	<b>36.60</b>	<b>36.00</b>

## Demographic Detail Report

<b>Towne Center At Watertown</b> 21860-21868 Towne Center Dr, Watertown, NY 13601							
Radius	1 Mile		3 Mile		5 Mile		
<b>2019 Population By Race</b>	<b>0</b>		<b>18,208</b>		<b>34,342</b>		
White	0	0.00%	15,508	85.17%	29,725	86.56%	
Black	0	0.00%	1,391	7.64%	2,400	6.99%	
Am. Indian & Alaskan	0	0.00%	141	0.77%	237	0.69%	
Asian	0	0.00%	487	2.67%	725	2.11%	
Hawaiian & Pacific Island	0	0.00%	54	0.30%	97	0.28%	
Other	0	0.00%	627	3.44%	1,158	3.37%	
<b>Population by Hispanic Origin</b>	<b>0</b>		<b>18,208</b>		<b>34,342</b>		
Non-Hispanic Origin	0	0.00%	16,990	93.31%	32,042	93.30%	
Hispanic Origin	0	0.00%	1,218	6.69%	2,300	6.70%	
<b>2019 Median Age, Male</b>	<b>.00</b>		<b>31.40</b>		<b>30.70</b>		
<b>2019 Average Age, Male</b>	<b>.00</b>		<b>34.50</b>		<b>34.10</b>		
<b>2019 Median Age, Female</b>	<b>.00</b>		<b>36.00</b>		<b>35.40</b>		
<b>2019 Average Age, Female</b>	<b>.00</b>		<b>38.80</b>		<b>37.90</b>		
<b>2019 Population by Occupation Classification</b>	<b>0</b>		<b>14,275</b>		<b>26,673</b>		
Civilian Employed	0	0.00%	7,806	54.68%	14,971	56.13%	
Civilian Unemployed	0	0.00%	497	3.48%	941	3.53%	
Civilian Non-Labor Force	0	0.00%	5,149	36.07%	9,258	34.71%	
Armed Forces	0	0.00%	823	5.77%	1,503	5.63%	
<b>Households by Marital Status</b>							
Married	0		2,890		5,725		
Married No Children	0		1,677		3,342		
Married w/Children	0		1,213		2,383		
<b>2019 Population by Education</b>	<b>0</b>		<b>12,791</b>		<b>23,704</b>		
Some High School, No Diploma	0	0.00%	1,422	11.12%	2,531	10.68%	
High School Grad (Incl Equivalency)	0	0.00%	4,010	31.35%	6,984	29.46%	
Some College, No Degree	0	0.00%	4,229	33.06%	7,947	33.53%	
Associate Degree	0	0.00%	960	7.51%	1,869	7.88%	
Bachelor Degree	0	0.00%	1,315	10.28%	2,504	10.56%	
Advanced Degree	0	0.00%	855	6.68%	1,869	7.88%	

