

Demographic Detail Report

Towne Center At Watertown 21875 Town Center Dr, Watertown, NY 13601

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Freestanding** % Leased: **100%**
 GLA: **5,037 SF** Rent/SF/Yr: **-**
 Year Built: **-**



| Radius | 1 Mile | 3 Mile | 5 Mile |
|-------------------------------|------------|---------------|---------------|
| Population | | | |
| 2024 Projection | 0 | 18,774 | 32,941 |
| 2019 Estimate | 0 | 19,214 | 34,303 |
| 2010 Census | 0 | 18,351 | 35,727 |
| Growth 2019 - 2024 | 0.00% | -2.29% | -3.97% |
| Growth 2010 - 2019 | 0.00% | 4.70% | -3.99% |
| 2019 Population by Age | | | |
| | 0 | 19,214 | 34,303 |
| Age 0 - 4 | 0 0.00% | 1,553 8.08% | 2,852 8.31% |
| Age 5 - 9 | 0 0.00% | 1,273 6.63% | 2,396 6.98% |
| Age 10 - 14 | 0 0.00% | 1,048 5.45% | 2,025 5.90% |
| Age 15 - 19 | 0 0.00% | 989 5.15% | 1,917 5.59% |
| Age 20 - 24 | 0 0.00% | 1,779 9.26% | 3,302 9.63% |
| Age 25 - 29 | 0 0.00% | 1,759 9.15% | 3,129 9.12% |
| Age 30 - 34 | 0 0.00% | 1,483 7.72% | 2,607 7.60% |
| Age 35 - 39 | 0 0.00% | 1,287 6.70% | 2,258 6.58% |
| Age 40 - 44 | 0 0.00% | 975 5.07% | 1,725 5.03% |
| Age 45 - 49 | 0 0.00% | 963 5.01% | 1,717 5.01% |
| Age 50 - 54 | 0 0.00% | 1,083 5.64% | 1,914 5.58% |
| Age 55 - 59 | 0 0.00% | 1,112 5.79% | 1,949 5.68% |
| Age 60 - 64 | 0 0.00% | 1,004 5.23% | 1,749 5.10% |
| Age 65 - 69 | 0 0.00% | 852 4.43% | 1,466 4.27% |
| Age 70 - 74 | 0 0.00% | 694 3.61% | 1,172 3.42% |
| Age 75 - 79 | 0 0.00% | 465 2.42% | 773 2.25% |
| Age 80 - 84 | 0 0.00% | 365 1.90% | 588 1.71% |
| Age 85+ | 0 0.00% | 530 2.76% | 763 2.22% |
| Age 65+ | 0 0.00% | 2,906 15.12% | 4,762 13.88% |
| Median Age | .00 | 34.10 | 32.90 |
| Average Age | .00 | 37.00 | 36.00 |

Demographic Detail Report

Towne Center At Watertown 21875 Town Center Dr, Watertown, NY 13601

| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
|---|------------|-------|---------------|--------|---------------|--------|
| 2019 Population By Race | 0 | | 19,214 | | 34,303 | |
| White | 0 | 0.00% | 16,577 | 86.28% | 29,705 | 86.60% |
| Black | 0 | 0.00% | 1,358 | 7.07% | 2,389 | 6.96% |
| Am. Indian & Alaskan | 0 | 0.00% | 132 | 0.69% | 236 | 0.69% |
| Asian | 0 | 0.00% | 485 | 2.52% | 720 | 2.10% |
| Hawaiian & Pacific Island | 0 | 0.00% | 65 | 0.34% | 97 | 0.28% |
| Other | 0 | 0.00% | 596 | 3.10% | 1,156 | 3.37% |
| Population by Hispanic Origin | 0 | | 19,214 | | 34,303 | |
| Non-Hispanic Origin | 0 | 0.00% | 18,021 | 93.79% | 32,011 | 93.32% |
| Hispanic Origin | 0 | 0.00% | 1,193 | 6.21% | 2,292 | 6.68% |
| 2019 Median Age, Male | .00 | | 31.90 | | 30.70 | |
| 2019 Average Age, Male | .00 | | 35.00 | | 34.10 | |
| 2019 Median Age, Female | .00 | | 36.70 | | 35.40 | |
| 2019 Average Age, Female | .00 | | 39.20 | | 37.90 | |
| 2019 Population by Occupation Classification | 0 | | 15,141 | | 26,644 | |
| Civilian Employed | 0 | 0.00% | 8,331 | 55.02% | 14,955 | 56.13% |
| Civilian Unemployed | 0 | 0.00% | 499 | 3.30% | 940 | 3.53% |
| Civilian Non-Labor Force | 0 | 0.00% | 5,458 | 36.05% | 9,249 | 34.71% |
| Armed Forces | 0 | 0.00% | 853 | 5.63% | 1,500 | 5.63% |
| Households by Marital Status | | | | | | |
| Married | 0 | | 3,136 | | 5,717 | |
| Married No Children | 0 | | 1,866 | | 3,336 | |
| Married w/Children | 0 | | 1,270 | | 2,381 | |
| 2019 Population by Education | 0 | | 13,632 | | 23,677 | |
| Some High School, No Diploma | 0 | 0.00% | 1,678 | 12.31% | 2,531 | 10.69% |
| High School Grad (Incl Equivalency) | 0 | 0.00% | 4,171 | 30.60% | 6,992 | 29.53% |
| Some College, No Degree | 0 | 0.00% | 4,460 | 32.72% | 7,926 | 33.48% |
| Associate Degree | 0 | 0.00% | 1,060 | 7.78% | 1,866 | 7.88% |
| Bachelor Degree | 0 | 0.00% | 1,330 | 9.76% | 2,495 | 10.54% |
| Advanced Degree | 0 | 0.00% | 933 | 6.84% | 1,867 | 7.89% |

Demographic Detail Report

Towne Center At Watertown 21875 Town Center Dr, Watertown, NY 13601

| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
|---------------------------------------|------------|-------|---------------|--------|---------------|--------|
| 2019 Population by Occupation | 0 | | 15,458 | | 27,579 | |
| Real Estate & Finance | 0 | 0.00% | 443 | 2.87% | 719 | 2.61% |
| Professional & Management | 0 | 0.00% | 3,262 | 21.10% | 6,027 | 21.85% |
| Public Administration | 0 | 0.00% | 901 | 5.83% | 1,726 | 6.26% |
| Education & Health | 0 | 0.00% | 2,069 | 13.38% | 3,900 | 14.14% |
| Services | 0 | 0.00% | 1,943 | 12.57% | 3,553 | 12.88% |
| Information | 0 | 0.00% | 265 | 1.71% | 345 | 1.25% |
| Sales | 0 | 0.00% | 2,228 | 14.41% | 3,838 | 13.92% |
| Transportation | 0 | 0.00% | 154 | 1.00% | 166 | 0.60% |
| Retail | 0 | 0.00% | 1,330 | 8.60% | 2,323 | 8.42% |
| Wholesale | 0 | 0.00% | 132 | 0.85% | 308 | 1.12% |
| Manufacturing | 0 | 0.00% | 523 | 3.38% | 915 | 3.32% |
| Production | 0 | 0.00% | 865 | 5.60% | 1,420 | 5.15% |
| Construction | 0 | 0.00% | 599 | 3.88% | 1,133 | 4.11% |
| Utilities | 0 | 0.00% | 306 | 1.98% | 443 | 1.61% |
| Agriculture & Mining | 0 | 0.00% | 74 | 0.48% | 95 | 0.34% |
| Farming, Fishing, Forestry | 0 | 0.00% | 52 | 0.34% | 61 | 0.22% |
| Other Services | 0 | 0.00% | 312 | 2.02% | 607 | 2.20% |
| 2019 Worker Travel Time to Job | 0 | | 9,033 | | 16,113 | |
| <30 Minutes | 0 | 0.00% | 7,890 | 87.35% | 14,104 | 87.53% |
| 30-60 Minutes | 0 | 0.00% | 875 | 9.69% | 1,598 | 9.92% |
| 60+ Minutes | 0 | 0.00% | 268 | 2.97% | 411 | 2.55% |
| 2010 Households by HH Size | 0 | | 7,889 | | 14,794 | |
| 1-Person Households | 0 | 0.00% | 2,941 | 37.28% | 4,787 | 32.36% |
| 2-Person Households | 0 | 0.00% | 2,385 | 30.23% | 4,671 | 31.57% |
| 3-Person Households | 0 | 0.00% | 1,178 | 14.93% | 2,418 | 16.34% |
| 4-Person Households | 0 | 0.00% | 861 | 10.91% | 1,793 | 12.12% |
| 5-Person Households | 0 | 0.00% | 353 | 4.47% | 747 | 5.05% |
| 6-Person Households | 0 | 0.00% | 117 | 1.48% | 241 | 1.63% |
| 7 or more Person Households | 0 | 0.00% | 54 | 0.68% | 137 | 0.93% |
| 2019 Average Household Size | .00 | | 2.20 | | 2.30 | |
| Households | | | | | | |
| 2024 Projection | 0 | | 7,974 | | 13,564 | |
| 2019 Estimate | 0 | | 8,178 | | 14,139 | |
| 2010 Census | 0 | | 7,888 | | 14,795 | |
| Growth 2019 - 2024 | 0.00% | | -2.49% | | -4.07% | |
| Growth 2010 - 2019 | 0.00% | | 3.68% | | -4.43% | |

Demographic Detail Report

Towne Center At Watertown 21875 Town Center Dr, Watertown, NY 13601

| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
|---------------------------------------|------------|-------|------------------|--------|------------------|--------|
| 2019 Households by HH Income | 0 | | 8,179 | | 14,140 | |
| <\$25,000 | 0 | 0.00% | 2,851 | 34.86% | 4,539 | 32.10% |
| \$25,000 - \$50,000 | 0 | 0.00% | 2,244 | 27.44% | 3,934 | 27.82% |
| \$50,000 - \$75,000 | 0 | 0.00% | 1,228 | 15.01% | 2,060 | 14.57% |
| \$75,000 - \$100,000 | 0 | 0.00% | 943 | 11.53% | 1,681 | 11.89% |
| \$100,000 - \$125,000 | 0 | 0.00% | 398 | 4.87% | 996 | 7.04% |
| \$125,000 - \$150,000 | 0 | 0.00% | 280 | 3.42% | 489 | 3.46% |
| \$150,000 - \$200,000 | 0 | 0.00% | 129 | 1.58% | 218 | 1.54% |
| \$200,000+ | 0 | 0.00% | 106 | 1.30% | 223 | 1.58% |
| 2019 Avg Household Income | \$0 | | \$51,087 | | \$54,406 | |
| 2019 Med Household Income | \$0 | | \$37,047 | | \$39,490 | |
| 2019 Occupied Housing | 0 | | 8,178 | | 14,140 | |
| Owner Occupied | 0 | 0.00% | 3,569 | 43.64% | 6,801 | 48.10% |
| Renter Occupied | 0 | 0.00% | 4,609 | 56.36% | 7,339 | 51.90% |
| 2010 Housing Units | 0 | | 8,998 | | 16,019 | |
| 1 Unit | 0 | 0.00% | 4,250 | 47.23% | 8,668 | 54.11% |
| 2 - 4 Units | 0 | 0.00% | 2,113 | 23.48% | 3,840 | 23.97% |
| 5 - 19 Units | 0 | 0.00% | 1,425 | 15.84% | 2,069 | 12.92% |
| 20+ Units | 0 | 0.00% | 1,210 | 13.45% | 1,442 | 9.00% |
| 2019 Housing Value | 0 | | 3,568 | | 6,800 | |
| <\$100,000 | 0 | 0.00% | 988 | 27.69% | 1,841 | 27.07% |
| \$100,000 - \$200,000 | 0 | 0.00% | 1,706 | 47.81% | 3,302 | 48.56% |
| \$200,000 - \$300,000 | 0 | 0.00% | 592 | 16.59% | 1,100 | 16.18% |
| \$300,000 - \$400,000 | 0 | 0.00% | 186 | 5.21% | 359 | 5.28% |
| \$400,000 - \$500,000 | 0 | 0.00% | 73 | 2.05% | 120 | 1.76% |
| \$500,000 - \$1,000,000 | 0 | 0.00% | 14 | 0.39% | 51 | 0.75% |
| \$1,000,000+ | 0 | 0.00% | 9 | 0.25% | 27 | 0.40% |
| 2019 Median Home Value | \$0 | | \$146,658 | | \$147,213 | |
| 2019 Housing Units by Yr Built | 0 | | 9,401 | | 16,874 | |
| Built 2010+ | 0 | 0.00% | 1,052 | 11.19% | 1,216 | 7.21% |
| Built 2000 - 2010 | 0 | 0.00% | 314 | 3.34% | 661 | 3.92% |
| Built 1990 - 1999 | 0 | 0.00% | 572 | 6.08% | 1,204 | 7.14% |
| Built 1980 - 1989 | 0 | 0.00% | 970 | 10.32% | 1,875 | 11.11% |
| Built 1970 - 1979 | 0 | 0.00% | 754 | 8.02% | 1,301 | 7.71% |
| Built 1960 - 1969 | 0 | 0.00% | 556 | 5.91% | 953 | 5.65% |
| Built 1950 - 1959 | 0 | 0.00% | 699 | 7.44% | 1,363 | 8.08% |
| Built <1949 | 0 | 0.00% | 4,484 | 47.70% | 8,301 | 49.19% |
| 2019 Median Year Built | 0 | | 1952 | | 1950 | |

