

FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.9752/-75.9162

RF1

218 Stone St

Watertown, NY 13601

3 mi radius 5 mi radius 10 mi radius

		3 mi radius	5 mi radius	10 mi radius
POPULATION	2018 Estimated Population	29,003	36,279	67,588
	2023 Projected Population	25,199	31,415	58,532
	2010 Census Population	30,015	37,276	69,084
	2000 Census Population	29,600	36,540	66,401
	Projected Annual Growth 2018 to 2023	-2.6%	-2.7%	-2.7%
	Historical Annual Growth 2000 to 2018	-0.1%	-	0.1%
HOUSEHOLDS	2018 Estimated Households	12,676	15,499	26,168
	2023 Projected Households	12,788	15,588	26,200
	2010 Census Households	12,544	15,238	25,600
	2000 Census Households	12,074	14,515	23,201
	Projected Annual Growth 2018 to 2023	0.2%	0.1%	-
	Historical Annual Growth 2000 to 2018	0.3%	0.4%	0.7%
AGE	2018 Est. Population Under 10 Years	15.2%	14.7%	16.0%
	2018 Est. Population 10 to 19 Years	10.6%	10.9%	11.8%
	2018 Est. Population 20 to 29 Years	19.8%	18.6%	21.4%
	2018 Est. Population 30 to 44 Years	19.4%	19.6%	20.3%
	2018 Est. Population 45 to 59 Years	15.4%	16.4%	14.6%
	2018 Est. Population 60 to 74 Years	12.1%	12.7%	10.7%
	2018 Est. Population 75 Years or Over	7.4%	7.0%	5.2%
	2018 Est. Median Age	33.4	34.1	32.1
MARITAL STATUS & GENDER	2018 Est. Male Population	50.4%	50.9%	52.8%
	2018 Est. Female Population	49.6%	49.1%	47.2%
	2018 Est. Never Married	34.3%	33.4%	33.3%
	2018 Est. Now Married	39.3%	41.3%	45.8%
	2018 Est. Separated or Divorced	19.4%	18.6%	15.8%
	2018 Est. Widowed	7.0%	6.7%	5.1%
INCOME	2018 Est. HH Income \$200,000 or More	1.7%	2.2%	2.5%
	2018 Est. HH Income \$150,000 to \$199,999	1.9%	2.4%	2.8%
	2018 Est. HH Income \$100,000 to \$149,999	9.7%	11.2%	12.1%
	2018 Est. HH Income \$75,000 to \$99,999	10.5%	11.7%	12.4%
	2018 Est. HH Income \$50,000 to \$74,999	20.7%	20.7%	21.1%
	2018 Est. HH Income \$35,000 to \$49,999	16.0%	15.2%	17.1%
	2018 Est. HH Income \$25,000 to \$34,999	10.8%	10.2%	10.2%
	2018 Est. HH Income \$15,000 to \$24,999	11.9%	11.2%	9.4%
	2018 Est. HH Income Under \$15,000	16.8%	15.2%	12.4%
	2018 Est. Average Household Income	\$57,520	\$61,445	\$65,944
	2018 Est. Median Household Income	\$45,882	\$50,168	\$53,433
	2018 Est. Per Capita Income	\$25,431	\$26,594	\$26,753
	2018 Est. Total Businesses	2,110	2,312	2,907
2018 Est. Total Employees	27,791	29,286	34,379	