## Demographic Detail Report

### Towne Center At Watertown

21860-21868 Towne Center Dr, Watertown, NY 13601

Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Population by Occupation</b>	<b>0</b>		<b>14,525</b>		<b>27,611</b>	
Real Estate & Finance	0	0.00%	336	2.31%	722	2.61%
Professional & Management	0	0.00%	3,106	21.38%	6,040	21.88%
Public Administration	0	0.00%	882	6.07%	1,730	6.27%
Education & Health	0	0.00%	2,014	13.87%	3,899	14.12%
Services	0	0.00%	1,806	12.43%	3,556	12.88%
Information	0	0.00%	267	1.84%	345	1.25%
Sales	0	0.00%	2,040	14.04%	3,843	13.92%
Transportation	0	0.00%	154	1.06%	166	0.60%
Retail	0	0.00%	1,238	8.52%	2,325	8.42%
Wholesale	0	0.00%	141	0.97%	306	1.11%
Manufacturing	0	0.00%	507	3.49%	911	3.30%
Production	0	0.00%	868	5.98%	1,417	5.13%
Construction	0	0.00%	568	3.91%	1,136	4.11%
Utilities	0	0.00%	295	2.03%	442	1.60%
Agriculture & Mining	0	0.00%	20	0.14%	95	0.34%
Farming, Fishing, Forestry	0	0.00%	8	0.06%	61	0.22%
Other Services	0	0.00%	275	1.89%	617	2.23%
<b>2019 Worker Travel Time to Job</b>	<b>0</b>		<b>8,476</b>		<b>16,133</b>	
<30 Minutes	0	0.00%	7,474	88.18%	14,125	87.55%
30-60 Minutes	0	0.00%	745	8.79%	1,599	9.91%
60+ Minutes	0	0.00%	257	3.03%	409	2.54%
<b>2010 Households by HH Size</b>	<b>0</b>		<b>7,989</b>		<b>14,823</b>	
1-Person Households	0	0.00%	3,006	37.63%	4,799	32.38%
2-Person Households	0	0.00%	2,387	29.88%	4,682	31.59%
3-Person Households	0	0.00%	1,193	14.93%	2,420	16.33%
4-Person Households	0	0.00%	857	10.73%	1,794	12.10%
5-Person Households	0	0.00%	366	4.58%	749	5.05%
6-Person Households	0	0.00%	120	1.50%	242	1.63%
7 or more Person Households	0	0.00%	60	0.75%	137	0.92%
<b>2019 Average Household Size</b>	<b>.00</b>		<b>2.20</b>		<b>2.30</b>	
<b>Households</b>						
2024 Projection	0		7,535		13,582	
2019 Estimate	0		7,817		14,159	
2010 Census	0		7,990		14,823	
Growth 2019 - 2024	0.00%		-3.61%		-4.08%	
Growth 2010 - 2019	0.00%		-2.17%		-4.48%	

## Demographic Detail Report

<b>Towne Center At Watertown</b> 21860-21868 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Households by HH Income</b>	<b>0</b>		<b>7,817</b>		<b>14,159</b>	
<\$25,000	0	0.00%	2,663	34.07%	4,542	32.08%
\$25,000 - \$50,000	0	0.00%	2,262	28.94%	3,935	27.79%
\$50,000 - \$75,000	0	0.00%	1,206	15.43%	2,069	14.61%
\$75,000 - \$100,000	0	0.00%	848	10.85%	1,683	11.89%
\$100,000 - \$125,000	0	0.00%	377	4.82%	996	7.03%
\$125,000 - \$150,000	0	0.00%	286	3.66%	492	3.47%
\$150,000 - \$200,000	0	0.00%	113	1.45%	218	1.54%
\$200,000+	0	0.00%	62	0.79%	224	1.58%
<b>2019 Avg Household Income</b>	<b>\$0</b>		<b>\$49,599</b>		<b>\$54,442</b>	
<b>2019 Med Household Income</b>	<b>\$0</b>		<b>\$36,781</b>		<b>\$39,542</b>	
<b>2019 Occupied Housing</b>	<b>0</b>		<b>7,817</b>		<b>14,160</b>	
Owner Occupied	0	0.00%	3,149	40.28%	6,802	48.04%
Renter Occupied	0	0.00%	4,668	59.72%	7,358	51.96%
<b>2010 Housing Units</b>	<b>0</b>		<b>8,942</b>		<b>16,051</b>	
1 Unit	0	0.00%	4,149	46.40%	8,672	54.03%
2 - 4 Units	0	0.00%	2,215	24.77%	3,843	23.94%
5 - 19 Units	0	0.00%	1,447	16.18%	2,093	13.04%
20+ Units	0	0.00%	1,131	12.65%	1,443	8.99%
<b>2019 Housing Value</b>	<b>0</b>		<b>3,149</b>		<b>6,801</b>	
<\$100,000	0	0.00%	900	28.58%	1,838	27.03%
\$100,000 - \$200,000	0	0.00%	1,527	48.49%	3,301	48.54%
\$200,000 - \$300,000	0	0.00%	481	15.27%	1,104	16.23%
\$300,000 - \$400,000	0	0.00%	186	5.91%	361	5.31%
\$400,000 - \$500,000	0	0.00%	24	0.76%	119	1.75%
\$500,000 - \$1,000,000	0	0.00%	22	0.70%	51	0.75%
\$1,000,000+	0	0.00%	9	0.29%	27	0.40%
<b>2019 Median Home Value</b>	<b>\$0</b>		<b>\$144,171</b>		<b>\$147,334</b>	
<b>2019 Housing Units by Yr Built</b>	<b>0</b>		<b>9,103</b>		<b>16,905</b>	
Built 2010+	0	0.00%	681	7.48%	1,217	7.20%
Built 2000 - 2010	0	0.00%	288	3.16%	667	3.95%
Built 1990 - 1999	0	0.00%	484	5.32%	1,206	7.13%
Built 1980 - 1989	0	0.00%	911	10.01%	1,881	11.13%
Built 1970 - 1979	0	0.00%	700	7.69%	1,315	7.78%
Built 1960 - 1969	0	0.00%	533	5.86%	956	5.66%
Built 1950 - 1959	0	0.00%	691	7.59%	1,367	8.09%
Built <1949	0	0.00%	4,815	52.89%	8,296	49.07%
<b>2019 Median Year Built</b>	<b>0</b>		<b>1948</b>		<b>1950</b>	