Demographic Detail Report

Towne Center At Watertown

0 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail** Total Available: **50,000 SF**
 Secondary: **Storefront** % Leased: **0%**
 GLA: **50,000 SF** Rent/SF/Yr: **Negotiable**
 Year Built: -



| Radius | 1 Mile | 3 Mile | 5 Mile |
|--------------------|--------|--------|--------|
| Population | | | |
| 2024 Projection | 1,722 | 17,056 | 33,348 |
| 2019 Estimate | 1,613 | 17,581 | 34,592 |
| 2010 Census | 844 | 17,904 | 36,284 |
| Growth 2019 - 2024 | 6.76% | -2.99% | -3.60% |
| Growth 2010 - 2019 | 91.11% | -1.80% | -4.66% |

| 2019 Population by Age | 1,613 | 17,581 | 34,592 |
|------------------------|--------------|--------------|--------------|
| Age 0 - 4 | 111 6.88% | 1,372 7.80% | 2,810 8.12% |
| Age 5 - 9 | 100 6.20% | 1,146 6.52% | 2,390 6.91% |
| Age 10 - 14 | 91 5.64% | 970 5.52% | 2,045 5.91% |
| Age 15 - 19 | 88 5.46% | 907 5.16% | 1,895 5.48% |
| Age 20 - 24 | 137 8.49% | 1,550 8.82% | 3,161 9.14% |
| Age 25 - 29 | 116 7.19% | 1,547 8.80% | 3,101 8.96% |
| Age 30 - 34 | 94 5.83% | 1,306 7.43% | 2,607 7.54% |
| Age 35 - 39 | 91 5.64% | 1,160 6.60% | 2,302 6.65% |
| Age 40 - 44 | 76 4.71% | 870 4.95% | 1,724 4.98% |
| Age 45 - 49 | 86 5.33% | 878 4.99% | 1,732 5.01% |
| Age 50 - 54 | 106 6.57% | 971 5.52% | 1,886 5.45% |
| Age 55 - 59 | 120 7.44% | 1,065 6.06% | 2,035 5.88% |
| Age 60 - 64 | 113 7.01% | 979 5.57% | 1,848 5.34% |
| Age 65 - 69 | 97 6.01% | 828 4.71% | 1,539 4.45% |
| Age 70 - 74 | 80 4.96% | 693 3.94% | 1,266 3.66% |
| Age 75 - 79 | 50 3.10% | 477 2.71% | 855 2.47% |
| Age 80 - 84 | 30 1.86% | 356 2.02% | 618 1.79% |
| Age 85+ | 25 1.55% | 506 2.88% | 781 2.26% |
| Age 65+ | 282 17.48% | 2,860 16.27% | 5,059 14.62% |
| Median Age | 38.80 | 35.00 | 33.60 |
| Average Age | 39.40 | 37.80 | 36.60 |

Demographic Detail Report

Towne Center At Watertown

0 Towne Center Dr, Watertown, NY 13601

| Radius | 1 Mile | 3 Mile | 5 Mile |
|---|--------------|---------------|---------------|
| 2019 Population By Race | 1,613 | 17,581 | 34,592 |
| White | 1,542 95.60% | 15,374 87.45% | 30,038 86.84% |
| Black | 38 2.36% | 1,135 6.46% | 2,407 6.96% |
| Am. Indian & Alaskan | 4 0.25% | 116 0.66% | 227 0.66% |
| Asian | 11 0.68% | 407 2.31% | 695 2.01% |
| Hawaiian & Pacific Island | 8 0.50% | 44 0.25% | 81 0.23% |
| Other | 9 0.56% | 505 2.87% | 1,145 3.31% |
| Population by Hispanic Origin | 1,613 | 17,581 | 34,592 |
| Non-Hispanic Origin | 1,568 97.21% | 16,509 93.90% | 32,225 93.16% |
| Hispanic Origin | 45 2.79% | 1,073 6.10% | 2,368 6.85% |
| 2019 Median Age, Male | 36.40 | 32.70 | 31.50 |
| 2019 Average Age, Male | 38.10 | 35.70 | 34.70 |
| 2019 Median Age, Female | 42.10 | 37.90 | 36.00 |
| 2019 Average Age, Female | 40.80 | 40.00 | 38.40 |
| 2019 Population by Occupation Classification | 1,293 | 13,911 | 26,963 |
| Civilian Employed | 732 56.61% | 7,721 55.50% | 15,239 56.52% |
| Civilian Unemployed | 26 2.01% | 375 2.70% | 745 2.76% |
| Civilian Non-Labor Force | 500 38.67% | 5,183 37.26% | 9,707 36.00% |
| Armed Forces | 35 2.71% | 632 4.54% | 1,272 4.72% |
| Households by Marital Status | | | |
| Married | 324 | 2,998 | 5,882 |
| Married No Children | 222 | 1,796 | 3,445 |
| Married w/Children | 102 | 1,202 | 2,438 |
| 2019 Population by Education | 1,178 | 12,564 | 24,160 |
| Some High School, No Diploma | 237 20.12% | 1,444 11.49% | 2,605 10.78% |
| High School Grad (Incl Equivalency) | 298 25.30% | 3,746 29.82% | 7,142 29.56% |
| Some College, No Degree | 420 35.65% | 4,143 32.98% | 7,981 33.03% |
| Associate Degree | 93 7.89% | 928 7.39% | 1,869 7.74% |
| Bachelor Degree | 61 5.18% | 1,342 10.68% | 2,580 10.68% |
| Advanced Degree | 69 5.86% | 961 7.65% | 1,983 8.21% |

Demographic Detail Report

Towne Center At Watertown

0 Towne Center Dr, Watertown, NY 13601

| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
|---------------------------------------|--------------|--------|---------------|--------|---------------|--------|
| 2019 Population by Occupation | 1,324 | | 14,340 | | 28,088 | |
| Real Estate & Finance | 88 | 6.65% | 415 | 2.89% | 761 | 2.71% |
| Professional & Management | 220 | 16.62% | 3,152 | 21.98% | 6,252 | 22.26% |
| Public Administration | 63 | 4.76% | 868 | 6.05% | 1,768 | 6.29% |
| Education & Health | 133 | 10.05% | 2,056 | 14.34% | 4,022 | 14.32% |
| Services | 202 | 15.26% | 1,739 | 12.13% | 3,596 | 12.80% |
| Information | 0 | 0.00% | 244 | 1.70% | 358 | 1.27% |
| Sales | 236 | 17.82% | 2,078 | 14.49% | 3,884 | 13.83% |
| Transportation | 0 | 0.00% | 119 | 0.83% | 137 | 0.49% |
| Retail | 148 | 11.18% | 1,193 | 8.32% | 2,301 | 8.19% |
| Wholesale | 0 | 0.00% | 127 | 0.89% | 328 | 1.17% |
| Manufacturing | 30 | 2.27% | 438 | 3.05% | 874 | 3.11% |
| Production | 30 | 2.27% | 763 | 5.32% | 1,423 | 5.07% |
| Construction | 52 | 3.93% | 490 | 3.42% | 1,134 | 4.04% |
| Utilities | 10 | 0.76% | 242 | 1.69% | 394 | 1.40% |
| Agriculture & Mining | 38 | 2.87% | 65 | 0.45% | 107 | 0.38% |
| Farming, Fishing, Forestry | 31 | 2.34% | 43 | 0.30% | 78 | 0.28% |
| Other Services | 43 | 3.25% | 308 | 2.15% | 671 | 2.39% |
| 2019 Worker Travel Time to Job | 767 | | 8,180 | | 16,127 | |
| <30 Minutes | 635 | 82.79% | 7,154 | 87.46% | 14,176 | 87.90% |
| 30-60 Minutes | 113 | 14.73% | 796 | 9.73% | 1,565 | 9.70% |
| 60+ Minutes | 19 | 2.48% | 230 | 2.81% | 386 | 2.39% |
| 2010 Households by HH Size | 317 | | 7,590 | | 14,891 | |
| 1-Person Households | 61 | 19.24% | 2,706 | 35.65% | 4,772 | 32.05% |
| 2-Person Households | 118 | 37.22% | 2,354 | 31.01% | 4,714 | 31.66% |
| 3-Person Households | 58 | 18.30% | 1,151 | 15.16% | 2,433 | 16.34% |
| 4-Person Households | 54 | 17.03% | 857 | 11.29% | 1,820 | 12.22% |
| 5-Person Households | 16 | 5.05% | 351 | 4.62% | 765 | 5.14% |
| 6-Person Households | 7 | 2.21% | 117 | 1.54% | 247 | 1.66% |
| 7 or more Person Households | 3 | 0.95% | 54 | 0.71% | 140 | 0.94% |
| 2019 Average Household Size | 2.60 | | 2.30 | | 2.40 | |
| Households | | | | | | |
| 2024 Projection | 641 | | 7,182 | | 13,682 | |
| 2019 Estimate | 602 | | 7,418 | | 14,204 | |
| 2010 Census | 318 | | 7,589 | | 14,891 | |
| Growth 2019 - 2024 | 6.48% | | -3.18% | | -3.68% | |
| Growth 2010 - 2019 | 89.31% | | -2.25% | | -4.61% | |

Demographic Detail Report

| Towne Center At Watertown | | | | | | |
|---|------------------|--------|------------------|--------|------------------|--------|
| 0 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Households by HH Income | 601 | | 7,416 | | 14,206 | |
| <\$25,000 | 183 | 30.45% | 1,933 | 26.07% | 3,595 | 25.31% |
| \$25,000 - \$50,000 | 171 | 28.45% | 2,147 | 28.95% | 4,049 | 28.50% |
| \$50,000 - \$75,000 | 96 | 15.97% | 1,565 | 21.10% | 3,053 | 21.49% |
| \$75,000 - \$100,000 | 69 | 11.48% | 772 | 10.41% | 1,595 | 11.23% |
| \$100,000 - \$125,000 | 35 | 5.82% | 304 | 4.10% | 710 | 5.00% |
| \$125,000 - \$150,000 | 13 | 2.16% | 365 | 4.92% | 631 | 4.44% |
| \$150,000 - \$200,000 | 22 | 3.66% | 218 | 2.94% | 333 | 2.34% |
| \$200,000+ | 12 | 2.00% | 112 | 1.51% | 240 | 1.69% |
| 2019 Avg Household Income | \$56,532 | | \$57,476 | | \$58,155 | |
| 2019 Med Household Income | \$40,268 | | \$46,109 | | \$47,004 | |
| 2019 Occupied Housing | 601 | | 7,418 | | 14,204 | |
| Owner Occupied | 506 | 84.19% | 3,646 | 49.15% | 7,263 | 51.13% |
| Renter Occupied | 95 | 15.81% | 3,772 | 50.85% | 6,941 | 48.87% |
| 2010 Housing Units | 472 | | 8,357 | | 16,123 | |
| 1 Unit | 380 | 80.51% | 4,356 | 52.12% | 9,100 | 56.44% |
| 2 - 4 Units | 28 | 5.93% | 1,835 | 21.96% | 3,757 | 23.30% |
| 5 - 19 Units | 0 | 0.00% | 1,120 | 13.40% | 1,847 | 11.46% |
| 20+ Units | 64 | 13.56% | 1,046 | 12.52% | 1,419 | 8.80% |
| 2019 Housing Value | 505 | | 3,645 | | 7,264 | |
| <\$100,000 | 104 | 20.59% | 1,008 | 27.65% | 2,119 | 29.17% |
| \$100,000 - \$200,000 | 250 | 49.50% | 1,748 | 47.96% | 3,534 | 48.65% |
| \$200,000 - \$300,000 | 88 | 17.43% | 559 | 15.34% | 965 | 13.28% |
| \$300,000 - \$400,000 | 0 | 0.00% | 131 | 3.59% | 245 | 3.37% |
| \$400,000 - \$500,000 | 63 | 12.48% | 107 | 2.94% | 169 | 2.33% |
| \$500,000 - \$1,000,000 | 0 | 0.00% | 68 | 1.87% | 164 | 2.26% |
| \$1,000,000+ | 0 | 0.00% | 24 | 0.66% | 68 | 0.94% |
| 2019 Median Home Value | \$159,399 | | \$146,596 | | \$142,812 | |
| 2019 Housing Units by Yr Built | 646 | | 8,768 | | 17,039 | |
| Built 2010+ | 293 | 45.36% | 444 | 5.06% | 706 | 4.14% |
| Built 2000 - 2010 | 27 | 4.18% | 338 | 3.85% | 718 | 4.21% |
| Built 1990 - 1999 | 67 | 10.37% | 619 | 7.06% | 1,240 | 7.28% |
| Built 1980 - 1989 | 50 | 7.74% | 999 | 11.39% | 1,957 | 11.49% |
| Built 1970 - 1979 | 48 | 7.43% | 784 | 8.94% | 1,342 | 7.88% |
| Built 1960 - 1969 | 25 | 3.87% | 582 | 6.64% | 948 | 5.56% |
| Built 1950 - 1959 | 29 | 4.49% | 683 | 7.79% | 1,428 | 8.38% |
| Built <1949 | 107 | 16.56% | 4,319 | 49.26% | 8,700 | 51.06% |
| 2019 Median Year Built | 1999 | | 1950 | | 1949 | |