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RACE	2018 Est. White	82.2%	83.5%	81.1%
	2018 Est. Black	8.6%	8.0%	9.3%
	2018 Est. Asian or Pacific Islander	2.7%	2.5%	2.7%
	2018 Est. American Indian or Alaska Native	0.6%	0.6%	0.6%
	2018 Est. Other Races	5.9%	5.5%	6.3%
HISPANIC	2018 Est. Hispanic Population	2,270	2,648	6,232
	2018 Est. Hispanic Population	7.8%	7.3%	9.2%
	2023 Proj. Hispanic Population	9.2%	8.6%	10.7%
	2010 Hispanic Population	5.4%	5.1%	6.9%
EDUCATION (Adults 25 or Older)	2018 Est. Adult Population (25 Years or Over)	18,920	23,899	41,611
	2018 Est. Elementary (Grade Level 0 to 8)	3.3%	3.2%	2.5%
	2018 Est. Some High School (Grade Level 9 to 11)	7.4%	7.5%	6.8%
	2018 Est. High School Graduate	32.8%	33.1%	31.2%
	2018 Est. Some College	23.6%	23.0%	24.1%
	2018 Est. Associate Degree Only	12.5%	12.4%	12.8%
	2018 Est. Bachelor Degree Only	11.1%	11.1%	12.9%
	2018 Est. Graduate Degree	9.3%	9.7%	9.7%
HOUSING	2018 Est. Total Housing Units	13,922	16,992	28,845
	2018 Est. Owner-Occupied	40.4%	45.8%	45.0%
	2018 Est. Renter-Occupied	50.6%	45.4%	45.7%
	2018 Est. Vacant Housing	9.0%	8.8%	9.3%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	1.0%	1.2%	1.3%
	2010 Homes Built 2000 to 2004	5.1%	6.3%	13.5%
	2010 Homes Built 1990 to 1999	5.9%	6.5%	8.3%
	2010 Homes Built 1980 to 1989	10.8%	10.9%	13.0%
	2010 Homes Built 1970 to 1979	9.1%	10.0%	10.1%
	2010 Homes Built 1960 to 1969	7.0%	7.3%	6.3%
	2010 Homes Built 1950 to 1959	9.4%	9.1%	7.0%
	2010 Homes Built Before 1949	50.1%	47.2%	37.3%
HOME VALUES	2010 Home Value \$1,000,000 or More	0.6%	0.6%	0.5%
	2010 Home Value \$500,000 to \$999,999	1.0%	1.1%	1.6%
	2010 Home Value \$400,000 to \$499,999	1.5%	1.8%	1.9%
	2010 Home Value \$300,000 to \$399,999	5.7%	6.4%	6.6%
	2010 Home Value \$200,000 to \$299,999	15.1%	18.6%	22.9%
	2010 Home Value \$150,000 to \$199,999	19.9%	19.8%	21.1%
	2010 Home Value \$100,000 to \$149,999	30.4%	27.5%	24.9%
	2010 Home Value \$50,000 to \$99,999	18.8%	17.7%	17.8%
	2010 Home Value \$25,000 to \$49,999	5.3%	5.4%	5.6%
	2010 Home Value Under \$25,000	1.9%	2.3%	2.5%
	2010 Median Home Value	\$140,328	\$148,228	\$154,372
	2010 Median Rent	\$708	\$720	\$920

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	22,780	28,532	52,039
	2018 Est. Civilian Employed	55.3%	55.4%	48.6%
	2018 Est. Civilian Unemployed	2.9%	2.9%	2.7%
	2018 Est. in Armed Forces	6.5%	6.1%	16.3%
	2018 Est. not in Labor Force	35.2%	35.6%	32.4%
	2018 Labor Force Males	49.5%	50.3%	52.7%
	2018 Labor Force Females	50.5%	49.7%	47.3%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	12,534	15,694	25,320
	2010 Mgmt, Business, & Financial Operations	9.6%	9.8%	10.5%
	2010 Professional, Related	18.9%	18.7%	18.4%
	2010 Service	26.8%	26.0%	25.1%
	2010 Sales, Office	24.9%	24.5%	24.8%
	2010 Farming, Fishing, Forestry	0.5%	0.9%	0.9%
	2010 Construction, Extraction, Maintenance	7.2%	7.8%	8.0%
	2010 Production, Transport, Material Moving	12.2%	12.4%	12.3%
	2010 White Collar Workers	53.4%	52.9%	53.8%
	2010 Blue Collar Workers	46.6%	47.1%	46.2%
	TRANSPORTATION TO WORK	2010 Drive to Work Alone	74.1%	74.4%
2010 Drive to Work in Carpool		10.8%	10.9%	10.4%
2010 Travel to Work by Public Transportation		4.0%	3.2%	1.9%
2010 Drive to Work on Motorcycle		-	-	0.1%
2010 Walk or Bicycle to Work		8.4%	8.1%	7.6%
2010 Other Means		0.5%	0.6%	0.7%
2010 Work at Home		2.2%	2.7%	3.7%
TRAVEL TIME		2010 Travel to Work in 14 Minutes or Less	63.9%	62.3%
	2010 Travel to Work in 15 to 29 Minutes	32.7%	34.6%	32.5%
	2010 Travel to Work in 30 to 59 Minutes	7.4%	8.0%	7.9%
	2010 Travel to Work in 60 Minutes or More	1.9%	1.7%	1.5%
	2010 Average Travel Time to Work	11.8	12.2	12.1
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	\$608 M	\$777 M	\$1.38 B
	2018 Est. Apparel	\$21.1 M	\$27.0 M	\$48.0 M
	2018 Est. Contributions, Gifts	\$37.4 M	\$48.7 M	\$86.9 M
	2018 Est. Education, Reading	\$21.8 M	\$28.3 M	\$50.4 M
	2018 Est. Entertainment	\$33.5 M	\$43.0 M	\$76.6 M
	2018 Est. Food, Beverages, Tobacco	\$95.8 M	\$122 M	\$215 M
	2018 Est. Furnishings, Equipment	\$20.1 M	\$25.9 M	\$46.3 M
	2018 Est. Health Care, Insurance	\$55.1 M	\$69.9 M	\$123 M
	2018 Est. Household Operations, Shelter, Utilities	\$189 M	\$241 M	\$427 M
	2018 Est. Miscellaneous Expenses	\$9.23 M	\$11.7 M	\$20.7 M
	2018 Est. Personal Care	\$7.96 M	\$10.2 M	\$18.0 M
	2018 Est. Transportation	\$117 M	\$149 M	\$266 M

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