# Demographic Detail Report

## Retail C

21882 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**      Total Available: **8,000 SF**  
 Secondary: -      % Leased: **39.85%**  
 GLA: **13,300 SF**      Rent/SF/Yr: **\$20.00**  
 Year Built: **2006**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2024 Projection	0	17,843	33,101
2019 Estimate	0	18,504	34,474
2010 Census	0	18,889	35,927
Growth 2019 - 2024	0.00%	-3.57%	-3.98%
Growth 2010 - 2019	0.00%	-2.04%	-4.04%
<b>2019 Population by Age</b>	<b>0</b>	<b>18,504</b>	<b>34,474</b>
Age 0 - 4	0 0.00%	1,536 8.30%	2,867 8.32%
Age 5 - 9	0 0.00%	1,257 6.79%	2,408 6.98%
Age 10 - 14	0 0.00%	1,023 5.53%	2,035 5.90%
Age 15 - 19	0 0.00%	951 5.14%	1,927 5.59%
Age 20 - 24	0 0.00%	1,728 9.34%	3,319 9.63%
Age 25 - 29	0 0.00%	1,738 9.39%	3,145 9.12%
Age 30 - 34	0 0.00%	1,471 7.95%	2,620 7.60%
Age 35 - 39	0 0.00%	1,264 6.83%	2,270 6.58%
Age 40 - 44	0 0.00%	944 5.10%	1,734 5.03%
Age 45 - 49	0 0.00%	915 4.94%	1,726 5.01%
Age 50 - 54	0 0.00%	1,008 5.45%	1,924 5.58%
Age 55 - 59	0 0.00%	1,029 5.56%	1,959 5.68%
Age 60 - 64	0 0.00%	925 5.00%	1,757 5.10%
Age 65 - 69	0 0.00%	782 4.23%	1,473 4.27%
Age 70 - 74	0 0.00%	635 3.43%	1,178 3.42%
Age 75 - 79	0 0.00%	432 2.33%	777 2.25%
Age 80 - 84	0 0.00%	348 1.88%	590 1.71%
Age 85+	0 0.00%	519 2.80%	765 2.22%
Age 65+	0 0.00%	2,716 14.68%	4,783 13.87%
<b>Median Age</b>	<b>.00</b>	<b>33.50</b>	<b>32.90</b>
<b>Average Age</b>	<b>.00</b>	<b>36.60</b>	<b>36.00</b>