Demographic Detail Report

Target 21800 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Freestanding** % Leased: **100%**
 GLA: **126,842 SF** Rent/SF/Yr: **-**
 Year Built: **2006**



| Radius | 1 Mile | 3 Mile | 5 Mile |
|-------------------------------|------------|---------------|---------------|
| Population | | | |
| 2024 Projection | 0 | 18,674 | 31,919 |
| 2019 Estimate | 0 | 19,113 | 33,210 |
| 2010 Census | 0 | 18,262 | 34,446 |
| Growth 2019 - 2024 | 0.00% | -2.30% | -3.89% |
| Growth 2010 - 2019 | 0.00% | 4.66% | -3.59% |
| 2019 Population by Age | | | |
| | 0 | 19,113 | 33,210 |
| Age 0 - 4 | 0 0.00% | 1,546 8.09% | 2,775 8.36% |
| Age 5 - 9 | 0 0.00% | 1,267 6.63% | 2,328 7.01% |
| Age 10 - 14 | 0 0.00% | 1,042 5.45% | 1,960 5.90% |
| Age 15 - 19 | 0 0.00% | 982 5.14% | 1,850 5.57% |
| Age 20 - 24 | 0 0.00% | 1,769 9.26% | 3,192 9.61% |
| Age 25 - 29 | 0 0.00% | 1,751 9.16% | 3,040 9.15% |
| Age 30 - 34 | 0 0.00% | 1,478 7.73% | 2,539 7.65% |
| Age 35 - 39 | 0 0.00% | 1,282 6.71% | 2,198 6.62% |
| Age 40 - 44 | 0 0.00% | 970 5.08% | 1,674 5.04% |
| Age 45 - 49 | 0 0.00% | 957 5.01% | 1,657 4.99% |
| Age 50 - 54 | 0 0.00% | 1,076 5.63% | 1,841 5.54% |
| Age 55 - 59 | 0 0.00% | 1,105 5.78% | 1,874 5.64% |
| Age 60 - 64 | 0 0.00% | 997 5.22% | 1,681 5.06% |
| Age 65 - 69 | 0 0.00% | 847 4.43% | 1,412 4.25% |
| Age 70 - 74 | 0 0.00% | 690 3.61% | 1,132 3.41% |
| Age 75 - 79 | 0 0.00% | 462 2.42% | 746 2.25% |
| Age 80 - 84 | 0 0.00% | 364 1.90% | 568 1.71% |
| Age 85+ | 0 0.00% | 528 2.76% | 742 2.23% |
| Age 65+ | 0 0.00% | 2,891 15.13% | 4,600 13.85% |
| Median Age | .00 | 34.10 | 32.90 |
| Average Age | .00 | 37.00 | 36.00 |

Demographic Detail Report

| Target | | | | | | | |
|---|------------|-------|---------------|--------|---------------|--------|--|
| 21800 Towne Center Dr, Watertown, NY 13601 | | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | | |
| 2019 Population By Race | 0 | | 19,113 | | 33,210 | | |
| White | 0 | 0.00% | 16,480 | 86.22% | 28,668 | 86.32% | |
| Black | 0 | 0.00% | 1,357 | 7.10% | 2,365 | 7.12% | |
| Am. Indian & Alaskan | 0 | 0.00% | 132 | 0.69% | 229 | 0.69% | |
| Asian | 0 | 0.00% | 484 | 2.53% | 714 | 2.15% | |
| Hawaiian & Pacific Island | 0 | 0.00% | 65 | 0.34% | 96 | 0.29% | |
| Other | 0 | 0.00% | 594 | 3.11% | 1,138 | 3.43% | |
| Population by Hispanic Origin | 0 | | 19,113 | | 33,210 | | |
| Non-Hispanic Origin | 0 | 0.00% | 17,922 | 93.77% | 30,945 | 93.18% | |
| Hispanic Origin | 0 | 0.00% | 1,191 | 6.23% | 2,265 | 6.82% | |
| 2019 Median Age, Male | .00 | | 31.90 | | 30.60 | | |
| 2019 Average Age, Male | .00 | | 35.00 | | 34.10 | | |
| 2019 Median Age, Female | .00 | | 36.70 | | 35.30 | | |
| 2019 Average Age, Female | .00 | | 39.20 | | 37.90 | | |
| 2019 Population by Occupation Classification | 0 | | 15,059 | | 25,774 | | |
| Civilian Employed | 0 | 0.00% | 8,284 | 55.01% | 14,449 | 56.06% | |
| Civilian Unemployed | 0 | 0.00% | 497 | 3.30% | 915 | 3.55% | |
| Civilian Non-Labor Force | 0 | 0.00% | 5,428 | 36.04% | 8,955 | 34.74% | |
| Armed Forces | 0 | 0.00% | 850 | 5.64% | 1,455 | 5.65% | |
| Households by Marital Status | | | | | | | |
| Married | 0 | | 3,113 | | 5,516 | | |
| Married No Children | 0 | | 1,853 | | 3,216 | | |
| Married w/Children | 0 | | 1,260 | | 2,300 | | |
| 2019 Population by Education | 0 | | 13,562 | | 22,948 | | |
| Some High School, No Diploma | 0 | 0.00% | 1,671 | 12.32% | 2,452 | 10.69% | |
| High School Grad (Incl Equivalency) | 0 | 0.00% | 4,146 | 30.57% | 6,779 | 29.54% | |
| Some College, No Degree | 0 | 0.00% | 4,437 | 32.72% | 7,650 | 33.34% | |
| Associate Degree | 0 | 0.00% | 1,055 | 7.78% | 1,843 | 8.03% | |
| Bachelor Degree | 0 | 0.00% | 1,325 | 9.77% | 2,421 | 10.55% | |
| Advanced Degree | 0 | 0.00% | 928 | 6.84% | 1,803 | 7.86% | |

Demographic Detail Report

| Target | | | | | | | |
|--|------------|-------|---------------|--------|---------------|--------|--|
| 21800 Towne Center Dr, Watertown, NY 13601 | | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | | |
| 2019 Population by Occupation | 0 | | 15,371 | | 26,631 | | |
| Real Estate & Finance | 0 | 0.00% | 443 | 2.88% | 704 | 2.64% | |
| Professional & Management | 0 | 0.00% | 3,246 | 21.12% | 5,822 | 21.86% | |
| Public Administration | 0 | 0.00% | 892 | 5.80% | 1,670 | 6.27% | |
| Education & Health | 0 | 0.00% | 2,058 | 13.39% | 3,763 | 14.13% | |
| Services | 0 | 0.00% | 1,931 | 12.56% | 3,466 | 13.01% | |
| Information | 0 | 0.00% | 264 | 1.72% | 345 | 1.30% | |
| Sales | 0 | 0.00% | 2,218 | 14.43% | 3,698 | 13.89% | |
| Transportation | 0 | 0.00% | 154 | 1.00% | 166 | 0.62% | |
| Retail | 0 | 0.00% | 1,326 | 8.63% | 2,232 | 8.38% | |
| Wholesale | 0 | 0.00% | 129 | 0.84% | 295 | 1.11% | |
| Manufacturing | 0 | 0.00% | 520 | 3.38% | 870 | 3.27% | |
| Production | 0 | 0.00% | 860 | 5.59% | 1,390 | 5.22% | |
| Construction | 0 | 0.00% | 592 | 3.85% | 1,055 | 3.96% | |
| Utilities | 0 | 0.00% | 303 | 1.97% | 422 | 1.58% | |
| Agriculture & Mining | 0 | 0.00% | 73 | 0.47% | 83 | 0.31% | |
| Farming, Fishing, Forestry | 0 | 0.00% | 51 | 0.33% | 60 | 0.23% | |
| Other Services | 0 | 0.00% | 311 | 2.02% | 590 | 2.22% | |
| 2019 Worker Travel Time to Job | 0 | | 8,984 | | 15,583 | | |
| <30 Minutes | 0 | 0.00% | 7,845 | 87.32% | 13,701 | 87.92% | |
| 30-60 Minutes | 0 | 0.00% | 872 | 9.71% | 1,503 | 9.65% | |
| 60+ Minutes | 0 | 0.00% | 267 | 2.97% | 379 | 2.43% | |
| 2010 Households by HH Size | 0 | | 7,854 | | 14,282 | | |
| 1-Person Households | 0 | 0.00% | 2,934 | 37.36% | 4,654 | 32.59% | |
| 2-Person Households | 0 | 0.00% | 2,373 | 30.21% | 4,500 | 31.51% | |
| 3-Person Households | 0 | 0.00% | 1,172 | 14.92% | 2,316 | 16.22% | |
| 4-Person Households | 0 | 0.00% | 854 | 10.87% | 1,729 | 12.11% | |
| 5-Person Households | 0 | 0.00% | 351 | 4.47% | 721 | 5.05% | |
| 6-Person Households | 0 | 0.00% | 116 | 1.48% | 232 | 1.62% | |
| 7 or more Person Households | 0 | 0.00% | 54 | 0.69% | 130 | 0.91% | |
| 2019 Average Household Size | .00 | | 2.20 | | 2.30 | | |
| Households | | | | | | | |
| 2024 Projection | 0 | | 7,937 | | 13,155 | | |
| 2019 Estimate | 0 | | 8,140 | | 13,702 | | |
| 2010 Census | 0 | | 7,854 | | 14,282 | | |
| Growth 2019 - 2024 | 0.00% | | -2.49% | | -3.99% | | |
| Growth 2010 - 2019 | 0.00% | | 3.64% | | -4.06% | | |

Demographic Detail Report

| Target | | | | | | |
|--|------------|-------|------------------|--------|------------------|--------|
| 21800 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Households by HH Income | 0 | | 8,141 | | 13,704 | |
| <\$25,000 | 0 | 0.00% | 2,844 | 34.93% | 4,427 | 32.30% |
| \$25,000 - \$50,000 | 0 | 0.00% | 2,235 | 27.45% | 3,858 | 28.15% |
| \$50,000 - \$75,000 | 0 | 0.00% | 1,222 | 15.01% | 2,027 | 14.79% |
| \$75,000 - \$100,000 | 0 | 0.00% | 938 | 11.52% | 1,621 | 11.83% |
| \$100,000 - \$125,000 | 0 | 0.00% | 393 | 4.83% | 881 | 6.43% |
| \$125,000 - \$150,000 | 0 | 0.00% | 275 | 3.38% | 472 | 3.44% |
| \$150,000 - \$200,000 | 0 | 0.00% | 128 | 1.57% | 212 | 1.55% |
| \$200,000+ | 0 | 0.00% | 106 | 1.30% | 206 | 1.50% |
| 2019 Avg Household Income | \$0 | | \$50,998 | | \$53,712 | |
| 2019 Med Household Income | \$0 | | \$36,960 | | \$39,151 | |
| 2019 Occupied Housing | 0 | | 8,140 | | 13,702 | |
| Owner Occupied | 0 | 0.00% | 3,538 | 43.46% | 6,499 | 47.43% |
| Renter Occupied | 0 | 0.00% | 4,602 | 56.54% | 7,203 | 52.57% |
| 2010 Housing Units | 0 | | 8,963 | | 15,485 | |
| 1 Unit | 0 | 0.00% | 4,220 | 47.08% | 8,265 | 53.37% |
| 2 - 4 Units | 0 | 0.00% | 2,109 | 23.53% | 3,730 | 24.09% |
| 5 - 19 Units | 0 | 0.00% | 1,424 | 15.89% | 2,063 | 13.32% |
| 20+ Units | 0 | 0.00% | 1,210 | 13.50% | 1,427 | 9.22% |
| 2019 Housing Value | 0 | | 3,539 | | 6,498 | |
| <\$100,000 | 0 | 0.00% | 982 | 27.75% | 1,784 | 27.45% |
| \$100,000 - \$200,000 | 0 | 0.00% | 1,690 | 47.75% | 3,194 | 49.15% |
| \$200,000 - \$300,000 | 0 | 0.00% | 587 | 16.59% | 1,015 | 15.62% |
| \$300,000 - \$400,000 | 0 | 0.00% | 185 | 5.23% | 310 | 4.77% |
| \$400,000 - \$500,000 | 0 | 0.00% | 73 | 2.06% | 119 | 1.83% |
| \$500,000 - \$1,000,000 | 0 | 0.00% | 13 | 0.37% | 49 | 0.75% |
| \$1,000,000+ | 0 | 0.00% | 9 | 0.25% | 27 | 0.42% |
| 2019 Median Home Value | \$0 | | \$146,597 | | \$145,867 | |
| 2019 Housing Units by Yr Built | 0 | | 9,363 | | 16,308 | |
| Built 2010+ | 0 | 0.00% | 1,050 | 11.21% | 1,203 | 7.38% |
| Built 2000 - 2010 | 0 | 0.00% | 310 | 3.31% | 628 | 3.85% |
| Built 1990 - 1999 | 0 | 0.00% | 569 | 6.08% | 1,112 | 6.82% |
| Built 1980 - 1989 | 0 | 0.00% | 966 | 10.32% | 1,808 | 11.09% |
| Built 1970 - 1979 | 0 | 0.00% | 749 | 8.00% | 1,234 | 7.57% |
| Built 1960 - 1969 | 0 | 0.00% | 554 | 5.92% | 882 | 5.41% |
| Built 1950 - 1959 | 0 | 0.00% | 697 | 7.44% | 1,318 | 8.08% |
| Built <1949 | 0 | 0.00% | 4,468 | 47.72% | 8,123 | 49.81% |
| 2019 Median Year Built | 0 | | 1952 | | 1949 | |

Demographic Detail Report

Kohl's 21850 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Department Store** % Leased: **100%**
 GLA: **96,077 SF** Rent/SF/Yr: **-**
 Year Built: **2005**



| Radius | 1 Mile | 3 Mile | 5 Mile |
|-------------------------------|------------|---------------|---------------|
| Population | | | |
| 2024 Projection | 0 | 18,396 | 32,165 |
| 2019 Estimate | 0 | 19,093 | 33,470 |
| 2010 Census | 0 | 19,566 | 34,734 |
| Growth 2019 - 2024 | 0.00% | -3.65% | -3.90% |
| Growth 2010 - 2019 | 0.00% | -2.42% | -3.64% |
| 2019 Population by Age | | | |
| | 0 | 19,093 | 33,470 |
| Age 0 - 4 | 0 0.00% | 1,579 8.27% | 2,796 8.35% |
| Age 5 - 9 | 0 0.00% | 1,293 6.77% | 2,346 7.01% |
| Age 10 - 14 | 0 0.00% | 1,053 5.52% | 1,976 5.90% |
| Age 15 - 19 | 0 0.00% | 978 5.12% | 1,865 5.57% |
| Age 20 - 24 | 0 0.00% | 1,771 9.28% | 3,217 9.61% |
| Age 25 - 29 | 0 0.00% | 1,782 9.33% | 3,063 9.15% |
| Age 30 - 34 | 0 0.00% | 1,514 7.93% | 2,558 7.64% |
| Age 35 - 39 | 0 0.00% | 1,306 6.84% | 2,215 6.62% |
| Age 40 - 44 | 0 0.00% | 976 5.11% | 1,688 5.04% |
| Age 45 - 49 | 0 0.00% | 945 4.95% | 1,671 4.99% |
| Age 50 - 54 | 0 0.00% | 1,042 5.46% | 1,857 5.55% |
| Age 55 - 59 | 0 0.00% | 1,068 5.59% | 1,890 5.65% |
| Age 60 - 64 | 0 0.00% | 962 5.04% | 1,695 5.06% |
| Age 65 - 69 | 0 0.00% | 814 4.26% | 1,423 4.25% |
| Age 70 - 74 | 0 0.00% | 660 3.46% | 1,141 3.41% |
| Age 75 - 79 | 0 0.00% | 449 2.35% | 752 2.25% |
| Age 80 - 84 | 0 0.00% | 361 1.89% | 572 1.71% |
| Age 85+ | 0 0.00% | 539 2.82% | 745 2.23% |
| Age 65+ | 0 0.00% | 2,823 14.79% | 4,633 13.84% |
| Median Age | .00 | 33.60 | 32.90 |
| Average Age | .00 | 36.70 | 36.00 |

Demographic Detail Report

| Kohl's | | | | | | |
|---|------------|-------|---------------|--------|---------------|--------|
| 21850 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Population By Race | 0 | | 19,093 | | 33,470 | |
| White | 0 | 0.00% | 16,286 | 85.30% | 28,888 | 86.31% |
| Black | 0 | 0.00% | 1,437 | 7.53% | 2,385 | 7.13% |
| Am. Indian & Alaskan | 0 | 0.00% | 146 | 0.76% | 231 | 0.69% |
| Asian | 0 | 0.00% | 505 | 2.64% | 722 | 2.16% |
| Hawaiian & Pacific Island | 0 | 0.00% | 56 | 0.29% | 97 | 0.29% |
| Other | 0 | 0.00% | 662 | 3.47% | 1,146 | 3.42% |
| Population by Hispanic Origin | 0 | | 19,093 | | 33,470 | |
| Non-Hispanic Origin | 0 | 0.00% | 17,825 | 93.36% | 31,185 | 93.17% |
| Hispanic Origin | 0 | 0.00% | 1,268 | 6.64% | 2,285 | 6.83% |
| 2019 Median Age, Male | .00 | | 31.40 | | 30.60 | |
| 2019 Average Age, Male | .00 | | 34.50 | | 34.10 | |
| 2019 Median Age, Female | .00 | | 36.10 | | 35.30 | |
| 2019 Average Age, Female | .00 | | 38.90 | | 37.90 | |
| 2019 Population by Occupation Classification | 0 | | 14,969 | | 25,975 | |
| Civilian Employed | 0 | 0.00% | 8,229 | 54.97% | 14,564 | 56.07% |
| Civilian Unemployed | 0 | 0.00% | 520 | 3.47% | 922 | 3.55% |
| Civilian Non-Labor Force | 0 | 0.00% | 5,370 | 35.87% | 9,021 | 34.73% |
| Armed Forces | 0 | 0.00% | 850 | 5.68% | 1,468 | 5.65% |
| Households by Marital Status | | | | | | |
| Married | 0 | | 3,034 | | 5,571 | |
| Married No Children | 0 | | 1,763 | | 3,249 | |
| Married w/Children | 0 | | 1,272 | | 2,322 | |
| 2019 Population by Education | 0 | | 13,425 | | 23,126 | |
| Some High School, No Diploma | 0 | 0.00% | 1,490 | 11.10% | 2,467 | 10.67% |
| High School Grad (Incl Equivalency) | 0 | 0.00% | 4,179 | 31.13% | 6,826 | 29.52% |
| Some College, No Degree | 0 | 0.00% | 4,453 | 33.17% | 7,718 | 33.37% |
| Associate Degree | 0 | 0.00% | 1,007 | 7.50% | 1,855 | 8.02% |
| Bachelor Degree | 0 | 0.00% | 1,377 | 10.26% | 2,442 | 10.56% |
| Advanced Degree | 0 | 0.00% | 919 | 6.85% | 1,818 | 7.86% |

Demographic Detail Report

| Kohl's | | | | | | |
|--|------------|-------|---------------|--------|---------------|--------|
| 21850 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Population by Occupation | 0 | | 15,320 | | 26,845 | |
| Real Estate & Finance | 0 | 0.00% | 374 | 2.44% | 709 | 2.64% |
| Professional & Management | 0 | 0.00% | 3,316 | 21.64% | 5,879 | 21.90% |
| Public Administration | 0 | 0.00% | 929 | 6.06% | 1,692 | 6.30% |
| Education & Health | 0 | 0.00% | 2,109 | 13.77% | 3,784 | 14.10% |
| Services | 0 | 0.00% | 1,889 | 12.33% | 3,492 | 13.01% |
| Information | 0 | 0.00% | 278 | 1.81% | 345 | 1.29% |
| Sales | 0 | 0.00% | 2,156 | 14.07% | 3,722 | 13.86% |
| Transportation | 0 | 0.00% | 156 | 1.02% | 166 | 0.62% |
| Retail | 0 | 0.00% | 1,315 | 8.58% | 2,243 | 8.36% |
| Wholesale | 0 | 0.00% | 145 | 0.95% | 297 | 1.11% |
| Manufacturing | 0 | 0.00% | 530 | 3.46% | 873 | 3.25% |
| Production | 0 | 0.00% | 897 | 5.86% | 1,397 | 5.20% |
| Construction | 0 | 0.00% | 602 | 3.93% | 1,069 | 3.98% |
| Utilities | 0 | 0.00% | 302 | 1.97% | 424 | 1.58% |
| Agriculture & Mining | 0 | 0.00% | 20 | 0.13% | 84 | 0.31% |
| Farming, Fishing, Forestry | 0 | 0.00% | 8 | 0.05% | 61 | 0.23% |
| Other Services | 0 | 0.00% | 294 | 1.92% | 608 | 2.26% |
| 2019 Worker Travel Time to Job | 0 | | 8,910 | | 15,706 | |
| <30 Minutes | 0 | 0.00% | 7,856 | 88.17% | 13,814 | 87.95% |
| 30-60 Minutes | 0 | 0.00% | 788 | 8.84% | 1,513 | 9.63% |
| 60+ Minutes | 0 | 0.00% | 266 | 2.99% | 379 | 2.41% |
| 2010 Households by HH Size | 0 | | 8,427 | | 14,397 | |
| 1-Person Households | 0 | 0.00% | 3,174 | 37.66% | 4,683 | 32.53% |
| 2-Person Households | 0 | 0.00% | 2,515 | 29.84% | 4,543 | 31.56% |
| 3-Person Households | 0 | 0.00% | 1,259 | 14.94% | 2,334 | 16.21% |
| 4-Person Households | 0 | 0.00% | 907 | 10.76% | 1,743 | 12.11% |
| 5-Person Households | 0 | 0.00% | 383 | 4.54% | 728 | 5.06% |
| 6-Person Households | 0 | 0.00% | 126 | 1.50% | 234 | 1.63% |
| 7 or more Person Households | 0 | 0.00% | 63 | 0.75% | 132 | 0.92% |
| 2019 Average Household Size | .00 | | 2.20 | | 2.30 | |
| Households | | | | | | |
| 2024 Projection | 0 | | 7,916 | | 13,252 | |
| 2019 Estimate | 0 | | 8,218 | | 13,805 | |
| 2010 Census | 0 | | 8,426 | | 14,398 | |
| Growth 2019 - 2024 | 0.00% | | -3.67% | | -4.01% | |
| Growth 2010 - 2019 | 0.00% | | -2.47% | | -4.12% | |

Demographic Detail Report

| Kohl's | | | | | | |
|--|------------|-------|------------------|--------|------------------|--------|
| 21850 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Households by HH Income | 0 | | 8,217 | | 13,805 | |
| <\$25,000 | 0 | 0.00% | 2,815 | 34.26% | 4,445 | 32.20% |
| \$25,000 - \$50,000 | 0 | 0.00% | 2,340 | 28.48% | 3,881 | 28.11% |
| \$50,000 - \$75,000 | 0 | 0.00% | 1,256 | 15.29% | 2,051 | 14.86% |
| \$75,000 - \$100,000 | 0 | 0.00% | 916 | 11.15% | 1,636 | 11.85% |
| \$100,000 - \$125,000 | 0 | 0.00% | 411 | 5.00% | 888 | 6.43% |
| \$125,000 - \$150,000 | 0 | 0.00% | 298 | 3.63% | 479 | 3.47% |
| \$150,000 - \$200,000 | 0 | 0.00% | 117 | 1.42% | 216 | 1.56% |
| \$200,000+ | 0 | 0.00% | 64 | 0.78% | 209 | 1.51% |
| 2019 Avg Household Income | \$0 | | \$49,715 | | \$53,845 | |
| 2019 Med Household Income | \$0 | | \$37,007 | | \$39,266 | |
| 2019 Occupied Housing | 0 | | 8,218 | | 13,806 | |
| Owner Occupied | 0 | 0.00% | 3,339 | 40.63% | 6,560 | 47.52% |
| Renter Occupied | 0 | 0.00% | 4,879 | 59.37% | 7,246 | 52.48% |
| 2010 Housing Units | 0 | | 9,415 | | 15,602 | |
| 1 Unit | 0 | 0.00% | 4,423 | 46.98% | 8,344 | 53.48% |
| 2 - 4 Units | 0 | 0.00% | 2,307 | 24.50% | 3,739 | 23.96% |
| 5 - 19 Units | 0 | 0.00% | 1,500 | 15.93% | 2,090 | 13.40% |
| 20+ Units | 0 | 0.00% | 1,185 | 12.59% | 1,429 | 9.16% |
| 2019 Housing Value | 0 | | 3,338 | | 6,559 | |
| <\$100,000 | 0 | 0.00% | 932 | 27.92% | 1,801 | 27.46% |
| \$100,000 - \$200,000 | 0 | 0.00% | 1,645 | 49.28% | 3,210 | 48.94% |
| \$200,000 - \$300,000 | 0 | 0.00% | 511 | 15.31% | 1,035 | 15.78% |
| \$300,000 - \$400,000 | 0 | 0.00% | 195 | 5.84% | 318 | 4.85% |
| \$400,000 - \$500,000 | 0 | 0.00% | 24 | 0.72% | 119 | 1.81% |
| \$500,000 - \$1,000,000 | 0 | 0.00% | 22 | 0.66% | 49 | 0.75% |
| \$1,000,000+ | 0 | 0.00% | 9 | 0.27% | 27 | 0.41% |
| 2019 Median Home Value | \$0 | | \$144,802 | | \$146,059 | |
| 2019 Housing Units by Yr Built | 0 | | 9,582 | | 16,440 | |
| Built 2010+ | 0 | 0.00% | 707 | 7.38% | 1,208 | 7.35% |
| Built 2000 - 2010 | 0 | 0.00% | 297 | 3.10% | 642 | 3.91% |
| Built 1990 - 1999 | 0 | 0.00% | 497 | 5.19% | 1,133 | 6.89% |
| Built 1980 - 1989 | 0 | 0.00% | 927 | 9.67% | 1,828 | 11.12% |
| Built 1970 - 1979 | 0 | 0.00% | 722 | 7.53% | 1,264 | 7.69% |
| Built 1960 - 1969 | 0 | 0.00% | 554 | 5.78% | 891 | 5.42% |
| Built 1950 - 1959 | 0 | 0.00% | 751 | 7.84% | 1,328 | 8.08% |
| Built <1949 | 0 | 0.00% | 5,127 | 53.51% | 8,146 | 49.55% |
| 2019 Median Year Built | 0 | | 1948 | | 1950 | |

Demographic Detail Report

Retail D

21855 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **93,162 SF**
 Year Built: -