# Demographic Detail Report

<b>Retail C</b>						
21882 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Population By Race</b>	<b>0</b>		<b>18,504</b>		<b>34,474</b>	
White	0	0.00%	15,759	85.17%	29,847	86.58%
Black	0	0.00%	1,413	7.64%	2,405	6.98%
Am. Indian & Alaskan	0	0.00%	142	0.77%	238	0.69%
Asian	0	0.00%	494	2.67%	727	2.11%
Hawaiian & Pacific Island	0	0.00%	55	0.30%	97	0.28%
Other	0	0.00%	642	3.47%	1,161	3.37%
<b>Population by Hispanic Origin</b>	<b>0</b>		<b>18,504</b>		<b>34,474</b>	
Non-Hispanic Origin	0	0.00%	17,263	93.29%	32,168	93.31%
Hispanic Origin	0	0.00%	1,241	6.71%	2,306	6.69%
<b>2019 Median Age, Male</b>	<b>.00</b>		<b>31.30</b>		<b>30.70</b>	
<b>2019 Average Age, Male</b>	<b>.00</b>		<b>34.50</b>		<b>34.10</b>	
<b>2019 Median Age, Female</b>	<b>.00</b>		<b>36.00</b>		<b>35.40</b>	
<b>2019 Average Age, Female</b>	<b>.00</b>		<b>38.70</b>		<b>37.90</b>	
<b>2019 Population by Occupation Classification</b>	<b>0</b>		<b>14,497</b>		<b>26,777</b>	
Civilian Employed	0	0.00%	7,937	54.75%	15,030	56.13%
Civilian Unemployed	0	0.00%	505	3.48%	945	3.53%
Civilian Non-Labor Force	0	0.00%	5,216	35.98%	9,293	34.71%
Armed Forces	0	0.00%	839	5.79%	1,509	5.64%
<b>Households by Marital Status</b>						
Married	0		2,937		5,753	
Married No Children	0		1,703		3,358	
Married w/Children	0		1,234		2,395	
<b>2019 Population by Education</b>	<b>0</b>		<b>12,980</b>		<b>23,794</b>	
Some High School, No Diploma	0	0.00%	1,445	11.13%	2,541	10.68%
High School Grad (Incl Equivalency)	0	0.00%	4,059	31.27%	7,018	29.49%
Some College, No Degree	0	0.00%	4,306	33.17%	7,973	33.51%
Associate Degree	0	0.00%	971	7.48%	1,875	7.88%
Bachelor Degree	0	0.00%	1,337	10.30%	2,511	10.55%
Advanced Degree	0	0.00%	862	6.64%	1,876	7.88%

# Demographic Detail Report

<b>Retail C</b>						
21882 Towne Center Dr, Watertown, NY 13601						
<b>Radius</b>	<b>1 Mile</b>		<b>3 Mile</b>		<b>5 Mile</b>	
<b>2019 Population by Occupation</b>	<b>0</b>		<b>14,772</b>		<b>27,717</b>	
Real Estate & Finance	0	0.00%	343	2.32%	723	2.61%
Professional & Management	0	0.00%	3,153	21.34%	6,065	21.88%
Public Administration	0	0.00%	902	6.11%	1,740	6.28%
Education & Health	0	0.00%	2,041	13.82%	3,911	14.11%
Services	0	0.00%	1,835	12.42%	3,569	12.88%
Information	0	0.00%	268	1.81%	345	1.24%
Sales	0	0.00%	2,073	14.03%	3,855	13.91%
Transportation	0	0.00%	154	1.04%	166	0.60%
Retail	0	0.00%	1,267	8.58%	2,330	8.41%
Wholesale	0	0.00%	145	0.98%	308	1.11%
Manufacturing	0	0.00%	515	3.49%	917	3.31%
Production	0	0.00%	886	6.00%	1,424	5.14%
Construction	0	0.00%	581	3.93%	1,143	4.12%
Utilities	0	0.00%	297	2.01%	444	1.60%
Agriculture & Mining	0	0.00%	20	0.14%	96	0.35%
Farming, Fishing, Forestry	0	0.00%	8	0.05%	61	0.22%
Other Services	0	0.00%	284	1.92%	620	2.24%
<b>2019 Worker Travel Time to Job</b>	<b>0</b>		<b>8,622</b>		<b>16,195</b>	
<30 Minutes	0	0.00%	7,608	88.24%	14,179	87.55%
30-60 Minutes	0	0.00%	756	8.77%	1,605	9.91%
60+ Minutes	0	0.00%	258	2.99%	411	2.54%
<b>2010 Households by HH Size</b>	<b>0</b>		<b>8,114</b>		<b>14,878</b>	
1-Person Households	0	0.00%	3,039	37.45%	4,810	32.33%
2-Person Households	0	0.00%	2,428	29.92%	4,701	31.60%
3-Person Households	0	0.00%	1,218	15.01%	2,431	16.34%
4-Person Households	0	0.00%	874	10.77%	1,802	12.11%
5-Person Households	0	0.00%	373	4.60%	753	5.06%
6-Person Households	0	0.00%	121	1.49%	243	1.63%
7 or more Person Households	0	0.00%	61	0.75%	138	0.93%
<b>2019 Average Household Size</b>	<b>.00</b>		<b>2.20</b>		<b>2.30</b>	
<b>Households</b>						
2024 Projection	0		7,648		13,628	
2019 Estimate	0		7,935		14,208	
2010 Census	0		8,113		14,877	
Growth 2019 - 2024	0.00%		-3.62%		-4.08%	
Growth 2010 - 2019	0.00%		-2.19%		-4.50%	