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: -



| Radius | 1 Mile | 3 Mile | 5 Mile |
|-------------------------------|------------|---------------|---------------|
| Population | | | |
| 2024 Projection | 0 | 18,533 | 32,837 |
| 2019 Estimate | 0 | 18,950 | 34,196 |
| 2010 Census | 0 | 18,009 | 35,623 |
| Growth 2019 - 2024 | 0.00% | -2.20% | -3.97% |
| Growth 2010 - 2019 | 0.00% | 5.23% | -4.01% |
| 2019 Population by Age | | | |
| | 0 | 18,950 | 34,196 |
| Age 0 - 4 | 0 0.00% | 1,528 8.06% | 2,844 8.32% |
| Age 5 - 9 | 0 0.00% | 1,250 6.60% | 2,388 6.98% |
| Age 10 - 14 | 0 0.00% | 1,029 5.43% | 2,018 5.90% |
| Age 15 - 19 | 0 0.00% | 973 5.13% | 1,911 5.59% |
| Age 20 - 24 | 0 0.00% | 1,754 9.26% | 3,292 9.63% |
| Age 25 - 29 | 0 0.00% | 1,734 9.15% | 3,120 9.12% |
| Age 30 - 34 | 0 0.00% | 1,463 7.72% | 2,599 7.60% |
| Age 35 - 39 | 0 0.00% | 1,271 6.71% | 2,251 6.58% |
| Age 40 - 44 | 0 0.00% | 964 5.09% | 1,719 5.03% |
| Age 45 - 49 | 0 0.00% | 951 5.02% | 1,711 5.00% |
| Age 50 - 54 | 0 0.00% | 1,071 5.65% | 1,908 5.58% |
| Age 55 - 59 | 0 0.00% | 1,098 5.79% | 1,943 5.68% |
| Age 60 - 64 | 0 0.00% | 991 5.23% | 1,743 5.10% |
| Age 65 - 69 | 0 0.00% | 842 4.44% | 1,462 4.28% |
| Age 70 - 74 | 0 0.00% | 685 3.61% | 1,169 3.42% |
| Age 75 - 79 | 0 0.00% | 459 2.42% | 771 2.25% |
| Age 80 - 84 | 0 0.00% | 361 1.91% | 586 1.71% |
| Age 85+ | 0 0.00% | 526 2.78% | 761 2.23% |
| Age 65+ | 0 0.00% | 2,873 15.16% | 4,749 13.89% |
| Median Age | .00 | 34.10 | 32.90 |
| Average Age | .00 | 37.10 | 36.00 |

Demographic Detail Report

| Retail D | | | | | | |
|---|------------|-------|---------------|--------|---------------|--------|
| 21855 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Population By Race | 0 | | 18,950 | | 34,196 | |
| White | 0 | 0.00% | 16,356 | 86.31% | 29,613 | 86.60% |
| Black | 0 | 0.00% | 1,343 | 7.09% | 2,381 | 6.96% |
| Am. Indian & Alaskan | 0 | 0.00% | 130 | 0.69% | 235 | 0.69% |
| Asian | 0 | 0.00% | 481 | 2.54% | 718 | 2.10% |
| Hawaiian & Pacific Island | 0 | 0.00% | 65 | 0.34% | 96 | 0.28% |
| Other | 0 | 0.00% | 576 | 3.04% | 1,153 | 3.37% |
| Population by Hispanic Origin | 0 | | 18,950 | | 34,196 | |
| Non-Hispanic Origin | 0 | 0.00% | 17,773 | 93.79% | 31,913 | 93.32% |
| Hispanic Origin | 0 | 0.00% | 1,177 | 6.21% | 2,283 | 6.68% |
| 2019 Median Age, Male | .00 | | 32.00 | | 30.70 | |
| 2019 Average Age, Male | .00 | | 35.00 | | 34.10 | |
| 2019 Median Age, Female | .00 | | 36.80 | | 35.40 | |
| 2019 Average Age, Female | .00 | | 39.20 | | 37.90 | |
| 2019 Population by Occupation Classification | 0 | | 14,946 | | 26,561 | |
| Civilian Employed | 0 | 0.00% | 8,215 | 54.96% | 14,908 | 56.13% |
| Civilian Unemployed | 0 | 0.00% | 492 | 3.29% | 936 | 3.52% |
| Civilian Non-Labor Force | 0 | 0.00% | 5,400 | 36.13% | 9,222 | 34.72% |
| Armed Forces | 0 | 0.00% | 839 | 5.61% | 1,495 | 5.63% |
| Households by Marital Status | | | | | | |
| Married | 0 | | 3,102 | | 5,694 | |
| Married No Children | 0 | | 1,847 | | 3,323 | |
| Married w/Children | 0 | | 1,255 | | 2,371 | |
| 2019 Population by Education | 0 | | 13,449 | | 23,608 | |
| Some High School, No Diploma | 0 | 0.00% | 1,640 | 12.19% | 2,526 | 10.70% |
| High School Grad (Incl Equivalency) | 0 | 0.00% | 4,122 | 30.65% | 6,968 | 29.52% |
| Some College, No Degree | 0 | 0.00% | 4,402 | 32.73% | 7,901 | 33.47% |
| Associate Degree | 0 | 0.00% | 1,034 | 7.69% | 1,864 | 7.90% |
| Bachelor Degree | 0 | 0.00% | 1,322 | 9.83% | 2,489 | 10.54% |
| Advanced Degree | 0 | 0.00% | 929 | 6.91% | 1,860 | 7.88% |

Demographic Detail Report

| Retail D | | | | | | | |
|--|---------------|-------|---------------|--------|---------------|--------|--|
| 21855 Towne Center Dr, Watertown, NY 13601 | | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | | |
| 2019 Population by Occupation | 0 | | 15,252 | | 27,487 | | |
| Real Estate & Finance | 0 | 0.00% | 436 | 2.86% | 718 | 2.61% | |
| Professional & Management | 0 | 0.00% | 3,216 | 21.09% | 6,001 | 21.83% | |
| Public Administration | 0 | 0.00% | 889 | 5.83% | 1,715 | 6.24% | |
| Education & Health | 0 | 0.00% | 2,052 | 13.45% | 3,888 | 14.14% | |
| Services | 0 | 0.00% | 1,905 | 12.49% | 3,543 | 12.89% | |
| Information | 0 | 0.00% | 261 | 1.71% | 345 | 1.26% | |
| Sales | 0 | 0.00% | 2,206 | 14.46% | 3,830 | 13.93% | |
| Transportation | 0 | 0.00% | 154 | 1.01% | 166 | 0.60% | |
| Retail | 0 | 0.00% | 1,312 | 8.60% | 2,318 | 8.43% | |
| Wholesale | 0 | 0.00% | 127 | 0.83% | 307 | 1.12% | |
| Manufacturing | 0 | 0.00% | 519 | 3.40% | 913 | 3.32% | |
| Production | 0 | 0.00% | 849 | 5.57% | 1,417 | 5.16% | |
| Construction | 0 | 0.00% | 586 | 3.84% | 1,129 | 4.11% | |
| Utilities | 0 | 0.00% | 305 | 2.00% | 442 | 1.61% | |
| Agriculture & Mining | 0 | 0.00% | 74 | 0.49% | 95 | 0.35% | |
| Farming, Fishing, Forestry | 0 | 0.00% | 52 | 0.34% | 60 | 0.22% | |
| Other Services | 0 | 0.00% | 309 | 2.03% | 600 | 2.18% | |
| 2019 Worker Travel Time to Job | 0 | | 8,903 | | 16,064 | | |
| <30 Minutes | 0 | 0.00% | 7,770 | 87.27% | 14,058 | 87.51% | |
| 30-60 Minutes | 0 | 0.00% | 865 | 9.72% | 1,595 | 9.93% | |
| 60+ Minutes | 0 | 0.00% | 268 | 3.01% | 411 | 2.56% | |
| 2010 Households by HH Size | 0 | | 7,746 | | 14,756 | | |
| 1-Person Households | 0 | 0.00% | 2,896 | 37.39% | 4,779 | 32.39% | |
| 2-Person Households | 0 | 0.00% | 2,343 | 30.25% | 4,656 | 31.55% | |
| 3-Person Households | 0 | 0.00% | 1,153 | 14.89% | 2,411 | 16.34% | |
| 4-Person Households | 0 | 0.00% | 843 | 10.88% | 1,788 | 12.12% | |
| 5-Person Households | 0 | 0.00% | 343 | 4.43% | 745 | 5.05% | |
| 6-Person Households | 0 | 0.00% | 116 | 1.50% | 241 | 1.63% | |
| 7 or more Person Households | 0 | 0.00% | 52 | 0.67% | 136 | 0.92% | |
| 2019 Average Household Size | .00 | | 2.20 | | 2.30 | | |
| Households | | | | | | | |
| 2024 Projection | 0 | | 7,875 | | 13,524 | | |
| 2019 Estimate | 0 | | 8,069 | | 14,099 | | |
| 2010 Census | 0 | | 7,746 | | 14,755 | | |
| Growth 2019 - 2024 | 0.00% | | -2.40% | | -4.08% | | |
| Growth 2010 - 2019 | 0.00% | | 4.17% | | -4.45% | | |

Demographic Detail Report

| Retail D | | | | | | |
|--|------------|-------|------------------|--------|------------------|--------|
| 21855 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Households by HH Income | 0 | | 8,067 | | 14,097 | |
| <\$25,000 | 0 | 0.00% | 2,791 | 34.60% | 4,532 | 32.15% |
| \$25,000 - \$50,000 | 0 | 0.00% | 2,214 | 27.45% | 3,922 | 27.82% |
| \$50,000 - \$75,000 | 0 | 0.00% | 1,217 | 15.09% | 2,049 | 14.54% |
| \$75,000 - \$100,000 | 0 | 0.00% | 938 | 11.63% | 1,675 | 11.88% |
| \$100,000 - \$125,000 | 0 | 0.00% | 397 | 4.92% | 993 | 7.04% |
| \$125,000 - \$150,000 | 0 | 0.00% | 279 | 3.46% | 488 | 3.46% |
| \$150,000 - \$200,000 | 0 | 0.00% | 128 | 1.59% | 216 | 1.53% |
| \$200,000+ | 0 | 0.00% | 103 | 1.28% | 222 | 1.57% |
| 2019 Avg Household Income | \$0 | | \$51,245 | | \$54,369 | |
| 2019 Med Household Income | \$0 | | \$37,250 | | \$39,455 | |
| 2019 Occupied Housing | 0 | | 8,070 | | 14,099 | |
| Owner Occupied | 0 | 0.00% | 3,528 | 43.72% | 6,776 | 48.06% |
| Renter Occupied | 0 | 0.00% | 4,542 | 56.28% | 7,323 | 51.94% |
| 2010 Housing Units | 0 | | 8,847 | | 15,979 | |
| 1 Unit | 0 | 0.00% | 4,189 | 47.35% | 8,634 | 54.03% |
| 2 - 4 Units | 0 | 0.00% | 2,072 | 23.42% | 3,836 | 24.01% |
| 5 - 19 Units | 0 | 0.00% | 1,407 | 15.90% | 2,067 | 12.94% |
| 20+ Units | 0 | 0.00% | 1,179 | 13.33% | 1,442 | 9.02% |
| 2019 Housing Value | 0 | | 3,527 | | 6,774 | |
| <\$100,000 | 0 | 0.00% | 972 | 27.56% | 1,833 | 27.06% |
| \$100,000 - \$200,000 | 0 | 0.00% | 1,685 | 47.77% | 3,296 | 48.66% |
| \$200,000 - \$300,000 | 0 | 0.00% | 588 | 16.67% | 1,091 | 16.11% |
| \$300,000 - \$400,000 | 0 | 0.00% | 186 | 5.27% | 356 | 5.26% |
| \$400,000 - \$500,000 | 0 | 0.00% | 73 | 2.07% | 120 | 1.77% |
| \$500,000 - \$1,000,000 | 0 | 0.00% | 14 | 0.40% | 51 | 0.75% |
| \$1,000,000+ | 0 | 0.00% | 9 | 0.26% | 27 | 0.40% |
| 2019 Median Home Value | \$0 | | \$146,973 | | \$147,148 | |
| 2019 Housing Units by Yr Built | 0 | | 9,249 | | 16,828 | |
| Built 2010+ | 0 | 0.00% | 1,052 | 11.37% | 1,214 | 7.21% |
| Built 2000 - 2010 | 0 | 0.00% | 314 | 3.39% | 657 | 3.90% |
| Built 1990 - 1999 | 0 | 0.00% | 567 | 6.13% | 1,195 | 7.10% |
| Built 1980 - 1989 | 0 | 0.00% | 970 | 10.49% | 1,865 | 11.08% |
| Built 1970 - 1979 | 0 | 0.00% | 745 | 8.05% | 1,293 | 7.68% |
| Built 1960 - 1969 | 0 | 0.00% | 552 | 5.97% | 950 | 5.65% |
| Built 1950 - 1959 | 0 | 0.00% | 668 | 7.22% | 1,361 | 8.09% |
| Built <1949 | 0 | 0.00% | 4,381 | 47.37% | 8,293 | 49.28% |
| 2019 Median Year Built | 0 | | 1953 | | 1950 | |

Demographic Detail Report

Towne Center At Watertown

21860-21868 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail** Total Available: **6,300 SF**
 Secondary: **Freestanding** % Leased: **80.73%**
 GLA: **32,700 SF** Rent/SF/Yr: **\$18.00**
 Year Built: **2006**



| Radius | 1 Mile | 3 Mile | 5 Mile |
|-------------------------------|------------|---------------|---------------|
| Population | | | |
| 2024 Projection | 0 | 17,559 | 32,976 |
| 2019 Estimate | 0 | 18,208 | 34,342 |
| 2010 Census | 0 | 18,582 | 35,782 |
| Growth 2019 - 2024 | 0.00% | -3.56% | -3.98% |
| Growth 2010 - 2019 | 0.00% | -2.01% | -4.02% |
| 2019 Population by Age | | | |
| | 0 | 18,208 | 34,342 |
| Age 0 - 4 | 0 0.00% | 1,508 8.28% | 2,857 8.32% |
| Age 5 - 9 | 0 0.00% | 1,233 6.77% | 2,399 6.99% |
| Age 10 - 14 | 0 0.00% | 1,003 5.51% | 2,027 5.90% |
| Age 15 - 19 | 0 0.00% | 934 5.13% | 1,918 5.58% |
| Age 20 - 24 | 0 0.00% | 1,700 9.34% | 3,305 9.62% |
| Age 25 - 29 | 0 0.00% | 1,711 9.40% | 3,135 9.13% |
| Age 30 - 34 | 0 0.00% | 1,448 7.95% | 2,612 7.61% |
| Age 35 - 39 | 0 0.00% | 1,244 6.83% | 2,262 6.59% |
| Age 40 - 44 | 0 0.00% | 929 5.10% | 1,728 5.03% |
| Age 45 - 49 | 0 0.00% | 900 4.94% | 1,719 5.01% |
| Age 50 - 54 | 0 0.00% | 992 5.45% | 1,915 5.58% |
| Age 55 - 59 | 0 0.00% | 1,013 5.56% | 1,951 5.68% |
| Age 60 - 64 | 0 0.00% | 912 5.01% | 1,750 5.10% |
| Age 65 - 69 | 0 0.00% | 771 4.23% | 1,467 4.27% |
| Age 70 - 74 | 0 0.00% | 626 3.44% | 1,173 3.42% |
| Age 75 - 79 | 0 0.00% | 426 2.34% | 774 2.25% |
| Age 80 - 84 | 0 0.00% | 343 1.88% | 588 1.71% |
| Age 85+ | 0 0.00% | 515 2.83% | 763 2.22% |
| Age 65+ | 0 0.00% | 2,681 14.72% | 4,765 13.88% |
| Median Age | .00 | 33.50 | 32.90 |
| Average Age | .00 | 36.60 | 36.00 |

Demographic Detail Report

Towne Center At Watertown

21860-21868 Towne Center Dr, Watertown, NY 13601

| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
|---|------------|-------|---------------|--------|---------------|--------|
| 2019 Population By Race | 0 | | 18,208 | | 34,342 | |
| White | 0 | 0.00% | 15,508 | 85.17% | 29,725 | 86.56% |
| Black | 0 | 0.00% | 1,391 | 7.64% | 2,400 | 6.99% |
| Am. Indian & Alaskan | 0 | 0.00% | 141 | 0.77% | 237 | 0.69% |
| Asian | 0 | 0.00% | 487 | 2.67% | 725 | 2.11% |
| Hawaiian & Pacific Island | 0 | 0.00% | 54 | 0.30% | 97 | 0.28% |
| Other | 0 | 0.00% | 627 | 3.44% | 1,158 | 3.37% |
| Population by Hispanic Origin | 0 | | 18,208 | | 34,342 | |
| Non-Hispanic Origin | 0 | 0.00% | 16,990 | 93.31% | 32,042 | 93.30% |
| Hispanic Origin | 0 | 0.00% | 1,218 | 6.69% | 2,300 | 6.70% |
| 2019 Median Age, Male | .00 | | 31.40 | | 30.70 | |
| 2019 Average Age, Male | .00 | | 34.50 | | 34.10 | |
| 2019 Median Age, Female | .00 | | 36.00 | | 35.40 | |
| 2019 Average Age, Female | .00 | | 38.80 | | 37.90 | |
| 2019 Population by Occupation Classification | 0 | | 14,275 | | 26,673 | |
| Civilian Employed | 0 | 0.00% | 7,806 | 54.68% | 14,971 | 56.13% |
| Civilian Unemployed | 0 | 0.00% | 497 | 3.48% | 941 | 3.53% |
| Civilian Non-Labor Force | 0 | 0.00% | 5,149 | 36.07% | 9,258 | 34.71% |
| Armed Forces | 0 | 0.00% | 823 | 5.77% | 1,503 | 5.63% |
| Households by Marital Status | | | | | | |
| Married | 0 | | 2,890 | | 5,725 | |
| Married No Children | 0 | | 1,677 | | 3,342 | |
| Married w/Children | 0 | | 1,213 | | 2,383 | |
| 2019 Population by Education | 0 | | 12,791 | | 23,704 | |
| Some High School, No Diploma | 0 | 0.00% | 1,422 | 11.12% | 2,531 | 10.68% |
| High School Grad (Incl Equivalency) | 0 | 0.00% | 4,010 | 31.35% | 6,984 | 29.46% |
| Some College, No Degree | 0 | 0.00% | 4,229 | 33.06% | 7,947 | 33.53% |
| Associate Degree | 0 | 0.00% | 960 | 7.51% | 1,869 | 7.88% |
| Bachelor Degree | 0 | 0.00% | 1,315 | 10.28% | 2,504 | 10.56% |
| Advanced Degree | 0 | 0.00% | 855 | 6.68% | 1,869 | 7.88% |

Demographic Detail Report

Towne Center At Watertown

21860-21868 Towne Center Dr, Watertown, NY 13601

| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
|---------------------------------------|------------|-------|---------------|--------|---------------|--------|
| 2019 Population by Occupation | 0 | | 14,525 | | 27,611 | |
| Real Estate & Finance | 0 | 0.00% | 336 | 2.31% | 722 | 2.61% |
| Professional & Management | 0 | 0.00% | 3,106 | 21.38% | 6,040 | 21.88% |
| Public Administration | 0 | 0.00% | 882 | 6.07% | 1,730 | 6.27% |
| Education & Health | 0 | 0.00% | 2,014 | 13.87% | 3,899 | 14.12% |
| Services | 0 | 0.00% | 1,806 | 12.43% | 3,556 | 12.88% |
| Information | 0 | 0.00% | 267 | 1.84% | 345 | 1.25% |
| Sales | 0 | 0.00% | 2,040 | 14.04% | 3,843 | 13.92% |
| Transportation | 0 | 0.00% | 154 | 1.06% | 166 | 0.60% |
| Retail | 0 | 0.00% | 1,238 | 8.52% | 2,325 | 8.42% |
| Wholesale | 0 | 0.00% | 141 | 0.97% | 306 | 1.11% |
| Manufacturing | 0 | 0.00% | 507 | 3.49% | 911 | 3.30% |
| Production | 0 | 0.00% | 868 | 5.98% | 1,417 | 5.13% |
| Construction | 0 | 0.00% | 568 | 3.91% | 1,136 | 4.11% |
| Utilities | 0 | 0.00% | 295 | 2.03% | 442 | 1.60% |
| Agriculture & Mining | 0 | 0.00% | 20 | 0.14% | 95 | 0.34% |
| Farming, Fishing, Forestry | 0 | 0.00% | 8 | 0.06% | 61 | 0.22% |
| Other Services | 0 | 0.00% | 275 | 1.89% | 617 | 2.23% |
| 2019 Worker Travel Time to Job | 0 | | 8,476 | | 16,133 | |
| <30 Minutes | 0 | 0.00% | 7,474 | 88.18% | 14,125 | 87.55% |
| 30-60 Minutes | 0 | 0.00% | 745 | 8.79% | 1,599 | 9.91% |
| 60+ Minutes | 0 | 0.00% | 257 | 3.03% | 409 | 2.54% |
| 2010 Households by HH Size | 0 | | 7,989 | | 14,823 | |
| 1-Person Households | 0 | 0.00% | 3,006 | 37.63% | 4,799 | 32.38% |
| 2-Person Households | 0 | 0.00% | 2,387 | 29.88% | 4,682 | 31.59% |
| 3-Person Households | 0 | 0.00% | 1,193 | 14.93% | 2,420 | 16.33% |
| 4-Person Households | 0 | 0.00% | 857 | 10.73% | 1,794 | 12.10% |
| 5-Person Households | 0 | 0.00% | 366 | 4.58% | 749 | 5.05% |
| 6-Person Households | 0 | 0.00% | 120 | 1.50% | 242 | 1.63% |
| 7 or more Person Households | 0 | 0.00% | 60 | 0.75% | 137 | 0.92% |
| 2019 Average Household Size | .00 | | 2.20 | | 2.30 | |
| Households | | | | | | |
| 2024 Projection | 0 | | 7,535 | | 13,582 | |
| 2019 Estimate | 0 | | 7,817 | | 14,159 | |
| 2010 Census | 0 | | 7,990 | | 14,823 | |
| Growth 2019 - 2024 | 0.00% | | -3.61% | | -4.08% | |
| Growth 2010 - 2019 | 0.00% | | -2.17% | | -4.48% | |

Demographic Detail Report

Towne Center At Watertown

21860-21868 Towne Center Dr, Watertown, NY 13601

| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
|---------------------------------------|------------|-------|------------------|--------|------------------|--------|
| 2019 Households by HH Income | 0 | | 7,817 | | 14,159 | |
| <\$25,000 | 0 | 0.00% | 2,663 | 34.07% | 4,542 | 32.08% |
| \$25,000 - \$50,000 | 0 | 0.00% | 2,262 | 28.94% | 3,935 | 27.79% |
| \$50,000 - \$75,000 | 0 | 0.00% | 1,206 | 15.43% | 2,069 | 14.61% |
| \$75,000 - \$100,000 | 0 | 0.00% | 848 | 10.85% | 1,683 | 11.89% |
| \$100,000 - \$125,000 | 0 | 0.00% | 377 | 4.82% | 996 | 7.03% |
| \$125,000 - \$150,000 | 0 | 0.00% | 286 | 3.66% | 492 | 3.47% |
| \$150,000 - \$200,000 | 0 | 0.00% | 113 | 1.45% | 218 | 1.54% |
| \$200,000+ | 0 | 0.00% | 62 | 0.79% | 224 | 1.58% |
| 2019 Avg Household Income | \$0 | | \$49,599 | | \$54,442 | |
| 2019 Med Household Income | \$0 | | \$36,781 | | \$39,542 | |
| 2019 Occupied Housing | 0 | | 7,817 | | 14,160 | |
| Owner Occupied | 0 | 0.00% | 3,149 | 40.28% | 6,802 | 48.04% |
| Renter Occupied | 0 | 0.00% | 4,668 | 59.72% | 7,358 | 51.96% |
| 2010 Housing Units | 0 | | 8,942 | | 16,051 | |
| 1 Unit | 0 | 0.00% | 4,149 | 46.40% | 8,672 | 54.03% |
| 2 - 4 Units | 0 | 0.00% | 2,215 | 24.77% | 3,843 | 23.94% |
| 5 - 19 Units | 0 | 0.00% | 1,447 | 16.18% | 2,093 | 13.04% |
| 20+ Units | 0 | 0.00% | 1,131 | 12.65% | 1,443 | 8.99% |
| 2019 Housing Value | 0 | | 3,149 | | 6,801 | |
| <\$100,000 | 0 | 0.00% | 900 | 28.58% | 1,838 | 27.03% |
| \$100,000 - \$200,000 | 0 | 0.00% | 1,527 | 48.49% | 3,301 | 48.54% |
| \$200,000 - \$300,000 | 0 | 0.00% | 481 | 15.27% | 1,104 | 16.23% |
| \$300,000 - \$400,000 | 0 | 0.00% | 186 | 5.91% | 361 | 5.31% |
| \$400,000 - \$500,000 | 0 | 0.00% | 24 | 0.76% | 119 | 1.75% |
| \$500,000 - \$1,000,000 | 0 | 0.00% | 22 | 0.70% | 51 | 0.75% |
| \$1,000,000+ | 0 | 0.00% | 9 | 0.29% | 27 | 0.40% |
| 2019 Median Home Value | \$0 | | \$144,171 | | \$147,334 | |
| 2019 Housing Units by Yr Built | 0 | | 9,103 | | 16,905 | |
| Built 2010+ | 0 | 0.00% | 681 | 7.48% | 1,217 | 7.20% |
| Built 2000 - 2010 | 0 | 0.00% | 288 | 3.16% | 667 | 3.95% |
| Built 1990 - 1999 | 0 | 0.00% | 484 | 5.32% | 1,206 | 7.13% |
| Built 1980 - 1989 | 0 | 0.00% | 911 | 10.01% | 1,881 | 11.13% |
| Built 1970 - 1979 | 0 | 0.00% | 700 | 7.69% | 1,315 | 7.78% |
| Built 1960 - 1969 | 0 | 0.00% | 533 | 5.86% | 956 | 5.66% |
| Built 1950 - 1959 | 0 | 0.00% | 691 | 7.59% | 1,367 | 8.09% |
| Built <1949 | 0 | 0.00% | 4,815 | 52.89% | 8,296 | 49.07% |
| 2019 Median Year Built | 0 | | 1948 | | 1950 | |