# Demographic Detail Report

<b>Retail C</b>						
21882 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Households by HH Income</b>	<b>0</b>		<b>7,935</b>		<b>14,208</b>	
<\$25,000	0	0.00%	2,703	34.06%	4,552	32.04%
\$25,000 - \$50,000	0	0.00%	2,291	28.87%	3,949	27.79%
\$50,000 - \$75,000	0	0.00%	1,222	15.40%	2,077	14.62%
\$75,000 - \$100,000	0	0.00%	866	10.91%	1,691	11.90%
\$100,000 - \$125,000	0	0.00%	385	4.85%	1,000	7.04%
\$125,000 - \$150,000	0	0.00%	289	3.64%	494	3.48%
\$150,000 - \$200,000	0	0.00%	114	1.44%	220	1.55%
\$200,000+	0	0.00%	65	0.82%	225	1.58%
<b>2019 Avg Household Income</b>	<b>\$0</b>		<b>\$49,676</b>		<b>\$54,481</b>	
<b>2019 Med Household Income</b>	<b>\$0</b>		<b>\$36,788</b>		<b>\$39,569</b>	
<b>2019 Occupied Housing</b>	<b>0</b>		<b>7,935</b>		<b>14,209</b>	
Owner Occupied	0	0.00%	3,213	40.49%	6,839	48.13%
Renter Occupied	0	0.00%	4,722	59.51%	7,370	51.87%
<b>2010 Housing Units</b>	<b>0</b>		<b>9,081</b>		<b>16,101</b>	
1 Unit	0	0.00%	4,230	46.58%	8,718	54.15%
2 - 4 Units	0	0.00%	2,251	24.79%	3,846	23.89%
5 - 19 Units	0	0.00%	1,463	16.11%	2,094	13.01%
20+ Units	0	0.00%	1,137	12.52%	1,443	8.96%
<b>2019 Housing Value</b>	<b>0</b>		<b>3,213</b>		<b>6,838</b>	
<\$100,000	0	0.00%	915	28.48%	1,852	27.08%
\$100,000 - \$200,000	0	0.00%	1,572	48.93%	3,311	48.42%
\$200,000 - \$300,000	0	0.00%	485	15.09%	1,113	16.28%
\$300,000 - \$400,000	0	0.00%	186	5.79%	364	5.32%
\$400,000 - \$500,000	0	0.00%	24	0.75%	120	1.75%
\$500,000 - \$1,000,000	0	0.00%	22	0.68%	51	0.75%
\$1,000,000+	0	0.00%	9	0.28%	27	0.39%
<b>2019 Median Home Value</b>	<b>\$0</b>		<b>\$143,988</b>		<b>\$147,327</b>	
<b>2019 Housing Units by Yr Built</b>	<b>0</b>		<b>9,242</b>		<b>16,967</b>	
Built 2010+	0	0.00%	689	7.46%	1,219	7.18%
Built 2000 - 2010	0	0.00%	300	3.25%	671	3.95%
Built 1990 - 1999	0	0.00%	486	5.26%	1,219	7.18%
Built 1980 - 1989	0	0.00%	912	9.87%	1,889	11.13%
Built 1970 - 1979	0	0.00%	705	7.63%	1,324	7.80%
Built 1960 - 1969	0	0.00%	536	5.80%	959	5.65%
Built 1950 - 1959	0	0.00%	702	7.60%	1,371	8.08%
Built <1949	0	0.00%	4,912	53.15%	8,315	49.01%
<b>2019 Median Year Built</b>	<b>0</b>		<b>1948</b>		<b>1950</b>	