Demographic Detail Report

Retail C

21882 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail** Total Available: **8,000 SF**
 Secondary: - % Leased: **39.85%**
 GLA: **13,300 SF** Rent/SF/Yr: **\$20.00**
 Year Built: **2006**



| Radius | 1 Mile | 3 Mile | 5 Mile |
|-------------------------------|------------|---------------|---------------|
| Population | | | |
| 2024 Projection | 0 | 17,843 | 33,101 |
| 2019 Estimate | 0 | 18,504 | 34,474 |
| 2010 Census | 0 | 18,889 | 35,927 |
| Growth 2019 - 2024 | 0.00% | -3.57% | -3.98% |
| Growth 2010 - 2019 | 0.00% | -2.04% | -4.04% |
| 2019 Population by Age | | | |
| | 0 | 18,504 | 34,474 |
| Age 0 - 4 | 0 0.00% | 1,536 8.30% | 2,867 8.32% |
| Age 5 - 9 | 0 0.00% | 1,257 6.79% | 2,408 6.98% |
| Age 10 - 14 | 0 0.00% | 1,023 5.53% | 2,035 5.90% |
| Age 15 - 19 | 0 0.00% | 951 5.14% | 1,927 5.59% |
| Age 20 - 24 | 0 0.00% | 1,728 9.34% | 3,319 9.63% |
| Age 25 - 29 | 0 0.00% | 1,738 9.39% | 3,145 9.12% |
| Age 30 - 34 | 0 0.00% | 1,471 7.95% | 2,620 7.60% |
| Age 35 - 39 | 0 0.00% | 1,264 6.83% | 2,270 6.58% |
| Age 40 - 44 | 0 0.00% | 944 5.10% | 1,734 5.03% |
| Age 45 - 49 | 0 0.00% | 915 4.94% | 1,726 5.01% |
| Age 50 - 54 | 0 0.00% | 1,008 5.45% | 1,924 5.58% |
| Age 55 - 59 | 0 0.00% | 1,029 5.56% | 1,959 5.68% |
| Age 60 - 64 | 0 0.00% | 925 5.00% | 1,757 5.10% |
| Age 65 - 69 | 0 0.00% | 782 4.23% | 1,473 4.27% |
| Age 70 - 74 | 0 0.00% | 635 3.43% | 1,178 3.42% |
| Age 75 - 79 | 0 0.00% | 432 2.33% | 777 2.25% |
| Age 80 - 84 | 0 0.00% | 348 1.88% | 590 1.71% |
| Age 85+ | 0 0.00% | 519 2.80% | 765 2.22% |
| Age 65+ | 0 0.00% | 2,716 14.68% | 4,783 13.87% |
| Median Age | .00 | 33.50 | 32.90 |
| Average Age | .00 | 36.60 | 36.00 |

Demographic Detail Report

| Retail C | | | | | | |
|---|------------|-------|---------------|--------|---------------|--------|
| 21882 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Population By Race | 0 | | 18,504 | | 34,474 | |
| White | 0 | 0.00% | 15,759 | 85.17% | 29,847 | 86.58% |
| Black | 0 | 0.00% | 1,413 | 7.64% | 2,405 | 6.98% |
| Am. Indian & Alaskan | 0 | 0.00% | 142 | 0.77% | 238 | 0.69% |
| Asian | 0 | 0.00% | 494 | 2.67% | 727 | 2.11% |
| Hawaiian & Pacific Island | 0 | 0.00% | 55 | 0.30% | 97 | 0.28% |
| Other | 0 | 0.00% | 642 | 3.47% | 1,161 | 3.37% |
| Population by Hispanic Origin | 0 | | 18,504 | | 34,474 | |
| Non-Hispanic Origin | 0 | 0.00% | 17,263 | 93.29% | 32,168 | 93.31% |
| Hispanic Origin | 0 | 0.00% | 1,241 | 6.71% | 2,306 | 6.69% |
| 2019 Median Age, Male | .00 | | 31.30 | | 30.70 | |
| 2019 Average Age, Male | .00 | | 34.50 | | 34.10 | |
| 2019 Median Age, Female | .00 | | 36.00 | | 35.40 | |
| 2019 Average Age, Female | .00 | | 38.70 | | 37.90 | |
| 2019 Population by Occupation Classification | 0 | | 14,497 | | 26,777 | |
| Civilian Employed | 0 | 0.00% | 7,937 | 54.75% | 15,030 | 56.13% |
| Civilian Unemployed | 0 | 0.00% | 505 | 3.48% | 945 | 3.53% |
| Civilian Non-Labor Force | 0 | 0.00% | 5,216 | 35.98% | 9,293 | 34.71% |
| Armed Forces | 0 | 0.00% | 839 | 5.79% | 1,509 | 5.64% |
| Households by Marital Status | | | | | | |
| Married | 0 | | 2,937 | | 5,753 | |
| Married No Children | 0 | | 1,703 | | 3,358 | |
| Married w/Children | 0 | | 1,234 | | 2,395 | |
| 2019 Population by Education | 0 | | 12,980 | | 23,794 | |
| Some High School, No Diploma | 0 | 0.00% | 1,445 | 11.13% | 2,541 | 10.68% |
| High School Grad (Incl Equivalency) | 0 | 0.00% | 4,059 | 31.27% | 7,018 | 29.49% |
| Some College, No Degree | 0 | 0.00% | 4,306 | 33.17% | 7,973 | 33.51% |
| Associate Degree | 0 | 0.00% | 971 | 7.48% | 1,875 | 7.88% |
| Bachelor Degree | 0 | 0.00% | 1,337 | 10.30% | 2,511 | 10.55% |
| Advanced Degree | 0 | 0.00% | 862 | 6.64% | 1,876 | 7.88% |

Demographic Detail Report

| Retail C | | | | | | |
|--|---------------|-------|---------------|--------|---------------|--------|
| 21882 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Population by Occupation | 0 | | 14,772 | | 27,717 | |
| Real Estate & Finance | 0 | 0.00% | 343 | 2.32% | 723 | 2.61% |
| Professional & Management | 0 | 0.00% | 3,153 | 21.34% | 6,065 | 21.88% |
| Public Administration | 0 | 0.00% | 902 | 6.11% | 1,740 | 6.28% |
| Education & Health | 0 | 0.00% | 2,041 | 13.82% | 3,911 | 14.11% |
| Services | 0 | 0.00% | 1,835 | 12.42% | 3,569 | 12.88% |
| Information | 0 | 0.00% | 268 | 1.81% | 345 | 1.24% |
| Sales | 0 | 0.00% | 2,073 | 14.03% | 3,855 | 13.91% |
| Transportation | 0 | 0.00% | 154 | 1.04% | 166 | 0.60% |
| Retail | 0 | 0.00% | 1,267 | 8.58% | 2,330 | 8.41% |
| Wholesale | 0 | 0.00% | 145 | 0.98% | 308 | 1.11% |
| Manufacturing | 0 | 0.00% | 515 | 3.49% | 917 | 3.31% |
| Production | 0 | 0.00% | 886 | 6.00% | 1,424 | 5.14% |
| Construction | 0 | 0.00% | 581 | 3.93% | 1,143 | 4.12% |
| Utilities | 0 | 0.00% | 297 | 2.01% | 444 | 1.60% |
| Agriculture & Mining | 0 | 0.00% | 20 | 0.14% | 96 | 0.35% |
| Farming, Fishing, Forestry | 0 | 0.00% | 8 | 0.05% | 61 | 0.22% |
| Other Services | 0 | 0.00% | 284 | 1.92% | 620 | 2.24% |
| 2019 Worker Travel Time to Job | 0 | | 8,622 | | 16,195 | |
| <30 Minutes | 0 | 0.00% | 7,608 | 88.24% | 14,179 | 87.55% |
| 30-60 Minutes | 0 | 0.00% | 756 | 8.77% | 1,605 | 9.91% |
| 60+ Minutes | 0 | 0.00% | 258 | 2.99% | 411 | 2.54% |
| 2010 Households by HH Size | 0 | | 8,114 | | 14,878 | |
| 1-Person Households | 0 | 0.00% | 3,039 | 37.45% | 4,810 | 32.33% |
| 2-Person Households | 0 | 0.00% | 2,428 | 29.92% | 4,701 | 31.60% |
| 3-Person Households | 0 | 0.00% | 1,218 | 15.01% | 2,431 | 16.34% |
| 4-Person Households | 0 | 0.00% | 874 | 10.77% | 1,802 | 12.11% |
| 5-Person Households | 0 | 0.00% | 373 | 4.60% | 753 | 5.06% |
| 6-Person Households | 0 | 0.00% | 121 | 1.49% | 243 | 1.63% |
| 7 or more Person Households | 0 | 0.00% | 61 | 0.75% | 138 | 0.93% |
| 2019 Average Household Size | .00 | | 2.20 | | 2.30 | |
| Households | | | | | | |
| 2024 Projection | 0 | | 7,648 | | 13,628 | |
| 2019 Estimate | 0 | | 7,935 | | 14,208 | |
| 2010 Census | 0 | | 8,113 | | 14,877 | |
| Growth 2019 - 2024 | 0.00% | | -3.62% | | -4.08% | |
| Growth 2010 - 2019 | 0.00% | | -2.19% | | -4.50% | |

Demographic Detail Report

| Retail C | | | | | | |
|--|------------|-------|------------------|--------|------------------|--------|
| 21882 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Households by HH Income | 0 | | 7,935 | | 14,208 | |
| <\$25,000 | 0 | 0.00% | 2,703 | 34.06% | 4,552 | 32.04% |
| \$25,000 - \$50,000 | 0 | 0.00% | 2,291 | 28.87% | 3,949 | 27.79% |
| \$50,000 - \$75,000 | 0 | 0.00% | 1,222 | 15.40% | 2,077 | 14.62% |
| \$75,000 - \$100,000 | 0 | 0.00% | 866 | 10.91% | 1,691 | 11.90% |
| \$100,000 - \$125,000 | 0 | 0.00% | 385 | 4.85% | 1,000 | 7.04% |
| \$125,000 - \$150,000 | 0 | 0.00% | 289 | 3.64% | 494 | 3.48% |
| \$150,000 - \$200,000 | 0 | 0.00% | 114 | 1.44% | 220 | 1.55% |
| \$200,000+ | 0 | 0.00% | 65 | 0.82% | 225 | 1.58% |
| 2019 Avg Household Income | \$0 | | \$49,676 | | \$54,481 | |
| 2019 Med Household Income | \$0 | | \$36,788 | | \$39,569 | |
| 2019 Occupied Housing | 0 | | 7,935 | | 14,209 | |
| Owner Occupied | 0 | 0.00% | 3,213 | 40.49% | 6,839 | 48.13% |
| Renter Occupied | 0 | 0.00% | 4,722 | 59.51% | 7,370 | 51.87% |
| 2010 Housing Units | 0 | | 9,081 | | 16,101 | |
| 1 Unit | 0 | 0.00% | 4,230 | 46.58% | 8,718 | 54.15% |
| 2 - 4 Units | 0 | 0.00% | 2,251 | 24.79% | 3,846 | 23.89% |
| 5 - 19 Units | 0 | 0.00% | 1,463 | 16.11% | 2,094 | 13.01% |
| 20+ Units | 0 | 0.00% | 1,137 | 12.52% | 1,443 | 8.96% |
| 2019 Housing Value | 0 | | 3,213 | | 6,838 | |
| <\$100,000 | 0 | 0.00% | 915 | 28.48% | 1,852 | 27.08% |
| \$100,000 - \$200,000 | 0 | 0.00% | 1,572 | 48.93% | 3,311 | 48.42% |
| \$200,000 - \$300,000 | 0 | 0.00% | 485 | 15.09% | 1,113 | 16.28% |
| \$300,000 - \$400,000 | 0 | 0.00% | 186 | 5.79% | 364 | 5.32% |
| \$400,000 - \$500,000 | 0 | 0.00% | 24 | 0.75% | 120 | 1.75% |
| \$500,000 - \$1,000,000 | 0 | 0.00% | 22 | 0.68% | 51 | 0.75% |
| \$1,000,000+ | 0 | 0.00% | 9 | 0.28% | 27 | 0.39% |
| 2019 Median Home Value | \$0 | | \$143,988 | | \$147,327 | |
| 2019 Housing Units by Yr Built | 0 | | 9,242 | | 16,967 | |
| Built 2010+ | 0 | 0.00% | 689 | 7.46% | 1,219 | 7.18% |
| Built 2000 - 2010 | 0 | 0.00% | 300 | 3.25% | 671 | 3.95% |
| Built 1990 - 1999 | 0 | 0.00% | 486 | 5.26% | 1,219 | 7.18% |
| Built 1980 - 1989 | 0 | 0.00% | 912 | 9.87% | 1,889 | 11.13% |
| Built 1970 - 1979 | 0 | 0.00% | 705 | 7.63% | 1,324 | 7.80% |
| Built 1960 - 1969 | 0 | 0.00% | 536 | 5.80% | 959 | 5.65% |
| Built 1950 - 1959 | 0 | 0.00% | 702 | 7.60% | 1,371 | 8.08% |
| Built <1949 | 0 | 0.00% | 4,912 | 53.15% | 8,315 | 49.01% |
| 2019 Median Year Built | 0 | | 1948 | | 1950 | |

Demographic Detail Report

TGI Friday's 21890 Towne Center Dr, Watertown, NY 13601

Building Type: **General Retail** Total Available: **5,000 SF**
 Secondary: **Restaurant** % Leased: **0%**
 GLA: **5,000 SF** Rent/SF/Yr: **Negotiable**
 Year Built: **2006**



| Radius | 1 Mile | 3 Mile | 5 Mile |
|-------------------------------|------------|---------------|---------------|
| Population | | | |
| 2024 Projection | 0 | 18,533 | 33,165 |
| 2019 Estimate | 0 | 19,219 | 34,542 |
| 2010 Census | 0 | 19,621 | 36,004 |
| Growth 2019 - 2024 | 0.00% | -3.57% | -3.99% |
| Growth 2010 - 2019 | 0.00% | -2.05% | -4.06% |
| 2019 Population by Age | | | |
| | 0 | 19,219 | 34,542 |
| Age 0 - 4 | 0 0.00% | 1,597 8.31% | 2,872 8.31% |
| Age 5 - 9 | 0 0.00% | 1,308 6.81% | 2,412 6.98% |
| Age 10 - 14 | 0 0.00% | 1,065 5.54% | 2,039 5.90% |
| Age 15 - 19 | 0 0.00% | 990 5.15% | 1,931 5.59% |
| Age 20 - 24 | 0 0.00% | 1,801 9.37% | 3,325 9.63% |
| Age 25 - 29 | 0 0.00% | 1,810 9.42% | 3,151 9.12% |
| Age 30 - 34 | 0 0.00% | 1,530 7.96% | 2,625 7.60% |
| Age 35 - 39 | 0 0.00% | 1,312 6.83% | 2,274 6.58% |
| Age 40 - 44 | 0 0.00% | 980 5.10% | 1,738 5.03% |
| Age 45 - 49 | 0 0.00% | 951 4.95% | 1,730 5.01% |
| Age 50 - 54 | 0 0.00% | 1,047 5.45% | 1,928 5.58% |
| Age 55 - 59 | 0 0.00% | 1,067 5.55% | 1,963 5.68% |
| Age 60 - 64 | 0 0.00% | 958 4.98% | 1,761 5.10% |
| Age 65 - 69 | 0 0.00% | 809 4.21% | 1,476 4.27% |
| Age 70 - 74 | 0 0.00% | 657 3.42% | 1,180 3.42% |
| Age 75 - 79 | 0 0.00% | 446 2.32% | 779 2.26% |
| Age 80 - 84 | 0 0.00% | 359 1.87% | 591 1.71% |
| Age 85+ | 0 0.00% | 534 2.78% | 766 2.22% |
| Age 65+ | 0 0.00% | 2,805 14.59% | 4,792 13.87% |
| Median Age | .00 | 33.40 | 32.90 |
| Average Age | .00 | 36.50 | 36.00 |

Demographic Detail Report

| TGI Friday's | | | | | | |
|---|------------|-------|---------------|--------|---------------|--------|
| 21890 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Population By Race | 0 | | 19,219 | | 34,542 | |
| White | 0 | 0.00% | 16,343 | 85.04% | 29,904 | 86.57% |
| Black | 0 | 0.00% | 1,489 | 7.75% | 2,410 | 6.98% |
| Am. Indian & Alaskan | 0 | 0.00% | 150 | 0.78% | 238 | 0.69% |
| Asian | 0 | 0.00% | 504 | 2.62% | 729 | 2.11% |
| Hawaiian & Pacific Island | 0 | 0.00% | 57 | 0.30% | 98 | 0.28% |
| Other | 0 | 0.00% | 677 | 3.52% | 1,163 | 3.37% |
| Population by Hispanic Origin | 0 | | 19,219 | | 34,542 | |
| Non-Hispanic Origin | 0 | 0.00% | 17,917 | 93.23% | 32,231 | 93.31% |
| Hispanic Origin | 0 | 0.00% | 1,302 | 6.77% | 2,311 | 6.69% |
| 2019 Median Age, Male | .00 | | 31.30 | | 30.70 | |
| 2019 Average Age, Male | .00 | | 34.40 | | 34.10 | |
| 2019 Median Age, Female | .00 | | 35.90 | | 35.40 | |
| 2019 Average Age, Female | .00 | | 38.70 | | 37.90 | |
| 2019 Population by Occupation Classification | 0 | | 15,049 | | 26,830 | |
| Civilian Employed | 0 | 0.00% | 8,264 | 54.91% | 15,060 | 56.13% |
| Civilian Unemployed | 0 | 0.00% | 532 | 3.54% | 947 | 3.53% |
| Civilian Non-Labor Force | 0 | 0.00% | 5,402 | 35.90% | 9,310 | 34.70% |
| Armed Forces | 0 | 0.00% | 851 | 5.65% | 1,513 | 5.64% |
| Households by Marital Status | | | | | | |
| Married | 0 | | 3,002 | | 5,768 | |
| Married No Children | 0 | | 1,739 | | 3,367 | |
| Married w/Children | 0 | | 1,263 | | 2,401 | |
| 2019 Population by Education | 0 | | 13,514 | | 23,840 | |
| Some High School, No Diploma | 0 | 0.00% | 1,507 | 11.15% | 2,545 | 10.68% |
| High School Grad (Incl Equivalency) | 0 | 0.00% | 4,216 | 31.20% | 7,030 | 29.49% |
| Some College, No Degree | 0 | 0.00% | 4,460 | 33.00% | 7,991 | 33.52% |
| Associate Degree | 0 | 0.00% | 1,056 | 7.81% | 1,878 | 7.88% |
| Bachelor Degree | 0 | 0.00% | 1,379 | 10.20% | 2,516 | 10.55% |
| Advanced Degree | 0 | 0.00% | 896 | 6.63% | 1,880 | 7.89% |

Demographic Detail Report

| TGI Friday's | | | | | | |
|--|------------|-------|---------------|--------|---------------|--------|
| 21890 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Population by Occupation | 0 | | 15,320 | | 27,773 | |
| Real Estate & Finance | 0 | 0.00% | 356 | 2.32% | 725 | 2.61% |
| Professional & Management | 0 | 0.00% | 3,280 | 21.41% | 6,080 | 21.89% |
| Public Administration | 0 | 0.00% | 939 | 6.13% | 1,745 | 6.28% |
| Education & Health | 0 | 0.00% | 2,120 | 13.84% | 3,917 | 14.10% |
| Services | 0 | 0.00% | 1,956 | 12.77% | 3,577 | 12.88% |
| Information | 0 | 0.00% | 275 | 1.80% | 345 | 1.24% |
| Sales | 0 | 0.00% | 2,150 | 14.03% | 3,861 | 13.90% |
| Transportation | 0 | 0.00% | 156 | 1.02% | 166 | 0.60% |
| Retail | 0 | 0.00% | 1,306 | 8.52% | 2,333 | 8.40% |
| Wholesale | 0 | 0.00% | 147 | 0.96% | 309 | 1.11% |
| Manufacturing | 0 | 0.00% | 526 | 3.43% | 918 | 3.31% |
| Production | 0 | 0.00% | 899 | 5.87% | 1,425 | 5.13% |
| Construction | 0 | 0.00% | 595 | 3.88% | 1,146 | 4.13% |
| Utilities | 0 | 0.00% | 299 | 1.95% | 444 | 1.60% |
| Agriculture & Mining | 0 | 0.00% | 20 | 0.13% | 96 | 0.35% |
| Farming, Fishing, Forestry | 0 | 0.00% | 8 | 0.05% | 61 | 0.22% |
| Other Services | 0 | 0.00% | 288 | 1.88% | 625 | 2.25% |
| 2019 Worker Travel Time to Job | 0 | | 8,956 | | 16,228 | |
| <30 Minutes | 0 | 0.00% | 7,910 | 88.32% | 14,209 | 87.56% |
| 30-60 Minutes | 0 | 0.00% | 782 | 8.73% | 1,608 | 9.91% |
| 60+ Minutes | 0 | 0.00% | 264 | 2.95% | 411 | 2.53% |
| 2010 Households by HH Size | 0 | | 8,422 | | 14,909 | |
| 1-Person Households | 0 | 0.00% | 3,167 | 37.60% | 4,817 | 32.31% |
| 2-Person Households | 0 | 0.00% | 2,507 | 29.77% | 4,713 | 31.61% |
| 3-Person Households | 0 | 0.00% | 1,261 | 14.97% | 2,436 | 16.34% |
| 4-Person Households | 0 | 0.00% | 906 | 10.76% | 1,806 | 12.11% |
| 5-Person Households | 0 | 0.00% | 387 | 4.60% | 755 | 5.06% |
| 6-Person Households | 0 | 0.00% | 127 | 1.51% | 244 | 1.64% |
| 7 or more Person Households | 0 | 0.00% | 67 | 0.80% | 138 | 0.93% |
| 2019 Average Household Size | .00 | | 2.20 | | 2.30 | |
| Households | | | | | | |
| 2024 Projection | 0 | | 7,951 | | 13,653 | |
| 2019 Estimate | 0 | | 8,247 | | 14,235 | |
| 2010 Census | 0 | | 8,423 | | 14,908 | |
| Growth 2019 - 2024 | 0.00% | | -3.59% | | -4.09% | |
| Growth 2010 - 2019 | 0.00% | | -2.09% | | -4.51% | |

Demographic Detail Report

| TGI Friday's | | | | | | |
|--|---------------|-------|------------------|--------|------------------|--------|
| 21890 Towne Center Dr, Watertown, NY 13601 | | | | | | |
| Radius | 1 Mile | | 3 Mile | | 5 Mile | |
| 2019 Households by HH Income | 0 | | 8,247 | | 14,236 | |
| <\$25,000 | 0 | 0.00% | 2,871 | 34.81% | 4,557 | 32.01% |
| \$25,000 - \$50,000 | 0 | 0.00% | 2,388 | 28.96% | 3,956 | 27.79% |
| \$50,000 - \$75,000 | 0 | 0.00% | 1,248 | 15.13% | 2,083 | 14.63% |
| \$75,000 - \$100,000 | 0 | 0.00% | 870 | 10.55% | 1,695 | 11.91% |
| \$100,000 - \$125,000 | 0 | 0.00% | 397 | 4.81% | 1,002 | 7.04% |
| \$125,000 - \$150,000 | 0 | 0.00% | 289 | 3.50% | 496 | 3.48% |
| \$150,000 - \$200,000 | 0 | 0.00% | 114 | 1.38% | 221 | 1.55% |
| \$200,000+ | 0 | 0.00% | 70 | 0.85% | 226 | 1.59% |
| 2019 Avg Household Income | \$0 | | \$49,092 | | \$54,516 | |
| 2019 Med Household Income | \$0 | | \$36,239 | | \$39,594 | |
| 2019 Occupied Housing | 0 | | 8,248 | | 14,235 | |
| Owner Occupied | 0 | 0.00% | 3,269 | 39.63% | 6,855 | 48.16% |
| Renter Occupied | 0 | 0.00% | 4,979 | 60.37% | 7,380 | 51.84% |
| 2010 Housing Units | 0 | | 9,432 | | 16,132 | |
| 1 Unit | 0 | 0.00% | 4,331 | 45.92% | 8,739 | 54.17% |
| 2 - 4 Units | 0 | 0.00% | 2,369 | 25.12% | 3,848 | 23.85% |
| 5 - 19 Units | 0 | 0.00% | 1,545 | 16.38% | 2,101 | 13.02% |
| 20+ Units | 0 | 0.00% | 1,187 | 12.58% | 1,444 | 8.95% |
| 2019 Housing Value | 0 | | 3,268 | | 6,854 | |
| <\$100,000 | 0 | 0.00% | 947 | 28.98% | 1,856 | 27.08% |
| \$100,000 - \$200,000 | 0 | 0.00% | 1,594 | 48.78% | 3,315 | 48.37% |
| \$200,000 - \$300,000 | 0 | 0.00% | 486 | 14.87% | 1,119 | 16.33% |
| \$300,000 - \$400,000 | 0 | 0.00% | 186 | 5.69% | 366 | 5.34% |
| \$400,000 - \$500,000 | 0 | 0.00% | 24 | 0.73% | 120 | 1.75% |
| \$500,000 - \$1,000,000 | 0 | 0.00% | 22 | 0.67% | 51 | 0.74% |
| \$1,000,000+ | 0 | 0.00% | 9 | 0.28% | 27 | 0.39% |
| 2019 Median Home Value | \$0 | | \$143,099 | | \$147,390 | |
| 2019 Housing Units by Yr Built | 0 | | 9,596 | | 17,005 | |
| Built 2010+ | 0 | 0.00% | 712 | 7.42% | 1,221 | 7.18% |
| Built 2000 - 2010 | 0 | 0.00% | 300 | 3.13% | 675 | 3.97% |
| Built 1990 - 1999 | 0 | 0.00% | 496 | 5.17% | 1,225 | 7.20% |
| Built 1980 - 1989 | 0 | 0.00% | 918 | 9.57% | 1,894 | 11.14% |
| Built 1970 - 1979 | 0 | 0.00% | 735 | 7.66% | 1,333 | 7.84% |
| Built 1960 - 1969 | 0 | 0.00% | 549 | 5.72% | 962 | 5.66% |
| Built 1950 - 1959 | 0 | 0.00% | 725 | 7.56% | 1,374 | 8.08% |
| Built <1949 | 0 | 0.00% | 5,161 | 53.78% | 8,321 | 48.93% |
| 2019 Median Year Built | 0 | | 1948 | | 1950 | |