# Demographic Detail Report

## TGI Friday's 21890 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**      Total Available: **5,000 SF**  
 Secondary: **Restaurant**              % Leased: **0%**  
 GLA: **5,000 SF**                          Rent/SF/Yr: **Negotiable**  
 Year Built: **2006**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2024 Projection	0	18,533	33,165
2019 Estimate	0	19,219	34,542
2010 Census	0	19,621	36,004
Growth 2019 - 2024	0.00%	-3.57%	-3.99%
Growth 2010 - 2019	0.00%	-2.05%	-4.06%
<b>2019 Population by Age</b>			
	<b>0</b>	<b>19,219</b>	<b>34,542</b>
Age 0 - 4	0 0.00%	1,597 8.31%	2,872 8.31%
Age 5 - 9	0 0.00%	1,308 6.81%	2,412 6.98%
Age 10 - 14	0 0.00%	1,065 5.54%	2,039 5.90%
Age 15 - 19	0 0.00%	990 5.15%	1,931 5.59%
Age 20 - 24	0 0.00%	1,801 9.37%	3,325 9.63%
Age 25 - 29	0 0.00%	1,810 9.42%	3,151 9.12%
Age 30 - 34	0 0.00%	1,530 7.96%	2,625 7.60%
Age 35 - 39	0 0.00%	1,312 6.83%	2,274 6.58%
Age 40 - 44	0 0.00%	980 5.10%	1,738 5.03%
Age 45 - 49	0 0.00%	951 4.95%	1,730 5.01%
Age 50 - 54	0 0.00%	1,047 5.45%	1,928 5.58%
Age 55 - 59	0 0.00%	1,067 5.55%	1,963 5.68%
Age 60 - 64	0 0.00%	958 4.98%	1,761 5.10%
Age 65 - 69	0 0.00%	809 4.21%	1,476 4.27%
Age 70 - 74	0 0.00%	657 3.42%	1,180 3.42%
Age 75 - 79	0 0.00%	446 2.32%	779 2.26%
Age 80 - 84	0 0.00%	359 1.87%	591 1.71%
Age 85+	0 0.00%	534 2.78%	766 2.22%
Age 65+	0 0.00%	2,805 14.59%	4,792 13.87%
<b>Median Age</b>	<b>.00</b>	<b>33.40</b>	<b>32.90</b>
<b>Average Age</b>	<b>.00</b>	<b>36.50</b>	<b>36.00</b>

## Demographic Detail Report

TGI Friday's						
21890 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Population By Race</b>	<b>0</b>		<b>19,219</b>		<b>34,542</b>	
White	0	0.00%	16,343	85.04%	29,904	86.57%
Black	0	0.00%	1,489	7.75%	2,410	6.98%
Am. Indian & Alaskan	0	0.00%	150	0.78%	238	0.69%
Asian	0	0.00%	504	2.62%	729	2.11%
Hawaiian & Pacific Island	0	0.00%	57	0.30%	98	0.28%
Other	0	0.00%	677	3.52%	1,163	3.37%
<b>Population by Hispanic Origin</b>	<b>0</b>		<b>19,219</b>		<b>34,542</b>	
Non-Hispanic Origin	0	0.00%	17,917	93.23%	32,231	93.31%
Hispanic Origin	0	0.00%	1,302	6.77%	2,311	6.69%
<b>2019 Median Age, Male</b>	<b>.00</b>		<b>31.30</b>		<b>30.70</b>	
<b>2019 Average Age, Male</b>	<b>.00</b>		<b>34.40</b>		<b>34.10</b>	
<b>2019 Median Age, Female</b>	<b>.00</b>		<b>35.90</b>		<b>35.40</b>	
<b>2019 Average Age, Female</b>	<b>.00</b>		<b>38.70</b>		<b>37.90</b>	
<b>2019 Population by Occupation Classification</b>	<b>0</b>		<b>15,049</b>		<b>26,830</b>	
Civilian Employed	0	0.00%	8,264	54.91%	15,060	56.13%
Civilian Unemployed	0	0.00%	532	3.54%	947	3.53%
Civilian Non-Labor Force	0	0.00%	5,402	35.90%	9,310	34.70%
Armed Forces	0	0.00%	851	5.65%	1,513	5.64%
<b>Households by Marital Status</b>						
Married	0		3,002		5,768	
Married No Children	0		1,739		3,367	
Married w/Children	0		1,263		2,401	
<b>2019 Population by Education</b>	<b>0</b>		<b>13,514</b>		<b>23,840</b>	
Some High School, No Diploma	0	0.00%	1,507	11.15%	2,545	10.68%
High School Grad (Incl Equivalency)	0	0.00%	4,216	31.20%	7,030	29.49%
Some College, No Degree	0	0.00%	4,460	33.00%	7,991	33.52%
Associate Degree	0	0.00%	1,056	7.81%	1,878	7.88%
Bachelor Degree	0	0.00%	1,379	10.20%	2,516	10.55%
Advanced Degree	0	0.00%	896	6.63%	1,880	7.89%

## Demographic Detail Report

TGI Friday's						
21890 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Population by Occupation</b>	<b>0</b>		<b>15,320</b>		<b>27,773</b>	
Real Estate & Finance	0	0.00%	356	2.32%	725	2.61%
Professional & Management	0	0.00%	3,280	21.41%	6,080	21.89%
Public Administration	0	0.00%	939	6.13%	1,745	6.28%
Education & Health	0	0.00%	2,120	13.84%	3,917	14.10%
Services	0	0.00%	1,956	12.77%	3,577	12.88%
Information	0	0.00%	275	1.80%	345	1.24%
Sales	0	0.00%	2,150	14.03%	3,861	13.90%
Transportation	0	0.00%	156	1.02%	166	0.60%
Retail	0	0.00%	1,306	8.52%	2,333	8.40%
Wholesale	0	0.00%	147	0.96%	309	1.11%
Manufacturing	0	0.00%	526	3.43%	918	3.31%
Production	0	0.00%	899	5.87%	1,425	5.13%
Construction	0	0.00%	595	3.88%	1,146	4.13%
Utilities	0	0.00%	299	1.95%	444	1.60%
Agriculture & Mining	0	0.00%	20	0.13%	96	0.35%
Farming, Fishing, Forestry	0	0.00%	8	0.05%	61	0.22%
Other Services	0	0.00%	288	1.88%	625	2.25%
<b>2019 Worker Travel Time to Job</b>	<b>0</b>		<b>8,956</b>		<b>16,228</b>	
<30 Minutes	0	0.00%	7,910	88.32%	14,209	87.56%
30-60 Minutes	0	0.00%	782	8.73%	1,608	9.91%
60+ Minutes	0	0.00%	264	2.95%	411	2.53%
<b>2010 Households by HH Size</b>	<b>0</b>		<b>8,422</b>		<b>14,909</b>	
1-Person Households	0	0.00%	3,167	37.60%	4,817	32.31%
2-Person Households	0	0.00%	2,507	29.77%	4,713	31.61%
3-Person Households	0	0.00%	1,261	14.97%	2,436	16.34%
4-Person Households	0	0.00%	906	10.76%	1,806	12.11%
5-Person Households	0	0.00%	387	4.60%	755	5.06%
6-Person Households	0	0.00%	127	1.51%	244	1.64%
7 or more Person Households	0	0.00%	67	0.80%	138	0.93%
<b>2019 Average Household Size</b>	<b>.00</b>		<b>2.20</b>		<b>2.30</b>	
<b>Households</b>						
2024 Projection	0		7,951		13,653	
2019 Estimate	0		8,247		14,235	
2010 Census	0		8,423		14,908	
Growth 2019 - 2024	0.00%		-3.59%		-4.09%	
Growth 2010 - 2019	0.00%		-2.09%		-4.51%	

# Demographic Detail Report

<b>TGI Friday's</b>						
21890 Towne Center Dr, Watertown, NY 13601						
Radius	1 Mile		3 Mile		5 Mile	
<b>2019 Households by HH Income</b>	<b>0</b>		<b>8,247</b>		<b>14,236</b>	
<\$25,000	0	0.00%	2,871	34.81%	4,557	32.01%
\$25,000 - \$50,000	0	0.00%	2,388	28.96%	3,956	27.79%
\$50,000 - \$75,000	0	0.00%	1,248	15.13%	2,083	14.63%
\$75,000 - \$100,000	0	0.00%	870	10.55%	1,695	11.91%
\$100,000 - \$125,000	0	0.00%	397	4.81%	1,002	7.04%
\$125,000 - \$150,000	0	0.00%	289	3.50%	496	3.48%
\$150,000 - \$200,000	0	0.00%	114	1.38%	221	1.55%
\$200,000+	0	0.00%	70	0.85%	226	1.59%
<b>2019 Avg Household Income</b>	<b>\$0</b>		<b>\$49,092</b>		<b>\$54,516</b>	
<b>2019 Med Household Income</b>	<b>\$0</b>		<b>\$36,239</b>		<b>\$39,594</b>	
<b>2019 Occupied Housing</b>	<b>0</b>		<b>8,248</b>		<b>14,235</b>	
Owner Occupied	0	0.00%	3,269	39.63%	6,855	48.16%
Renter Occupied	0	0.00%	4,979	60.37%	7,380	51.84%
<b>2010 Housing Units</b>	<b>0</b>		<b>9,432</b>		<b>16,132</b>	
1 Unit	0	0.00%	4,331	45.92%	8,739	54.17%
2 - 4 Units	0	0.00%	2,369	25.12%	3,848	23.85%
5 - 19 Units	0	0.00%	1,545	16.38%	2,101	13.02%
20+ Units	0	0.00%	1,187	12.58%	1,444	8.95%
<b>2019 Housing Value</b>	<b>0</b>		<b>3,268</b>		<b>6,854</b>	
<\$100,000	0	0.00%	947	28.98%	1,856	27.08%
\$100,000 - \$200,000	0	0.00%	1,594	48.78%	3,315	48.37%
\$200,000 - \$300,000	0	0.00%	486	14.87%	1,119	16.33%
\$300,000 - \$400,000	0	0.00%	186	5.69%	366	5.34%
\$400,000 - \$500,000	0	0.00%	24	0.73%	120	1.75%
\$500,000 - \$1,000,000	0	0.00%	22	0.67%	51	0.74%
\$1,000,000+	0	0.00%	9	0.28%	27	0.39%
<b>2019 Median Home Value</b>	<b>\$0</b>		<b>\$143,099</b>		<b>\$147,390</b>	
<b>2019 Housing Units by Yr Built</b>	<b>0</b>		<b>9,596</b>		<b>17,005</b>	
Built 2010+	0	0.00%	712	7.42%	1,221	7.18%
Built 2000 - 2010	0	0.00%	300	3.13%	675	3.97%
Built 1990 - 1999	0	0.00%	496	5.17%	1,225	7.20%
Built 1980 - 1989	0	0.00%	918	9.57%	1,894	11.14%
Built 1970 - 1979	0	0.00%	735	7.66%	1,333	7.84%
Built 1960 - 1969	0	0.00%	549	5.72%	962	5.66%
Built 1950 - 1959	0	0.00%	725	7.56%	1,374	8.08%
Built <1949	0	0.00%	5,161	53.78%	8,321	48.93%
<b>2019 Median Year Built</b>	<b>0</b>		<b>1948</b>		<b>1950</b>	